



# PRESS RELEASE 29.10.2023 Raclette World Championships

The 1st Raclette World Championships are about to close a record-breaking weekend that brought together over 10,000 visitors and lovers of melted cheese. The competition rewarded 9 cheeses and awarded the 3 World Champion titles to Swiss cheeses

## An international competition and 3 winners!

For this first edition, 7 countries were represented and put their cheeses in competition: Switzerland, of course, and its neighboring countries, France and Italy, but also Belgium, Romania, Canada and Great Britain. The cheeses lined up on the starting grid were tasted, analyzed and rated by a jury made up of experts, foodservice professionals and consumers from the general public. The 87 competing cheeses were judged according to very precise criteria: texture, appearance, aroma, overall impression and taste. After an elimination phase, the super jury crowned the following cheeses:

#### · Raw milk Raclette:

- 1. Fromagerie Le Pont (Champéry, Valais, Switzerland)
- 2. EARL Les Noisetiers (Leschaux, Haute-Savoie, France)
- 3. Fromagerie de Liddes (Liddes, Valais, Switzerland)

## · Raclette made with raw alpine milk:

- 1. Alpage de Tanay (Vouvry, Valais, Switzerland)
- 2. Alpage Er de Lens (Lens, Valais, Switzerland)
- 3. La Ferme à Gaby (Champoussin, Valais, Switzerland)

#### Other raclette cheese

- 1. Fromagerie Seiler Sélection by Wyssmüller Maître Fromager (Giswil, Obwald, Switzerland)
- 2. Milco SA (Vuisternens-en-Ogoz, Fribourg, Switzerland)
- 3. Walker Bergkäserei AG (Bitsch, Valais, Switzerland)

The Super Jury was made up of: Laetitia Gaborit, Meilleur Ouvrier de France Fromager (FR), Bernard Mure-Ravaud, Maître Fromager et Meilleur Ouvrier de France (FR), Eddy Ballifard, Raclette du Valais AOP ambassador (CH), Philippe Moreau, Vice Premier Fromager de Belgique 2010 (BE), François Raemy (CH), globe-trotting cheesemaker, Roger Dubosson, master cheesemaker (CH), Andréas Leibundgut, member of FROMARTE (CH) and John Haldemann, sensory analyst at the Agroscope research institute (CH).

### Over 10,000 people celebrate raclette

Over the weekend, more than 10,000 visitors from Switzerland, France and elsewhere made their way to Morgins to celebrate the emblematic Valais dish in a convivial and festive atmosphere. Over the 3 days of the event, more than 30,000 raclettes were served, 4 tonnes of potatoes were delivered for the weekend and xx gherkins were consumed.

## The Raclette World Championships in figures:

- 10'000 visitors
- 30'000 raclettes served
- 4 tons of potatoes at the opening
- 6 pallets of gherkins and onions

Pictures of the weekend: https://www.swisstransfer.com/d/65b3c1d2-34f1-4901-8d5c-c916ba0c025d

<u>President of the organization committee</u>: Christophe Berra – <u>christopheberra@hotmail.com</u> – 079 303 45 47 <u>Media</u>: Raphaël Brandou – <u>rbrandou@rddm.ch</u> – 079 171 90 01