RDDM SA INCOME SOURCES AND ALLOCATIONS IN ACCORDANCE WITH THE SWISS LAW ON TOURISM



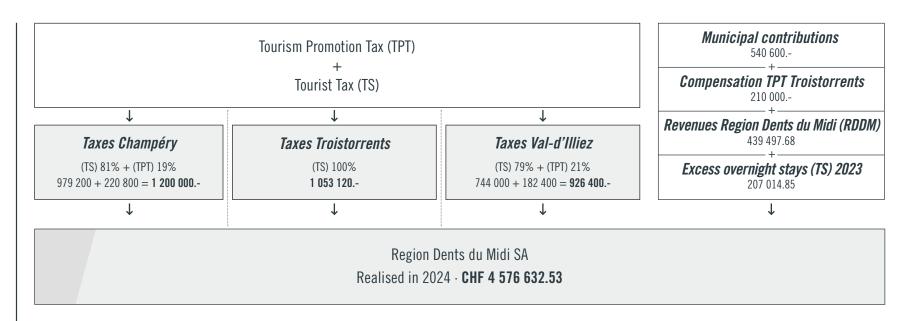
2024 accounts (amounts in Swiss Francs CHF)



Total Budget

Allocation by Sector

Designated Missions



Reception & Information 6%

Events & Activities 29%

Products & Marketing 45%

Quality & Partners
1%

Administration
19%

The revenues generated by tourist taxes are earmarked to finance the following missions:

- $\,{}_{^{>}}$ Spearhead and coordinate information and hospitality throughout our destination;
- > Guarantee an attractive activities calendar and the organisation of major events;
- > Ensure the development, communication and promotion of tourism products throughout the destination;
 - > Set up and manage a website and an online reservation centre for accommodation and products;
 - > Promote the conditions necessary for continual improvement of the quality of services we provide.