







EDITORIAL

Region Dents du Midi, June 2025

Act Local, Host Global

Let's be honest—hosting three World Championships in one year might look like a recipe for disaster. It's a tall order that even event planning pros have called seriously hot stuff. And when those events range from skis to bikes to cheese—well, some might say that's a little over the top.

Honestly? It kind of is. But here in Region Dents du Midi, there's a method to our madness and a secret recipe to our success: start with a massive crew of whip-smart, mountain-moving volunteers; blend in a handful of event-planning pros from the RDDM team; add a big dollop of goodwill, creativity and late-night graft, and voilà! You've got the Skimo Worlds, the MTB Worlds, and the Raclette World Champs—three headline events, one epic year.

And the cherry on top? The Foire du Valais has named us **Guest of Honour** for 2025! It's a golden opportunity to spotlight the hidden gems of the Chablais, too often overshadowed by other Swiss regions, and to wow the crowds flocking to Martigny from across the country. As ever, we're ready to rise to the challenge, and we'll be serving up the very best of Region Dents du Midi on a silver platter.

Of course, a brilliant tourist season isn't just about big events. It's also about visionary ideas and timely upgrades. So, dive into everything new and exciting happening in our little corner of the Alps: unmissable events, bold projects, one-of-a-kind products: there's plenty to explore.

On behalf of our incredible team at Region Dents du Midi, here's to a summer and autumn filled with unforgettable experiences, fuelled by whatever moves you—whether it's the excitement of world-class events, the stunning beauty of the Alps, or the simple joys of outdoor adventure.

Henri-Pierre Galletti President Region Dents du Midi SA Contents 4 What's New 8 Lifts Marketing, Products & Communication 2025 Events **Local Talent** 26 Shop Stay in the Know



Two new hiking maps to stash in your pack

This summer, set off for adventure in Region Dents du Midi and make a beeline for our most stunning routes with two all-new hiking maps. The first map covers Champéry – Val-d'Illiez – Les Crosets – Champoussin and the second covers Morgins – Troistorrents and a few trails in Val-d'Illiez.

Together, they feature no fewer than 50 routes, each clearly marked at a 1:25,000 scale and accompanied by estimated walking times, points of interest along the way, and handy info to help you plan your outing.

These user-friendly maps are ideal for walkers of all levels. They are also available for free at:

- RDDM tourist offices
- Online at regiondentsdumidi.ch

Region Dents du Midiorienteering maps

Looking for a mental AND physical challenge in the great outdoors? You'll love orienteering! If you've never heard of it, orienteering puts your navigational skills and speed to test as you race against the clock, using a special map to link a series of checkpoints.

We offer six courses that allow participants of all levels to explore the four corners of Region Dents du Midi. Simply download the free Fixfinder app (from the Google Play store or the Apple store), hit the trails, and scan the QR codes along the way. The timer stops when you scan the last code, and you'll see your results at the end.

This is the perfect excuse to head outside, get a little lost, and have a laugh with your favourite peeps. Maps are available for free at local tourist offices and sports stores.

regiondentsdumidi.ch

Big fun for little shredders!

This summer, the Vélociste is expanding its line-up of rental e-bikes and downhill scooters with a mini e-balance bike circuit.

Designed especially for kids ages 4 and up, these gently powered run bikes are super easy to handle—even for first-time riders. Your youngsters will have so much fun they won't even notice they're learning to balance, build confidence, and getting hooked on a sport that provides great life skills!

ebikeswissrental.ch

Buzzy as a bee in the Vallon de They

Step into the secret life of bees with Ruche en Péril, a brand-new interpretive trail created by the Monthey Beekeeping Society. Blending augmented reality and real-world discovery, this fun and educational outdoor game is perfect for families or school outings.

Set along the Apiculture Trail in the heart of the They Valley, the game follows the story of a honeybee colony under threat from Mordax and his gang of Asian hornets. Accompanied by your friendly guide Buzzbee, you'll explore the inner workings of the hive and help the bees survive by tackling 11 mini-games and watching short, animated videos.

The 10 km riverside trail takes about 2.5 hours to complete, including 1.5 hours of gameplay. It's suitable for kids aged 6 and up and is open from May to November.

Access to the game costs CHF 25.- per group and includes a CHF 10.- voucher to collect at the Morgins tourist office. Complete the game and you'll even earn your apprentice beekeeper certificate!

▶ Download the app and get buzzy! In French only

Made for riders. Region Dents du Midi's 6 it a dream destination fo

Region Dents du Midi's 600 km of biking trails make it a dream destination for bike lovers. Enter BikeWithU, because if there's one thing riders know, it's that the best rides start with a well-tuned bike.

BikeWithM: Built for bikes.

Opened in Val-d'Illiez in April 2025, BikeWithU is more than just a repair shop. It's a welcoming hub for folks who love spokes—a place to connect, share, and celebrate bike culture in all its forms.

From quick fixes and routine maintenance to personalised advice, the BikeWithU crew will keep you up and riding. You'll also find coaching, themed evenings, and hands-on workshops on offer.

bikewithu.ch

L'Antre d'Eux: Local flavours non online

L'Antre d'Eux is your one-stop-café, wine bar, fine food shop, and event space—and a cornerstone of village life in Champoussin. Whether you're in the market for regional treats or everyday essentials, treating yourself after a day in the mountains or unwinding with friends, no day feels complete without a stop at this welcoming watering hole.

Buying local makes a real difference—strengthening the valley economy, helping our shopkeepers thrive, and keeping village stores alive. So next time you do your shopping, stay close to home!

lantredeux.ch

Our online shop makes it even easier for guests and locals in Champoussin and Les Crosets get their goodies just a few clicks. Choose click-and-collect or doorstep delivery to your home or holiday flat.

APMC 2030

In March 2025, Transports Publics du Chablais (TPC) officially launched AOMC 2030—a major upgrade of the AOMC train line between Monthey and Collombey-Muraz.

The project includes a brand-new railway section between the Corbier junction and Monthey's main CFF train station, separating train traffic from cars and bikes to boost safety and traffic flow. A new stop near the old Giovanola factory will keep direct service to Champéry while improving access to the Dailles neighbourhood and city centre shops. Last, but not least, the Illiez Valley will enjoy faster, easier connections to Monthey station and shorter travel times between Aigle and Champéry.

Overall, AOMC 2030 will pave the way, or lay the tracks, for more frequent trains—especially during peak hours—improving accessibility and making for smoother journeys all round.

▶ aomc2030.ch



Lifts New this summer - Grand Paradis chairlift open for bikers! From July 11th to August 17th, the Grand Paradis chairlift will open from 9:00 to 16:45 for mountain bikers with a valid MTB pass. This bonus summer opening is part of the build-up to the 2025 UCI Mountain Bike World Championships, shredding in Champéry from September 4th to 7th, 2025. Love the summer opening? Let the lifties know! If the vibes are good, this could be the start of a new tradition!

LIFT PASS PRICES

Swiss Area

- ► MTB transportation included
- ▶ 5 lifts

Champéry cable car or Morgins gondola

	adult	child	junior senior
1	14	10	12
44	24	18	22

Crosets 8 chairlift or Mossettes chairlift

	aduit +16	child
↑	12	9

Grand Paradis chairlift open for bikers (MTB pass)

> 11.07-17.08:09:00-16:45

Portes du Soleil (Switzerland & France)

- MTB transportation included
- ▶ 25 lifts

ticket window

internet (pds-ch.ch)

	adult	child	junior senior	adult	child	junior senior
5 hours	37	28	34	34	26	31
1 day	44	33	40	40	30	36
2 days	81	61	73	74	56	67
3 days	123	92	111	112	84	101
4 days	154	116	139	140	105	126
5 days	194	145	174	176	132	158
5 x 1 day	220	165	200	200	150	180
6 days	220	165	198	200	150	180
7 days	257	193	232	234	176	211
8 days	294	220	264	267	200	240
9 days	307	230	276	279	209	251
10 days	319	239	287	290	218	261
11 days	351	263	316	319	239	287
12 days	382	286	344	347	260	312
13 days	414	310	372	376	282	338
season	438	329	394	438	329	394

Obligatory chip card > CHF 4.- (non-refundable but reusable).

5 hours > valid from the 1st passage
Age categories (ID documents required)
Adult > 26 - 64 yrs - Senior > 65+ yrs
Junior > 16 - 25 yrs - Child > 5 - 15 yrs
Children under 5 must be in possession of a ticket, issued free of charge with proof of age.

Friends & Family

4+ people paying > approx. -10% for 4+ consecutive days.

Groups

Purchasing same duration tickets with one single payment > rates on request.

For pedestrians with a Multi Pass (cyclists excluded):

- 30% off the Champéry cable car and the Morgins gondola.
- Free access to the Crosets8 and Mossettes chairlifts.





2025/2026 earlybird season pass presale and special offers

The annual pre-sale for Portes du Soleil lift passes kicked off at full speed this spring, with some seriously attractive early-bird prices! Whether you're after a classic ski pass or the Bike & Ski summer/winter combo, you can choose from a range of options based on your age and where you live. Families can take advantage of special offers too—including free passes for kids under 12 (conditions apply). Check out all the winter 2025/26 offers below.

	(winter 2025/2026)		
	03.04-30.09.2025	01.10-15.11.20	
8.1.11			

03.04-30.09.2025	01.10-15.11.2025	03.04-30.09.2025
912 / 821*	1'027	1'027
448 / 403*	530	591
821 / 739*	924	
260		

Annual bike + ski pass (summer 2025 + winter 2025/2026)

Border Pass: -26 yrs (born on or after 01.01.2000)

\dult : 26 - 64 yrs

(1 child -12 yrs

Boarder Pass

Supersenior

Senior: 65 - 74 yrs (Portes du Soleil season pass CHF 260.-)

Supersenior: +75 yrs

Children -5 yrs: free (must have a pass, issued for free with proof of age)

The pass holder's are on 01/01/2026 determines their extension.

The pass holder's age on 01/01/2026 determines their category.

* Indigène : fiscal residence in the municipalities of Aigle, Bex, Corbeyrier, Gryon, Lavey, Morcles, Leysin, Ollon, Ormont et Yvorne (must present proof of residence at purchase).

** FREE season pass for children under 12 (born on or after 01.01.2014) with purchase of a regular price adult Portes du Soleil season pass CHF 912.-/821.-* or annual pass CHF 1'207.- $(26-64\,\text{yrs})$. The adult must be one of the two parents. Not cumulative with the Vente Privée / Vente Flash.

Expanding the family!

For winter 2025/2026, Portes du Soleil is turning up the fun with an expanded resort-swap programme for anyone holding a season or annual ski pass.

Your Portes du Soleil pass now unlocks **27 bonus ski days** in several world-class resorts—together offering **over 1,000 km of extra pistes**, on top of the 650 km already included in the Portes du Soleil area.

More mountains, more memories.

Here's what you get with a Portes du Soleil annual or winter season pass:

12 ski days

in the AlpsPass resorts

3 days in each of the 4 resorts:

- Adelboden-Lenk (Switzerland)
- Aletsch Arena (Switzerland)
- ► Engelberg-Titlis (Switzerland)
- ► Jungfrau Ski Region (Switzerland)

5 ski days (+ 1 day in summer) in the 4 Vallées area

Verbier (Switzerland)

- Nendaz (Switzerland)
- Veysonnaz (Switzerland)
- ► Thyon (Switzerland)

27 free ski days outside of Les Portes du Soleil

5 ski days

in different Haute Savoie resorts.

Choose from :

- ▶ Megève (France)
- ▶ Chamonix (France)
- ▶ Les Houches (France)
- ► Le Grand Bornand (France)
- ... and more! Go to skidecouverte.com

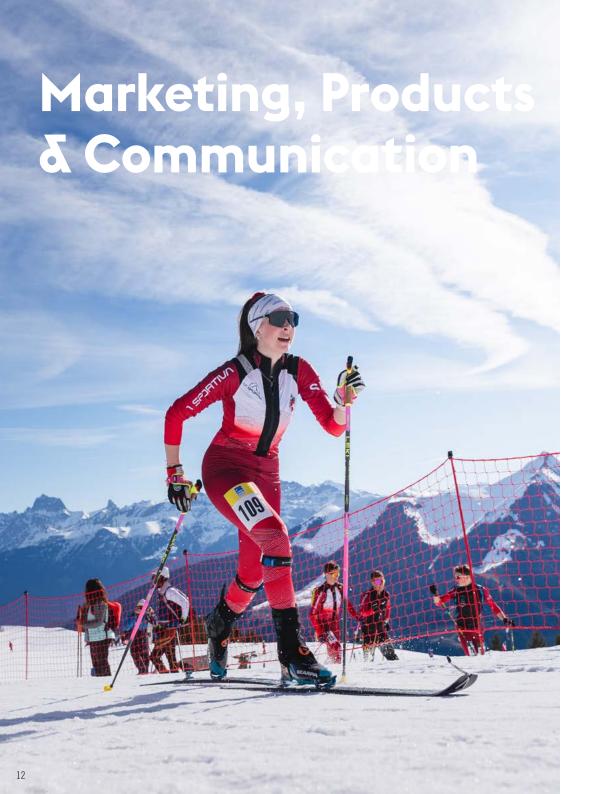
5 ski days

in Espace San Bernardo

- ► La Thuile (Italy)
- ▶ La Rosière (France)

1000 km pure glide +60 partner resorts across 3 countries





The Marketing Department at Region Dents du Midi SA is primarily responsible for promoting the destination and for developing and selling touristic products. Our team wears many hats—running advertising campaigns, boosting visibility for major events, and launching initiatives to raise the region's profile and drive sales.

We're also working to anchor the Region Dents du Midi brand both in Switzerland and abroad, while supporting our strategic partners in their sales and communication efforts.

In this section, you'll find a closer look at some of our key projects and campaigns.

Region Dents du Midi takes a seat at the Table d'Honneur at the Foire du Valais 2025

At the Foire du Valais in Martigny—arguably the social event of the year in Valais—the Table d'Honneur is a prestigious spotlight on the culinary heritage of a particular region, country, or theme. This year, the honour goes to Region Dents du Midi, giving us a golden opportunity to showcase our local flavours and culinary traditions. Our specialities will take centre stage at a pop-up restaurant, where visitors can enjoy an authentic taste of our terroir.

Join us in raising a glass to celebrate the producers, craftspeople, and the living traditions that make the Illiez Valley so unique.

Skimo World Championships Flashback

The 2025 ISMF Ski Mountaineering World Championships took place in Morgins from March 2nd -8th, bringing together 365 athletes from over 30 countries to compete in five events:

- mixed relay
- ▶ sprint
- vertical race
- ▶ individual race
- ▶ team race

The numbers are staggering: more than 250 volunteers pitched in behind the scenes and on the slopes to help make the event a resounding success. Over the course of the week, organisers served up 2,420 hot meals and nearly 980 sandwiches to keep athletes and staff well fed.

A total of 84 medals were awarded, with Switzerland making an impressive stand—18 medals, including 8 gold! The U20 individual race podium featured athletes from three different continents, a clear sign of skimo's growing global popularity.

Media coverage was strong, with 71 accredited journalists and races broadcast on Eurosport, CBC Canada, TRVE, and the ISMF's official YouTube channel. This visibility is especially valuable, as the sport approaches its Olympic debut at the Milan-Cortina 2026 Winter Games, where men's and women's sprint races, as well as the mixed relay, will be featured.

By hosting this world-class competition, Region Dents du Midi—and Morgins in particular, already world-renowned for its ski touring Rando Parc—proved our know-how when it comes to organising major events and solidified our spot at the forefront of skimo's future.

Energise the Ride

Red Bull and Region Dents du Midi are joining forces with a three-year partnership that will give the whole region wings! This collaboration will supercharge two iconic spots: the legendary Coupe du Monde downhill bike track and the Les Crosets Snowpark—amplifying our rep as a hotspot for adrenaline-fuelled alpine adventures.

Working closely with the PDS—CH lift company, the goal is to keep building on the visionary spirit that's put us at the vanguard of outdoor sports destinations. Red Bull's support and innovative strategies this past winter are already taking our freestyle snow zone to the next level, and this is just the beginning.

Over the next three years, Red Bull will energise the local scene with rider support, gear and product drops, and a healthy dose of visibility at major events—including the 2025 UCI Mountain Bike World Championships in Champéry this September.

Kicking things off in true Red Bull style: the Red Bull Downtime Challenge. Starting June 2025 and running all summer, riders can take on the legendary Coupe du Monde downhill track in solo time trial format. Goodies are up for grabs throughout the season, with a grand prize for the fastest time overall. This challenge is definitely not for the faint-hearted, but it's open to all. Who knows? You might just etch your name into Bikepark legend.





Region Dents du Midi X HC Bienne : Teaming up for the future

Region Dents du Midi is stepping up its game as a new silver sponsor of HC Bienne. This three-year power play, starting with the 2025/26 season, brings big opportunities for the whole Illiez Valley.

Under the new partnership, Bienne's junior squads will hold their training camps in Champéry, while the first-tier team will gear up for their season with pre-season prep at the Palladium's top-notch facilities.

Off the ice, the whole HC Bienne community—season ticket holders, sponsors, and players' families—will enjoy exclusive deals in Region Dents du Midi. For us, it's a breakaway chance to score a dynamic new crowd and boost our national profile year-round.

"Signing this partnership marks a key milestone in our tourism and sports development strategy," says Raphaël Brandou, Co-Director of Region Dents du Midi SA. "We're excited to welcome HC Bienne's players and fans, while boosting our appeal on a national level."

Sébastien Meyer, Commercial Director of HC Bienne, highlights the destination's unique advantages: "With six village resorts and the Portes du Soleil ski area less than two hours from Biel, Region Dents du Midi is a no-brainer for our activities. We're looking forward to building strong synergies that will benefit our club and its partners."

Teaming up with a National League hockey club is a natural fit for Region Dents du Midi SA. This partnership strengthens our ties to elite sports and sports fans and puts our destination in the spotlight.

More importantly, this is a win for the whole valley. More visibility means more business—for hotels, shops, and activity providers across the board. A real hat trick for the region!

SUMMER & FALL 2025 CALENDAR

May

- 24 Vieux They Inalpe · Morgins Propéraz communal bread oven 10th anniversary · Troistorrents
- 31 Hockey Club Centennial | Gala Dinner · Champéry Old Mill Festival · Troistorrents

June

- **01** Vieux They The Big Swiss Shindig · Morgins Old Mill Festival · Troistorrents
- 05 Let's Talk... · Champéry
- 05-07 Rallye du Chablais · Region Dents du Midi
- **06-08** Troistorrents Football Club centennial · Troistorrents
 - 07 Red Bull Downtime Opening Bike Park · Champéry
- 07-08 50th Giron Vallée d'Illiez music association · Val-d'Illiez
- 08 Dual VTT Slalom M3S · Morgins
- **13-15** Friendship Tournament · Troistorrents
- 19 Corpus Christi · Val-d'Illiez
- 21 Buzzbee augmented reality game inauguration · Morgins
- 21-22 Châtel Chablais Léman cycling race · Portes du Soleil
- 27-29 Pass'Portes du Soleil MTB · Portes du Soleil
 - 30 The Ultimates · Chablais

July

01-06	The	Illtimates	· Chahlais

- 11 Culture on Tour « Iris and Me » · Champéry
- 12 Gourmet Ramble Chorgue · Troistorrents
- 19 Wooden Games Day · Champéry Lumberjack Festival · Morgins
- 23 Oratory Walk Champéry Champéry
- 25-26 Val-d'Illiez Village Festival · Val-d'Illiez
 - 26 Flea Market · Champéry
 Illiez Valley music school concert · Troistorrents
 Beer-tasting Trail · Val-d'Illiez
 - 31 Rencontres Musicales Champéry 26th edition · Champéry Swiss National Day Eve · Morgins

August

- 01 Diane & Swiss National Day · Region Dents du Midi
- **02-14** Rencontres Musicales Champéry 26th edition · Champéry
 - 09 Wine Festival · Champéry Chablais Brass Band Day · Champéry
- 09-10 Vintage Motors Expo · Les Crosets
 - 10 Plant-based Health Fair · Morgins
- 12-13 Helvetia Circus · Morgins
 - 15 Hockey Club Centennial I Gala match HC Bienne - HC Genève-Servette · Champéry
- 16 Rainbow Run · Champéry Riverside Gourmet Ramble · Morgins
- 17 Fête des Vieux Costumes · Champéry
- 20-22 HC Champéry 100th | Dents du Midi Cup · Champéry
- 23 Treasure Hunt · Champéry Livestock Fair · Les Crosets
- 29 Open-air Cinema · Troistorrents
- 30 Grimpée d'Culet vertical trail race · Champéry
- **30-31** Para d'Illiez paragliding competition · Champéry Vieux They Raclette Festival · Morgins

September

- **04-07** UCI 2025 Mountain Bike World Championships Downhill Champéry
- 06 Swiss Peaks Trail ultra-trail · Region Dents du Midi
- 20 Dents du Midi Trail · Champéry
- 24 Valiant GP kids' DH bike cup · Morgins
- 27 Gourmet E-Bike Tour · Region Dents du Midi

October

- **18** Echo de la Montagne fundraising dinner · Champéry Val-d'Illiez 1830 folk evening · Val-d'Illiez
- 24-26 Raclette World Championships · Morgins

November

- 13-15 Champéry Film Festival · Champéry
- 14-30 Dilemme sur Planches theatre production · Troistorrents
- 23 Bingo · Val-d'Illiez

MC1 2025 Mountain Bike World Championships

From August 30th to September 14th, 2025, the Valais will be vibing with the UCI Mountain Bike World Championships. An historic moment for this sport, this will be the first time that all MTB World Champs events will be held in one single region.

Even better, Champéry will be home to the flagship event, with the world's best downhill riders facing off on one of the world's gnarliest trails, the legendary World Cup Track. A white-knuckle descent, the World Cup is infamous for its vertiginous drops, massive sends and tight, technical switchbacks. Join us from September 4th to 7th in one of the Alps' most jaw-dropping settings for a teeth-chattering, gut-clenching, full-throttle demonstration of mountain biking provess.

Programme

- ▶ 04 September : Juniors training runs
- ▶ 05 September : Juniors training and qualifications + Elite training
- ▶ 06 September : Juniors training and finals + Elite training and qualifications
- 07 September: Elite training and finals, with the world's best athletes uving for the title

Spectators can catch the action on giant screens and soak up the atmosphere at the event village in the Grand Paradis parking lot. The village will feature exhibition stands, trial bike demonstrations, family-friendly activities, concerts, even beginner MTB lessons!

This event will showcase Champéry and Region Dents du Midi's status as a leading MTB destination—an occasion to casually flex our MTB creds, top-notch facilities and high-quality tourist offerings, while cranking up our international profile. It's a rare day when you can get so close to the action, you can practically taste the adrenaline!

Full programme and tickets at valais2025.ch

Volunteers

Get behind the scenes, right in the thick of it—join our crew of amazing volunteers and experience the World Champs from the inside out

Volunteer swag and perks :

- Volunteer kit: T-shirt, jacket (2 days or more), bucket hat, socks, bag.
- ▶ Inside access to the world's biggest MTB event.
- Free transportation with our event partner the CFF Swiss trains, from your house to the event venue.
- ▶ Volunteers' party : an opening event reserved just for you.
- Free meals on your volunteer days.
- Valais Experience: volunteers who work 2 days or more get a CHF 25.- voucher per work day to spend on activities, food, transportation, or accommodations at valais.ch/shop.





Raclette World Championships

Second helpings anyone? After a deliciously successful first course in 2023, the Raclette World Championships are coming back to Morgins! From October 24th to 26th, 2025, we will be tasting, testing, and celebrating everyone's favourite cheese—the iconic Raclette.

Over the weekend, producers from around the globe will vie for the ultimate title in categories like raw milk Raclette, alpine milk Raclette, pasteurized milk Raclette, even goat or sheep's milk Raclette. An expert jury—made up of cheese connoisseurs, gastronomy pros, and discerning consumers—will have the tough task of judging and crowning the World's Best Raclette.

But this event is about more than just competition—it's a fun, cultural, family-friendly gathering with a warm, oozy heart of melted cheese. The Raclette Village in the centre of Morgins will feature over 20 producer stalls, delicious workshops, and activities for all ages. It's the perfect chance to explore local flavours and share a festive, feel-good moment with family and friends.

Despite the hungry masses we expect this year, our ethos, as ever, is authenticity, sustainability, and keeping our footprint small. A dedicated team will make sure the event aligns with Region Dents du Midi's environmental goals by encouraging public transportation and sticking to strict sustainability guidelines.

With 12,000 visitors at our debut edition, the event has earned its spot on the Valais calendar. This year, we're aiming even higher, and hope to spread the love of Raclette far beyond our borders.

At the risk of sounding a little cheesy, we can't wait to melt your heart in Morgins!

100th anniversary of the Champery Hockey Club

2025 marks a century of HC Champéry's legacy on the ice. Founded in 1925 in the heart of the Dents du Midi, this is the oldest club in Valais. To mark this milestone, the club has lined up a year's-worth of events, including gala matches with national teams, meet-and-greets with club legends, exhibitions tracing the history of hockey in the valley, and plenty of surprises for fans of this thrilling sport!

One of the earliest pillars of social life in a village at the forefront of alpine tourism, HC Champéry was founded at a time when ice rinks were still natural, hand-marked, and equipment consisted of a few handmade sticks. From the beginning, hockey helped bring together both the young and the old for a few stolen moments of fun competition on ice.

The first teams were formed in this simple spirit of camaraderie, to help make the winter a little less lonely. The club gradually grew, developing youth teams, organising matches, and fostering a hockey culture that has stayed vibrant over many generations.

In 2005, the club received a major power play with the opening of the Palladium sports centre. The covered rink allowed for regular training, better infrastructure for the hockey school, and more ambitious competitions. Ranked in the 3rd league of the Swiss championship series, HC PDS focuses on training young talents and collaborates closely with the Monthey-Chablais Hockey Club (2nd league). Together, they offer U20 players a pathway to the region's top competitive levels.

Over the past hundred years, support from dedicated members and dynamic committee leadership have been key to the club's growth and reinvention, helping it to navigate challenges and continually grow from strength to strength.

In 2025, the centenary celebrations will include a standout anniversary tournament and an exhibition in the spring, as well as national league matches and other events that celebrate HC Champéry's rich legacy. Join us as we celebrate the club's storied past—and, more importantly, help shape its future.

Highlights for summer and autumn 2025:

▶ 15.08

HC Bienne - HC Genève Servette

▶ 20-22.08

Dents du Midi Cup





Crochetan Mobile Theatre

- ▶ 26.06
- **▶** 16, 23, 30.07
- **▶** 07, 21.08

Sit back, soak in the stunning views, and relive one of the great tragedies in mountaineering history—a gripping tale brought to life in an audio dramatization created with the Crochetan Theatre in Monthey.

On select dates this summer, just pop on your headphones and settle into a comfy seat at one of our most spectacular alpine restaurant terraces.

regiondentsdumidi.ch

Lumberiack Competition

▶ 19.07

Tiiiiiiiiiimber! Watch the woodchips fly and hear the chainsaws roar in Morgins as the woodcutting competition returns for a full day of log-slingin' action. Expect fierce contests, rip-roaring log-splitting demos, heavy-duty forestry machines in action, and plenty of fun for your little saplings. With food stalls, bars, and a buzzing alpine vibe, it's shaping up to be a real tree-t!

regiondentsdumidi.ch

Val-d'Illiez Village Festival

▶ 25-26.07

Two days of mountain magic coming your way, with live music, local eats, fun for all ages, and the ever-popular Beer Tasting Trail—served up with our signature laid-back, feel-good vibe.

fdvilliez.ch

Swiss National Day

▶ 31.07-01.08

Hooray, it's Swiss Day!! As always, Region Dents du Midi pulls out all the stops—festooned from top to bottom, the villages celebrate with costumed dancing groups, folk music concerts, traditional local specialities, open-air performances and spectacular mountain illuminations. After sunset, our famous 1st of August torchlight parade will light up the night! Join us in celebrating the heritage, culture, and landscapes that make Switzerland so unique and unforgettable.

regiondentsdumidi.ch

Rencontres Musicales de Champéry

31.07-14.08

Pack your bags for un *viaggio musi-cale*! This summer, the Rencontres Musicales de Champéry takes you on a 'Voyage to Italy', with a programme that celebrates the vibrant passion of Italian classical music. Let yourself be swept away by extraordinary musicians and stirring performances in the stunning alpine setting at the foot of the Dents du Midi..

rencontres-musicales.ch

Vintage Motors Expo

▶ 09-10.08

Not just for greasemonkeys and petrolheads, this is a cruise down memory lane with over a hundred vintage cars, motorcycles, and other mechanical treasures on display! Les Crosets is gearing up and ready to rumble with this ultimate vintage auto event!

vintagemotorsexpo.ch

Foire de Bétail aux Crosets

23.08

This will be the 33rd edition of one of our most iconic summer events. With farm animals, music, children's games, artisans, a parade, folk groups, and an evening of dancing, this event truly epitomises alpine life. Wear your comfy shoes—the festivities won't stop till the wee hours!

regiondentsdumidi.ch

Plant-Based Health Fair

▶ 10.08.2025

Highlighting the bounties that Mother Nature provides for us, this trade fair is a return to our roots and a booster shot of wellness. Conferences, thematic walks, workshops, an exhibitors' market, and plant-based catering make this event a must for anyone who loves or is curious about wild plants.

salonsante.ch

Dents du Midi Trail

▶ 20.09

One of the oldest mountain races in Europe, this famous race got its start as an alpine marathon over 40 years ago. Every year, hundreds of runners gather to share this legendary sufferfest that skims over the winding trails and superlative landscapes of the Dents du Midi massif.

ddmtrail.ch

Gourmet E-Bike Tour

27.09

This foodie adventure on two wheels is a feast for all the senses, with multiple gourmet food stops along a 30 km route at the foot of the Dents du Midi and Dents Blanches mountains. Accessible to novices and experienced riders alike, you'll enjoy a wonderful variety of our region's delicious specialities, accompanied by delicious Valais wines—or non-alcoholic beverages for the young'uns!

regiondentsdumidi.ch

These dates are subject to modification. For up-to-date information, go to regiondentsdumidi.ch





20 21

Local Talent

Meet Robert Clarke

Just 19 years old, Robert Clarke is already making a name for himself on the international ski circuit. Born and raised in Troistorrents, he took his first turns in Morgins and grew up racing with the Morgins Ski Club and the prestigious Kandahar Ski Club. Nowadays, he lives and trains at the National Performance Centre in Brig as part of the Swiss-Ski programme. The 2023-2024 season was a breakthrough year for young Robert, who was selected to compete at the Youth Olympic Games in South Korea, where he finished with an impressive 8th in the Super-G and 13th in Giant Slalom— earning a spot on the shortlist of up-and-coming ski racers.

He also took home two national U18 titles in Super-G and Downhill. The following season, he claimed his first FIS circuit victory with a Slalom win in Melchsee-Frutt and an impressive 4th place in the Alpine Combined at the Junior World Championships in Italy.



Let's start with the basics—tell us a little about yourself and how you began racing for Region Dents du Midi?

My parents are from the UK but moved here before I was born. My brother and I grew up in the valley and went to school in Troistorrents. This is the perfect place for me—for as long as I can remember, I've always loved spending time in the mountains and out in nature.

You started skiing early, but when did you catch the racing bug?

I started skiing before I was two, with my parents and my older brother. I joined the Morgins ski club when I was eight. I remember, it wasn't the training or races that attracted me—it was just a fun way to get outside and be with my friends. I've always been happiest when I'm out and about in nature, so skiing in the mountains came naturally. Racing just sort of followed.

You're a versatile skier, with solid results across all alpine disciplines. Do you have a favourite, or one that suits you best?

I honestly enjoy them all! If I had to pick one, I'd probably say the Super-G. There's just something about the speed and adrenaline rush I get when I pass that 100 km/h mark...

Tell us about your training schedule at the National Performance Centre in Brig. Can you walk us through a typical week?

In Brigue, life is different for the skiers than for the other sports, as our schedule varies from week to week, depending on the snow. Starting in December, the races come fast, and it can be tricky to find time for training. I try to do one or two proper sessions every couple of weeks, focussing on quality over quantity. We usually train early in the morning, so the afternoons are for schoolwork, when I can fit it in, or recovery, so I can be in shape for the next training session.

Competitive skiing is intense. How do you handle the pressure of racing and still keep your focus on your goals and your academics?

For sure, as an athlete I do feel the pressure, especially before big races. Some of my teammates work with mental coaches, but I haven't felt the need yet. I'm young and not chasing major titles yet so the pressure still feels manageable. My support system outside of skiing helps a lot. I can lean on my friends and family, and school isn't too stressful. These factors help me stay focussed on skiing and my goals.

The 2024-2025 season was a big one, especially with the Youth Olympic Games in South Korea. What was that like?

It was incredibly special. The Games are the first big, international event accessible to athletes my age. I met a ton of new people, made friends, and visited a country on the other side of the world. It was a huge honour to represent Switzerland at the same time as I was gaining experience to help me pursue my career.

The races went pretty well— $8^{\rm th}$ in Super-G and $13^{\rm th}$ in GS. Unfortunately, I got sick and wasn't feeling 100% for the last events. I held it together in the Combined event and finished $16^{\rm th}$, but the Slalom race didn't go to plan. I went out just a few gates before the finish and injured my shoulder. Still, the whole experience was unforgettable!

You've also won two U18 national titles in Super-G and Downhill. What do you think made the difference in your training or mindset that helped you?

I can honestly say it was thanks to mental and physical strength. After the Youth Olympics, I took two weeks off to recharge my batteries and spend some time in the gym. I felt great going into those races. On top of that, the events were close to home, on a slope I really like. I was feeling confident and I knew what I was capable of.

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We hear you're a bit of an adrenaline junkie—freeride, MTB, kitesurfing, diving... do you still find time for all that?

It's tricky for a skier, that's for sure! In winter, I'm barely ever home, and races and training take up all my time. That's why I really try to make the most of summer. Between training camps and gym sessions, I can just manage to squeeze in the other stuff I love. Living in the mountains is perfect for hiking and biking, and I always make sure to take two weeks to completely disconnect from skiing and take time for water sports like diving or kitesurfing.

The Swiss ski team had a phenomenal 2024/2025 season. Is there someone on the team who really inspires you?

I've got huge respect for all the Swiss skiers, but the one that really inspires me is Franjo Von Allmen. He just throws himself fearlessly down any slope regardless of the conditions. He had an amazing season, with several wins and a second-place finish overall in the Downhill.

What are your goals for the 2025/2026 season?

I'm really happy with how this past season went. For winter 2025/2026, I'd like to keep that energy going, aim for a few FIS race podiums, and work on lowering my points as much as I can. More than anything, I want to keep having fun! My main goal is to earn another spot at the Junior World Championships and keep building momentum for my career.

Stay in the Know

Web

- regiondentsdumidi.ch
- logeur.regiondentsdumidi.ch (for hosts)

Tourist Offices

- Champéry
- Morgins

Virtual Information Points

- Val-d'Illiez (train station)
- ▶ Champoussin (Antre d'Eux)

Socials

- ▶ **f** Region Dents du Midi
- @ @RegionDentsDuMidi
- Region Dents du Midi
- Region Dents du Midi SA
- @regiondentsdumidi
- #regiondentsdumidi

WhatsApp

 Get free updates and news from the region by message.



Client & partner newsletters

- News, dates and insider tips.
- Sign up at regiondentsdumidi.ch



Maps & brochures



RDDM Info

• A bi-annual publication sent to letterboxes in the Illiez Valley and to all second-home owners

24 25

SHOP







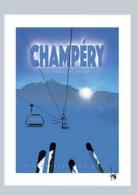


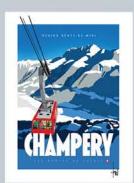






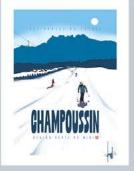










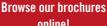




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