

RDDM INFO

THE REGION DENTS DU MIDI JOURNAL



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EDITORIAL

Region Dents du Midi, June 2026

A Summer in Motion

In 2025, our region proved its capacity to think big, work together, and rise to ambitious challenges, but a tourist destination can't survive on good memories alone. The hard part now is turning that momentum into something lasting — continuing to innovate while staying true to everything that defines us: authenticity, conviviality, a genuine warmth of welcome, and an offer that keeps pace with all four seasons.

It's precisely this spirit that inspired the new Illiez Card. Since its launch on May 1st, the feedback has been encouraging — from guests, partners, and accommodation providers alike. More than a simple fidelity card, it's designed to grow and evolve with each passing season. New partnerships and an ever-expanding list of benefits will support the local economy, strengthen the ties between the valley's stakeholders, and build a coherent, sustainable offer rooted in our unique identity.

The Illiez Card is one expression of our vision — and summer 2026 is another. Innovation, culture, sport, and nature will all have their moment this season, sometimes separately, sometimes gloriously all at once, nowhere more so than at the Swiss Orienteering Week. Orienteering has a particularly devoted following among our Swiss-German and Nordic neighbours, and this multi-day racing event will draw thousands of competitors and their families, map and compass in hand, to our spectacular landscapes this July.

Also this summer, *L'Être aux Sommets* will be the fourth consecutive collaboration between Region Dents du Midi and the Crochetan Theatre in Monthey. This original music-theatre creation performed in the region's rustic mountain huts brings high art to high altitude and lets the Alps become part of the performance.

For those who prefer their landscapes at speed, the Portes du Soleil cyclosportive brings gravel and road cycling enthusiasts together for a challenging, festive, all-comers ride over winding roads and iconic mountain passes.

These events, and many others in store for you this summer, are different in nature, audience, and format but they share one essential element—they reflect a region that refuses to stand still, continually striving to innovate, create, and unite its formidable energy around projects that genuinely matter.

The pages that follow are your guide to everything summer 2026 has to offer. We invite you to lace up your shoes, shoulder your pack, and set off for a season worth savouring, in the heart of the Dents du Midi.

Happy reading — and happy summer!

An aerial photograph of a mountain valley. In the foreground, there is a dense green forest. A winding road or path leads through the trees. In the middle ground, a large, calm lake is visible, surrounded by more forested slopes. The background features rugged, dark mountains under a sky filled with white and grey clouds. The overall scene is scenic and natural.

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What's New

A scenic landscape featuring a field of white flowers in the foreground, a body of water in the middle ground, and green hills with a stone structure in the background under a blue sky.

Follow the smugglers' trail in Champéry's high street

A brand new activity makes visiting the Rue du Village in Champéry even more fun. The Escape Adventure — On the Smugglers' Trail is a fun and immersive experience for the whole family.

The adventure takes intrepid explorers of all ages into the world of Édouard and Marguerite, two young contrebandiers from Champéry with a mystery to solve and a padlock to crack. Part escape room, part scavenger hunt, the game leads players through a series of puzzles and challenges hidden across the village — a magic formula for an unforgettable afternoon out.

Designed for children aged 5 to 12 and their parents, the activity is accessible year-round. Stop by the Champéry tourist office during opening hours to pick up your game booklet.

- ▶ Activity rates: 1 child: CHF 10.- 2 children: CHF 15.- 3 children: CHF 19.- from 4 people: + CHF 4.- per additional child.
Free for accompanying adults
- ▶ +41 (0)24 479 05 50 - escape-aventure.ch
- ▶ -20% with the Illiez Card and/or Multi Pass



Illiez CARD

MAKE THE MOST OF EVERY SEASON

The Illiez Card

On 1 May 2026, Region Dents du Midi launched the Illiez Card — a new digital fidelity card for guests, second-home owners, residents, and local schoolchildren. Valid all year round, it opens up a wide range of free activities, preferential rates, seasonal deals and partner discounts both in and around the region — your companion in the valley, every season.

A complete overhaul

The Multi Pass served the Portes du Soleil well for over fifteen years. But it has run its course: limited to the summer season, constrained by the terms of the international Portes du Soleil association, and no longer viable given the rising costs of lifts and public transport on the Swiss side. The free access it offered had quietly been eroding for years.

Rather than let it fade away entirely, Region Dents du Midi went back to the drawing board. Two years of development later, the Illiez Card is the result: a more modern, more flexible product, built for people visiting our destination today.

An evolving card — 365 days a year

Unlike the Multi Pass, the Illiez Card doesn't switch off in October. New offers can be added at any time — seasonal deals, one-off promotions, new partnerships — so the card stays fresh and relevant all year round.

Simple, digital, future-ready

The Illiez Card lives on your phone as a QR code, with a printable version available for those who prefer it. For guests, the digital format means no queuing at the tourist office: a link in the booking confirmation or a QR code in the chalet is all it takes. For accommodation providers and municipalities, it automates stay declarations and improves tourist attendance data — less paperwork, better statistics.

Not your grandparent's fidelity card

The Illiez Card isn't just about free swimming pools and discounted lift passes. It's how Region Dents du Midi invests in the valley's future — keeping local businesses busy in the off-season, bringing in new partners, and making sure the region stays as compelling in November as it is in January or July. The more people use it, the better it gets. That's the idea.



Who is the Illiez Card for?

Residents, secondary residents, visitors or newcomers: the Illiez Card has been designed to showcase the destination to all those who live it, frequent it and bring it to life every day. The Illiez Card is accessible to different individuals according to their connection with the destination:

► Illiez Valley Residents

RDDM SA is pleased to offer the annual Illiez Card to all valley residents for its first launch year.

The card can be obtained online at habitant.illiezcard.ch and requires uploading proof of residence (for example an electricity or water bill). To benefit from it, the card must be activated by April 30, 2027 at the latest.

The Champéry and Morgins tourist offices are available to help people who cannot complete the process online.

Validity: 1 year from card activation.

► Second-home owners and long-term tenants

The card is offered in exchange for payment of the annual flat-rate tourist tax. The number of cards allocated depends on the accommodation size, at a rate of 1 card per 17 m² (rounded up).

Activation is done online at resident.illiezcard.ch using the information shown on the tourist tax invoice. The Champéry and Morgins tourist offices are available to assist people who need help.

Validity: 1 year from May 1st.

► Illiez Valley schoolchildren

The annual card is offered and delivered directly by the Municipalities by post.

Validity: 1 year from May.

► Overnight visitors

Visitors staying at least one night in the region automatically receive an Illiez Card valid for the duration of their stay. Partner accommodations offering a pre-arrival digital card are identified by an Illiez Card badge on regiondentsdumidi.ch.

Validity: from arrival day to departure day.

► New residents

People newly domiciled in the Illiez Valley, Monthey or Collombey-Muraz benefit from the free annual card during their first year of residence.

Validity: 1 year from registration with the municipality.

ILLIEZ CARD BENEFITS OVERVIEW

For the full list of benefits, visit illiezc card.ch

☀ spring * summer 🍁 autumn ❄ winter

	Guests staying in the region	Second-home owners	Local school- children (-16 yrs)	Permanent residents
Free				
Pools · Champéry, Morgins	* 🍁	* 🍁	* 🍁	*
Outdoor tennis courts · Champéry, Morgins	* 🍁	* 🍁	* 🍁	*
Climbing wall · Champéry	* 🍁	* 🍁	* 🍁	*
Minigolf · Morgins	* 🍁	* 🍁	* 🍁	* 🍁
Moulins de la Tine historic mill · Troistorrents	☀ * 🍁	☀ * 🍁	☀ * 🍁	☀ * 🍁
Ski bus · Morgins	* 🍁	* 🍁	* 🍁	* 🍁
Explor Games® · Region Dents du Midi	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄
Orienteering maps · Champéry, Champoussin, Les Crosets, Morgins	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄
Barne shuttle · Champéry	*	*	*	*
Rumières & Grand Paradis shuttles · Champéry	* 🍁	* 🍁	* 🍁	* 🍁
Tourist train · Champéry	* 🍁 ❄	* 🍁 ❄	* 🍁 ❄	* 🍁 ❄
1 ticket per year at Théâtre du Crochetan · Monthey	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄
1 concert ticket per year at Pont Rouge · Monthey	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄
1 ticket per year at La Gare, arts et jeunesse · Monthey	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄	☀ * 🍁 ❄
Mountain Lifts				
Pedestrian <u>day</u> pass Swiss Portes du Soleil (Champéry cable car, Morgins gondola, Crosets & Mossettes chairlifts). <i>French lifts not included.</i>	CHF 15.- * 🍁	CHF 15.- * 🍁	-	CHF 15.- * 🍁
Pedestrian <u>season</u> pass Swiss Portes du Soleil (Champéry cable car, Morgins gondola, Crosets & Mossettes chairlifts). <i>French lifts not included.</i>	-	CHF 50.- * 🍁	CHF 15.- * 🍁	CHF 50.- * 🍁
Multi Pass <u>day</u> pass Portes du Soleil <i>Crosets & Mossettes included; Champéry cable car & Morgins gondola not included, but -30%.</i>	CHF 16.- (CHF 18.-) *	CHF 16.- (CHF 18.-) *	CHF 16.- (CHF 18.-) *	CHF 16.- (CHF 18.-) *
Multi Pass <u>season</u> pass Portes du Soleil lifts <i>Crosets & Mossettes included; Champéry cable car & Morgins gondola not included, but -30%.</i>	-	CHF 108.- CHF 86/child (CHF 95.-) *	CHF 86 (CHF 95.-) *	CHF 108.- (CHF 120.-) *
Mobility				
TPC/AOMC trains & buses — Monthey-Troistorrents-Morgins-Val-d'Illiez-Les Crosets-Champoussin-Champéry <i>A ticket must be generated via the Illiez Card webapp before travel.</i>	Free ☀ * 🍁 ❄	Day ticket CHF 12.- (½ fare ticket: CHF 6.-) ☀ * 🍁 ❄	*	*
CGN cruises Compagnie Générale de Navigation Lake Geneva	-20% ☀ * 🍁 ❄	-20% ☀ * 🍁 ❄	-20% ☀ * 🍁 ❄	-20% ☀ * 🍁 ❄
Sports & Leisure ☀ * 🍁 ❄				
Accrobranche, spa & Nordic baths, paragliding, e-bike hire, downhill scooters, archery, Trappgame, guided yoga, hikes & mountain biking, husky experience, Dévalkart, fitness, axe throwing, therapeutic massage, ...				
Shops & Restaurants ☀ * 🍁 ❄				
Hotel National Resort & Spa, Champéry Expérience, Michellod Boulangerie Tea Room, Cavagne produce (selected offers), Le Di Vins, la Boulantinerie, ...				
Theme Parks & Museums ☀ * 🍁 ❄				
Xstream Park, Fort de Chillon, Forme d'O ...				
Events & Activities ☀ * 🍁 ❄				
Ticketing for Region Dents du Midi activities, workshops...				

* Benefits are not available for this category (conflict with the provider's existing subscription plans)

Friends & family

Anyone staying with you in the Illiez Valley can obtain an Illiez Card valid for the duration of their stay, in exchange for payment of the tourist tax.

For second-home owners, the annual flat-rate tourist tax already covers visitors' nights — so activating cards for your guests incurs no additional cost.

Simple to use, built for everyone

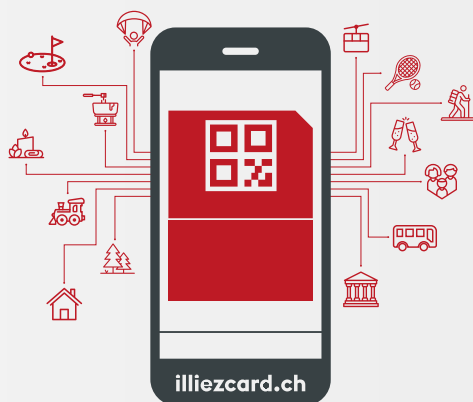
The Illiez Card is personal and non-transferable, appearing as a QR code to present to participating service providers. It works on any smartphone, with a printable version available for those who prefer.

Multiple cards can be grouped on a single device or sent individually to each cardholder — whichever is most convenient. Identity and age checks may be carried out to ensure the system is used correctly.

Designed for today — and tomorrow

The Illiez Card is a work in progress, in the best possible sense. New offers, new partners, and new possibilities will be added continuously, making it more useful with every passing season. Watch this space!


For full details, current offers, and owner information, visit illiezc card.ch or the Owners Area at the bottom of the homepage at regiondentsdumidi.ch.




Good to know💡

To easily access your card and the list of benefits, you can add the Illiez Card webapp to your smartphone's home screen, just like a regular app. After ordering your card, the procedure is as follows:

► On iPhone (Safari)

1. Open your card in Safari*
2. Tap the Share icon 
3. Select *Add to Home Screen*
4. Confirm by tapping *Add*

► On Android (Chrome)

1. Open your card in Google Chrome*
2. Tap the 3 dots in the top right 
3. Select *Add to Home screen* or *Install app*
4. Confirm

* The link is written in red on your Illiez Card. It starts with <https://app.illiezc card.ch>

Lifts



SUMMER/AUTUMN 2026 RATES

Swiss area

- ▶ Mountain bike transport included
- ▶ 4 cable cars and lifts

Champéry cable car or Morgins gondola

	Adult	Child	Junior Senior
↑	14.-	10.-	12.-
↑↓	24.-	18.-	22.-

Crosets 8 chairlift or Mossettes chairlift

	Adult	Child	Junior Senior
↑	12.-	9.-	12.-
↑↓			

Portes du Soleil area (Switzerland & France)

- ▶ Mountain bike transport included
- ▶ 25 cable cars and lifts

Ticket office

	Adult	Child	Junior Senior	Internet (pds-ch.ch)		
	Adult	Child	Junior Senior	Adult	Child	Junior Senior
5 hours	41.-	31.-	37.-	37.-	28.-	33.-
1 day	45.-	34.-	41.-	41.-	31.-	37.-
2 days	86.-	65.-	77.-	78.-	59.-	70.-
3 days	128.-	96.-	115.-	117.-	88.-	105.-
4 days	162.-	122.-	146.-	148.-	111.-	133.-
5 days	203.-	152.-	183.-	185.-	139.-	167.-
5 x 1 day	225.-	170.-	205.-	205.-	155.-	185.-
6 days	230.-	173.-	207.-	209.-	157.-	188.-
7 days	268.-	201.-	241.-	244.-	183.-	220.-
8 days	306.-	230.-	275.-	279.-	209.-	251.-
9 days	324.-	243.-	292.-	295.-	221.-	266.-
10 days	338.-	254.-	304.-	308.-	231.-	277.-
11 days	371.-	278.-	334.-	338.-	254.-	304.-
12 days	405.-	304.-	365.-	369.-	277.-	332.-
13 days	439.-	329.-	395.-	400.-	300.-	360.-
Season	447.-	335.-	402.-	447.-	335.-	402.-

Axess chip card required > CHF 5.- (non-refundable but reusable).

Duration

5 hours > valid from the 1st passage

Age categories (ID required)

Adult > 26 - 64 years · Senior > from 65 years

Junior > 16 - 25 years · Child > 5 - 15 years

Children under 5 must have a transport ticket issued free of charge upon presentation of ID.

Family / Group (same duration passes with single payment):

> Group 4+ people (Pass Tribu) > approx. -10%, from 4 consecutive days

> Group 13+ people > rates on request

Offers for pedestrians

(With valid Illieuz Card or Multi Pass)

Illieuz Card (Swiss area)

Valid on the Champéry cable car, Morgins gondola, Crosets chairlift and Mossettes chairlift

	Single rate
Day pass	15.-
Season pass	50.-

Multi Pass (Switzerland & France)

Champéry cable car and Morgins gondola not included, but -30%

	Adult	Child
Day pass	18.- (16.- *)	18.- (16.- *)
Season pass	120.- (108.- *)	95.- (86.- *)

* With presentation of the Illieuz Card (= 10% discount)

LIFT SCHEDULES

All schedules are provided subject to change. In case of inclement weather, schedules may be reduced and installations may close for safety reasons.

Champéry - Croix de Culet cable car

1st departure at 08:45, then at 09:00, then every 30 minutes until 16:30 (last departure at 16:45, or 17:15 depending on the period)

14.05 - 14.06	weekends + 14, 15, 25.05 + 4, 5.06	08:45 - 16:45
20.06 - 25.06	daily	08:45 - 16:45
26.06 - 30.08	daily	08:45 - 17:15
31.08 - 21.09	daily	08:45 - 16:45
26.09 - 04.10	weekends	08:45 - 16:45
10.10 - 25.10	daily	08:45 - 16:45

Crossets 8 chairlift

26.06 - 30.08	daily	09:00 - 16:45
05.09 - 20.09	weekends + 21.09	09:00 - 16:45
26.09 - 25.10	weekends	09:00 - 16:20

Mossettes chairlift

26.06 - 30.08	daily	09:00 - 16:45
05.09 - 20.09	weekends + 21.09	09:00 - 16:45

Morgins gondola

01.07 - 30.08	daily	08:45 - 17:15
31.08 - 21.09	daily	08:45 - 16:45
26.09 - 04.10	weekends	08:45 - 16:45
10.10 - 25.10	daily	08:45 - 16:45

Portes du Soleil | France

The lifts will be open continuously from **June 26 to August 30, 2026**. Outside these dates, please check opening hours on portesdusoleil.com





Lift pass pre-sale for winter 2026/2027

Launched in April, the Portes du Soleil lift pass pre-sale for the 2026/2027 winter season continues with very attractive preferential rates. Depending on age and place of residence, several offers are available, whether for a classic ski pass or for the annual 'ski + mountain bike' option. Advantages are also provided for families, with free passes for children under 12 under certain conditions. Find the detailed offers for winter 2026/2027 below.

1 adult pass purchased = 1 child pass free

Child pass under 12 years free for any simultaneous purchase of an adult Portes du Soleil pass^{***}, if purchased before 30.09.2026.

- ▶ Season pass for an adult: CHF 912.- (CHF 821.-*)
- ▶ Annual ski & bike pass for an adult: CHF 1'207.-**

Boarderpass

For **young people under 26** (born from 01.01.2001 onwards), if the Portes du Soleil pass is purchased before 30.09.2026:

- ▶ Portes du Soleil pass: CHF 448.- (CHF 403.-*)
- ▶ Portes du Soleil annual ski & bike pass: CHF 591.-**

Super Senior

- ▶ Portes du Soleil season pass: CHF 260.- (from age 75)

Children from the region ski for free!

Children born between 2011 and 2021 who live in the Municipalities of Champéry, Val-d'Illiez, Troistorrents, Morgins, Colloby-Muraz, Vionnaz-Torgon and Monthey ski for free in the Swiss area (CHF 148.- for the Portes du Soleil season pass or CHF 320.- for the annual pass). Children from Vouvy, Port-Valais and St-Gingolph also benefit from free access to the Swiss area (see presale offer for the Portes du Soleil area).

Rates at a glance

For individuals	Until 30.09.2026		from 01.10 to 30.11.2026
	Local resident *	Non-local	Local + non-local
5 to 25 yrs > Border Pass	403.-	448.-	530.-
26 to 64 yrs > Adult	821.-	912.-	1027.-
65 to 74 yrs > Senior	739.-	821.-	924.-
75 yrs > Super Senior	260.-	260.-	260.-

For families ***	Until 30.09.2026		from 01.10 to 30.11.2026
	Local resident *	Non-local	Local + non-local
1 adult	821.-	912.-	1027.-
+ 1 child (-12 years)	+ 0.-	+ 0.-	+ 0.-
1 adult	821.-	912.-	1027.-
+ 1 child (12+ years)	+ 403.-	+ 448.-	+ 530.-
1 adult	821.-	912.-	1027.-
+ 1 child (-12 years)	+ 0.-	+ 0.-	+ 0.-
+ 1 child (12+ years)	+ 403.-	+ 448.-	+ 530.-



Purchasing a Portes du Soleil pass for the winter season or for the year comes with 33 days of lift passes to use in other areas

(see page 15)

* Local resident rate: main tax domicile in Valais or in the Municipalities of Aigle, Bex, Corbeyrier, Gryon, Lavey, Morcles, Leysin, Ollon, Ormont and Yverne (upon presentation of a residence certificate at the date of purchase)

** The annual ski & bike pass is valid for summer 2026 and for winter 2026/2027

*** To benefit from the free child offer, the adult must be one of the two parents

More mountains, more fun

Annual or winter season Portes du Soleil passholders get more than they bargained for! For 2026/2027, the exclusive inter-resort exchange programme is back, providing access to **more than 30 free ski days** in some of the Alps' most celebrated domains. Combined, these partner resorts add **up to over 1,000 km of additional terrain** — **on top of the 650 km already waiting for you in the Portes du Soleil**. Consider it a passport to the Alps.

Your benefits with an annual or winter season Portes du Soleil pass:

33 free days outside
Les Portes du Soleil

+1 000 km
of slopes

+60 partner resorts
across 3 countries

new 6 days skiing Chamonix area Le Pass 🇫🇷

- ▶ Les Houches
- ▶ Brévent
- ▶ Flégère
- ▶ Grands Montets (excluding Lognan - Grands Montets section)
- ▶ Balme Tour Vallorcine

Limited to a maximum of 1 day per week (Monday to Sunday)

new 3 days skiing Montgenèvre area 🇫🇷 – 🇮🇹

5 days skiing (+ 2 days in summer) 4 Vallées ski area 🇨🇭

- ▶ Verbier
- ▶ Nendaz
- ▶ Veysonnaz
- ▶ Thyon

Also valid for children under 12 free

5 days skiing (+ 2 days in summer) Haute Savoie resorts 🇫🇷

- ▶ Valid in partner resorts in Haute-Savoie

See participating resorts on [passdecouverte.fr](https://www.passdecouverte.fr)

12 days skiing AlpsPass resorts 🇨🇭

3 days for each of the 4 resorts:

- ▶ Adelboden-Lenk
- ▶ Aletsch Arena
- ▶ Engelberg-Titlis
- ▶ Jungfrau Ski Region

Also valid for children under 12 free

5 days skiing San Bernardo area 🇫🇷 – 🇮🇹

- ▶ La Thuile
- ▶ La Rosière

Limited to a maximum of 1 day per week (Monday to Sunday)

Also valid for children under 12 free



Marketing, Products & Communication



Taking the Illiez Valley abroad

In 2026, Region Dents du Midi is travelling further afield than ever. From Paris to London, Zermatt to New York, Montreal to Toronto, our team will be out in force at major industry events organised by Switzerland Tourism and its partners — meeting tour operators, travel agents, and media professionals face to face.

The goal is straightforward: to make sure that anyone planning an alpine holiday, on either side of the Atlantic, knows exactly what the Illiez Valley has to offer.

Workshops, networking events, and immersive showcases will punctuate the year, each one a chance to forge the kind of lasting partnerships that translate into real visits.

The Dents du Midi are spectacular enough to sell themselves. We just need to make sure the right people are looking.

10-11 March 2026, 24 Hours in Paris

Switzerland Tourism France's inaugural '24 Hours in Paris' event was an immersive, intensive two-day programme bringing together 30 Swiss tourism partners and some of France's most influential digital and traditional media players. RDDM SA was there.

Set against the magnificent backdrop of the Palais Garnier, the format was designed for exactly the kind of high-quality, face-to-face exchanges that don't happen over email — a chance to listen, learn, and build the relationships that matter.

For RDDM, the timing couldn't have been better. France is a growing market, up 2.4% in 2025 compared to the previous year, and events like this are how we make sure that growth translates into visitors who find their way to the Illiez Valley rather than stopping at the first resort over the border.

Two days well spent.

13-14 April 2026, Connect Switzerland, Zermatt

Switzerland Tourism's annual Connect Switzerland event brings the country's key tourism players together in one place — and this year, Zermatt provided an appropriately inspiring backdrop.

For RDDM SA, it was two days of exactly the kind of work that doesn't make headlines but quietly matters: consolidating existing partnerships, initiating new ones, and making sure the Illiez Valley stays front of mind with the tour operators, agents, and media professionals who influence where people choose to spend their holidays.

The conversations around national and international tourism strategy were useful too — in a competitive market, knowing what other Swiss destinations are doing and where the opportunities lie is half the battle.

**B2B: business-to-business — referring to partnerships with travel trade professionals rather than direct marketing to holidaymakers.*

22-23 June 2026, Meeting Annivers

In late June, RDDM SA joins partner destinations and tourism experts at the Product & Market Manager Meeting, organised by Matterhorn Region AG in the beautiful Val d'Anniviers.

The agenda covers product development, market positioning, and adapting what we offer to what visitors are actually looking for — useful, practical work that feeds directly into how we plan and promote the destination. Comparing notes with peers from across Switzerland and beyond is one of the best ways to stay sharp.

Val d'Anniviers is a pretty good place to think. We're looking forward to it.

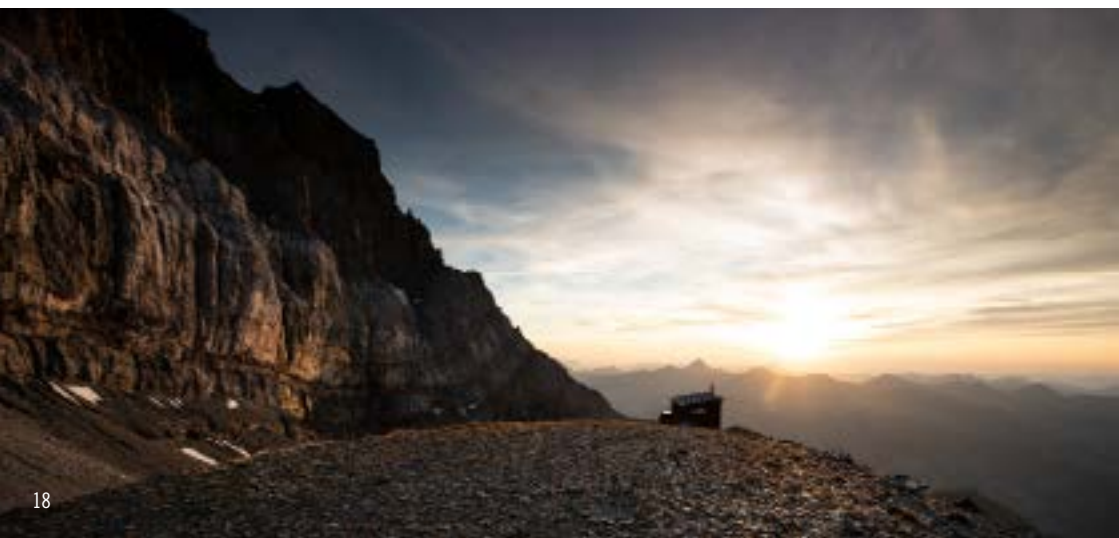
30 June - 1 July 2026, Meet the Swiss, London

This year's 'Meet the Swiss' event, organised by Switzerland Tourism in London, marks a new chapter for RDDM SA — for the first time, four MRAG partner destinations will have the opportunity to represent themselves directly on the British market.

For the Illiez Valley, the UK is a natural fit. British visitors have been coming here for generations, and this is a chance to reach the next wave — meeting tour operators, travel agents, and media professionals who can put the Dents du Midi on their clients' radar.

London in summer. There are worse places to do business.

**MRAG: Matterhorn Region AG, a Swiss tourism organisation grouping several alpine destinations.*





Autumn 2026, Extravaganza, North America

To round off a busy year on the road, RDDM SA heads to North America for Extravaganza 2026 — a week of events organised in collaboration with Switzerland Tourism and MRAG across Montreal, Toronto, and New York. Three intensive days of meetings, showcases, and networking with North American travel trade professionals. The North American market has real potential for the Illiez Valley. These are the conversations that get the ball rolling.

17 September 2026, New York

An intimate evening gathering bringing together key decision-makers and travel trade partners from across the American market. For RDDM SA, it's a chance to put the Illiez Valley in the room — the landscapes, the experiences, the culture — and let them speak for themselves.

From high-altitude hiking to immersive mountain stays, there's plenty to talk about over a Manhattan in Manhattan.

22 September 2026, Toronto

The final stop on a transatlantic week well spent — a day of meetings with English-speaking Canadian travel trade professionals, exploring new promotional avenues and building the kind of relationships that turn awareness into bookings.

Canada punches above its weight as a source market for European alpine destinations. Canadians are seasoned travellers with a genuine appetite for mountain experiences, and the English-speaking market here complements the French-Canadian connections made the day before in Montreal. Together, the two cities give us a remarkably complete picture of a market with real potential for the Illiez Valley.

21 September 2026, Montreal

A focused meeting with key players in the French-Canadian market — tour operators, local media, and travel trade professionals — to talk trends, traveller expectations, and what makes the Illiez Valley worth the transatlantic journey.

French-speaking, adventure-loving, and with a natural affinity for alpine destinations — the Québécois are our kind of people.

Three cities, three days, one message: the Dents du Midi are worth the journey. And after a week of early mornings, packed schedules, and more business cards than anyone should reasonably collect, we head home with new contacts, new ideas, and a renewed conviction that the best is yet to come for Region Dents du Midi on the international stage.

18 April 2026. Saveurs Dents du Midi goes to Martigny

Martigny's second edition of La Plus Grande Raclette du Monde — a celebration of conviviality, local heritage, and frankly heroic quantities of melted cheese — provided the perfect stage for the Saveurs Dents du Midi brand.

RDDM SA made the most of it. A visible presence on site, a video spot on the giant screens, and the participation of Val-d'Illeiez cheesemaker Laurent Ecoeur, whose raclette was among the products served to the public, all helped put the Illeiez Valley's culinary credentials front and centre.

The event also offered a timely opportunity to build anticipation for the World Raclette Championships — each of the 300 volunteers who gave their day to make the event possible went home with a gift in the Championships' colours.

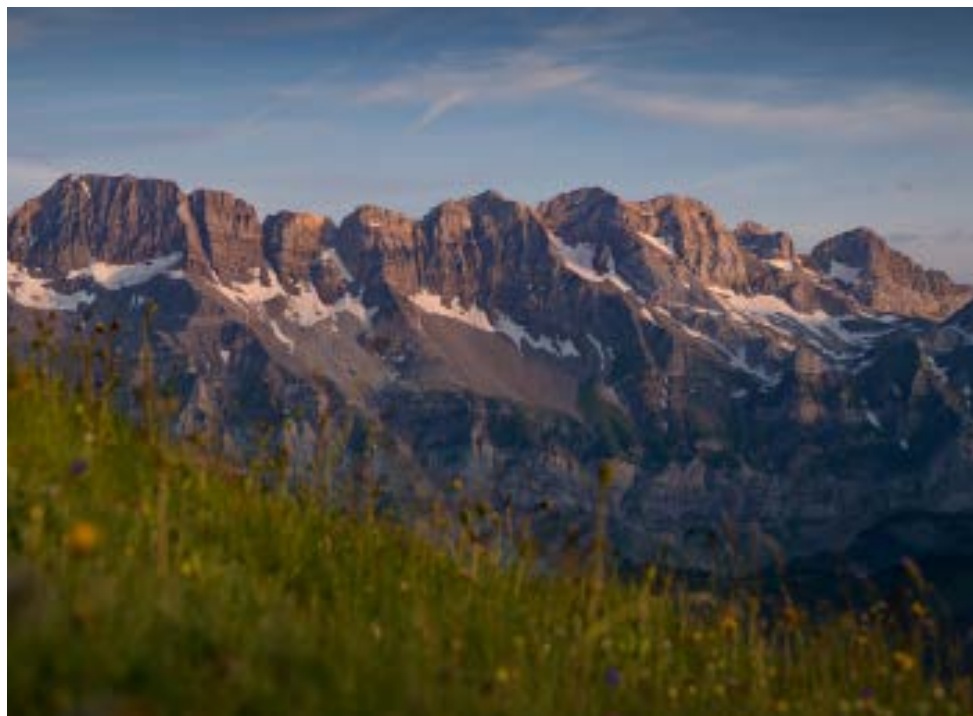
28-29 May 2026. HC Bienne Boot Camp, Champéry

When one of Switzerland's top professional ice hockey teams needs to get away from it all before a new season, they come to the Illeiez Valley.

HC Bienne's first team chose the Plateau de Barne for their summer boot camp — two days of hiking, fresh air, and immersion in nature, as far from the ice rink as it's possible to get while still being in Switzerland.

The programme was as much about the mind as the body — building team cohesion, recharging batteries, and arriving at the new season with something more than just fitness. Altitude has a way of putting things in perspective.

Organised in collaboration with RDDM SA, it's exactly the kind of stay we do best.





3-5 July 2026. Hotshot summer sports camps. Champéry

This summer, Region Dents du Midi will host two exceptional sports camps running back-to-back in Champéry — and the names attached to them say everything about the level.

Hit the trail running with a three-day camp led by Jean-Philippe Tschumi. The destination's new ambassador brings together a group of participants for challenging outings in the mountains, rounded off with a themed evening on nutrition and mental preparation.

On two wheels, the Skills Mountain Bike Camp pairs enthusiasts with downhill world champion Camille Balanche and elite rider Emilie Siegenthaler for two days of technical coaching on the Portes du Soleil trails.

Different disciplines, same ingredients: expert guidance, spectacular terrain, and the kind of sporting experience that's only possible when your backyard looks like this.



New ambassadors

Region Dents du Midi is proud to welcome two new ambassadors in 2026: **Jonas Bell** and **Jean-Philippe Tschumi**. At age 17, a serious accident changed Jonas Bell's life forever. He might have let it define him. Instead, he found the paratriathlon — and in 2024, became double Swiss champion. His next goal is the 2028 Paralympic Games in Los Angeles, and if determination counts for anything, he'll get there.

Jean-Philippe Tschumi has been chasing summits and finish lines for over a decade. A passionate trail runner with a growing list of victories to his name, he has two ultra-distance races in his sights for 2026 before tackling the ultimate prize — the Ultra-Trail du Mont-Blanc in Chamonix.

Two very different stories, one shared drive. We're proud to have them flying the Dents du Midi colours.



Lights, camera, Illiez Valley action

What started with a murder mystery has transformed into something rather more significant.

When RDDM SA launched its production office in spring 2022 — timed to coincide with the premiere of *Hors-Saison*, the crime drama filmed almost entirely in the region — it was something of a first in Swiss tourism. Four years on, it's proved its worth. Partnerships with the Valais Film Commission and a growing roster of Swiss and international production companies have brought documentary crews, advertising shoots, and music video productions to the valley, each one showcasing our landscapes to audiences who might never have found us otherwise.

The latest milestone is the arrival of the City of Monthey as an official partner — a natural evolution for productions whose scripts increasingly call for a blend of mountain and urban settings. Mountain village one day, city street scenes the next: the Illiez Valley and Monthey together can deliver both.

The partnership gets its first major test with *L'Autre Fille*, a new drama series co-produced by RTS, France Télévisions, and Radio-Canada. The production team arrived in April for two months of preparation, followed by three weeks of filming across Monthey and the Illiez Valley before moving on to Brig and neighbouring France. The series is due for release in late 2027 — mark your calendars.

In the meantime, discover other projects filmed in the region at rddm.ch/tournage.



Watch the promotional video of Valais Wallis Promotion





Events taking place in Region Dents du Midi require authorisation from the relevant authorities. To submit your request and find out about potential support from RDDM SA, simply complete the form for your event, available in the Partner Area at regiondentsdumidi.ch.

Event support

RDDM SA works closely with local organising committees, development societies, merchants, and restaurateurs to help bring events and activities to life — whether that means lending equipment, providing communication support, contributing financially, or helping with ticketing and staffing.

Every request is evaluated on its tourism merits, based on a set of defined criteria:

- › Expected visitor numbers and their origin
- › Media coverage and economic impact — overnight stays, involvement of local service providers, and so on
- › Sustainability, across economic, social, and environmental dimensions

Priority is given to initiatives that serve RDDM SA's core audience: guests staying in the region, second-home owners, and their visiting friends and family.

To submit a support request, complete the relevant form in the Partner Area at regiondentsdumidi.ch.

Information regarding grant conditions as well as requests addressed to RDDM SA must be submitted via the support request form available on regiondentsdumidi.ch. Any request must be submitted at least two months before the event begins. Financial support requests must be submitted at least one year in advance.

SUMMER & AUTUMN 2026 AGENDA

June

04	Corpus Christi · Champéry Let's Talk... · Troistorrents
06	Boum Tschak Theatre · Troistorrents
12	<i>Echappees Belles</i> film screening · Champéry
13	51 st Illiez Valley Giron music festival · Morgins
21	Chez Gaby 1670 50 th anniversary · Champoussin
26-28	Pass'Portes du Soleil · Portes du Soleil

July

04	Harry's Ride & Cheese Cup · Morgins
04-05	Cyclosportive Portes du Soleil · Portes du Soleil
11	Chorgue Gourmet Ramble · Troistorrents
11-18	Swiss Orienteering Week (SOW) 2026 · Portes du Soleil
18-19	Barme Alpen Air · Champéry
24-25	Village Festival · Val-d'Illicz
25	Beer Tasting Trail · Val-d'Illicz
30	<i>Village Scenes - Extras</i> improv theatre · Champéry
31	27 th Rencontres Musicales · Champéry Swiss National Day Eve · Morgins

August

01	Swiss National Day · Region Dents du Midi
02-14	27 th Rencontres Musicales · Champéry
06-07	<i>Tree of Light</i> Ice Show · Champéry
08	Wine Festival · Champéry Eau Fil de l'Art · Morgins Plant-based Health Fair · Morgins
08-09	Vintage Motors Expo · Les Crosets
13	<i>Village Scenes - Extras</i> improv theatre · Champéry
15	Red Bull Downtime Region Dents du Midi · Les Crosets L'Helvétique village band aperitif concert · Morgins
20-23	Swiss Lawn Bowls Championships · Champéry
22	Livestock Fair · Les Crosets
29	Grimpée de Culet trail race · Champéry
29-30	Vieux They Raclette Festival · Morgins
30	Tour du Léman Junior · Morgins <i>Village Scenes - Extras</i> improv theatre · Champéry

September

05	Swiss Peaks Trail · Morgins & Val-d'Illicz
12	Artists' Day & Merit Awards Ceremony · Troistorrents
19	Dents du Midi Trail · Champéry
23	Valiant GP · Morgins
26	Gourmet E-bike Ride · Champoussin Vieux Moulins de la Tine Foundation 40 th anniversary · Troistorrents

October

01	Let's Talk... · Troistorrents
02-04	Alpine Challenge · Champéry
03	Echo des Torrents 40 th anniversary dinner dance · Troistorrents
10	Chante Vièze choir event · Morgins
11	Swap Meet · Troistorrents
17	Folklore Evening · Val-d'Illicz
25	Bike Park Closing Day · Morgins

November

07	La Caecilia annual concert · Troistorrents
12	Soirée Nuit de la Glisse · Champéry
12-14	Champéry Film Festival · Champéry
21	Romandy Freestyle Wrestling Championship · Troistorrents
21-22	Christmas Market · Troistorrents

ALL SUMMER LONG

17.06-08.10 (Wednesdays)

› La Perrole farm market · Champéry

10.07-28.08 (Fridays, except 31 July)

› Jazz & Wine · Champéry

18, 25.07 & 02.08

› Morgins Market · Morgins

09.07-14.08

› Crochetan Mobile Theatre *L'Être aux Sommets* · Region Dents du Midi

Pass'Portes du Soleil

► 26-28.06

This iconic, weekend-long mountain bike event spanning Les Portes du Soleil is an action-packed adventure with high-altitude thrills, jaw-dropping scenery and convivial sportsmanship all rolled into one. Pick your poison — mountain bike, e-MTB, gravel or hiker itineraries — and make sure your favourite rider buddies save the date!

passportesdusoleil.com

Cyclo sportive Portes du Soleil

► 04-05.07

This year, Champéry will be hosting the start of the thrilling Cyclo sportive des Portes du Soleil — a breakneck challenge that pushes the limits of endurance far beyond the borders of Region Dents du Midi. From the Chablais region in the Cantons of Valais and Vaud to the French Haute-Savoie, every village, every bend and every refreshment stop brings a taste of our legendary hospitality and passion for cycling. Sublime landscapes, majestic summits, riders and spectators united by the thrill of the race — this is one you won't want to miss!

cyclo sportive-portesdusoleil.com

Crochetan Mobile

L'Être aux sommets

► 09, 10, 16, 17, 23, 24.07
► 05, 06, 12, 14.08

Set off on a hilariously zany, totally offbeat inner adventure fuelled by personal development mantras. Created in collaboration with the Crochetan theatre in Monthey, this one-of-a-kind musical theatre production will come to life on our mountain hut terraces this summer.

regiondentsdumidi.ch

Barne Alpen Air

► 18-19.07

Once every three years, the Barne valley comes alive with the sound of accordions, double bass and alphorns — and this summer, the party is back. A joyous, all-in celebration of everything that makes Alpine heritage so rich and so worth preserving — virtuoso folk musicians, stirring choral singing, swirling traditional costumes, and tables groaning with local food and drink. The whole community turns out, and the magic is infectious.

bergex.ch/barnealpenair

Village Scenes - Extras

open-air theatre

► 30.07
► 13, 30.08

On a film set, five strangers find themselves waiting... and waiting. Laughter, secrets, and simmering rivalries bubble to the surface in this tender, funny and surprisingly moving piece of improvisational theatre, performed in the heart of the villages of Champéry, Troistorrens and Val-d'Illiez. A thoroughly human comedy that flips the script and finally gives the extras their two minutes of fame.

scenesdevillages.ch

Rencontres Musicales

► 31.07-14.08

Now in its 27th year, the Rencontres Musicales continues to shine a spotlight on Swiss talent and the next generation of classical musicians, alongside some of the world's great international performers. This year's programme is a treat for the connoisseur and the curious alike — hidden gems of the classical repertoire, too long overlooked, presented alongside beloved masterworks that never fail to inspire.

rencontres-musicales.ch

Swiss Orienteering Week (SOW) 2026 Portes du Soleil

► 11-18.07

Straddling the border between Switzerland and France, this year's Swiss Orienteering Week takes place in Morgins and Châtel for a truly unique international adventure. Just as the Portes du Soleil domain knows no borders, neither will the orienteer — and that spirit of boundless exploration is at the very heart of the event.

swiss-o-week.ch





Plant-based Health Fair

▸ 08.08

This breath-of-fresh fair in Morgins is an immersive celebration of the natural world, with expert talks, guided walks, hands-on workshops and a nature scavenger hunt for the little ones. Browse the artisanal plant market, sit down to a mouthwatering meal made from local and foraged ingredients, and leave feeling like a sapling in spring. For the epicurious and the nature-besotted alike.

salonsante.ch

Swiss National Holiday

▸ 31.07-01.08

Hooray, it's Swiss Day! As always, Region Dents du Midi pulls out all the stops — villages festooned from top to bottom, costumed dancing groups, concerts, village parades, signal fires on the mountaintops, and more!

regiondentsdumidi.ch

Ice Show - Tree of Light

▸ 06-07.08

At the heart of the 27th Rencontres Musicales is a spellbinding mix of music and artistry on ice. Internationally acclaimed pianist Beatrice Berrut and legendary two-time world champion figure skater Stéphane Lambiel join forces with the world's finest skaters at the Palladium de Champéry.

rencontres-musicales.ch

Vintage Motors Expo

▸ 08-09.08

Not just for greasemonkeys and petrolheads, this is a cruise down memory lane with over a hundred vintage cars, motorcycles, and other tinkered treasures on display. Les Crosets is ready to rumble!

vintagemotorsexpo.ch

Livestock Fair

▸ 22.08

Now in its 34th edition, this iconic event is a true celebration of alpine tradition, passed down through the ages. Farmers from across the region proudly showcase their finest bovine beauties—amidst folk music, artisan stands, children's games, a colourful procession, and a grand evening barn dance.

regiondentsdumidi.ch

Dents du Midi Trail

▸ 19.09

One of the oldest mountain marathons in Europe, this famous trail race is a legendary challenge that skims over the winding trails and superlative landscapes of the Dents du Midi Massif.

ddmtrail.ch

Gourmet E-bike Ride

▸ 26.09

Saddle up for a delicious autumn escapade and whet your appetite with the alpine landscapes of Champoussin, the Dents du Midi, and Dents Blanches. This 30-kilometre e-bike route is accessible to all and peppered with gourmet stops showcasing the region's finest specialities, excellent Valaisan wines, and local fruit juices.

regiondentsdumidi.ch

Subject to change. Find the full, updated agenda at regiondentsdumidi.ch.



Local talent

Meet Zacharie Nantermod

Zacharie Nantermod has been hurtling down the slopes since before he was old enough to have a favourite subject at school. At 11, the Morgins native already has nine alpine skiing victories to his name and a Romand Championship title in Freestyle Big Air — and we have the distinct impression that he's only just getting started.



What made you want to start competing and at what age did you run your first race?

I started competing out of passion for skiing and challenge. I like to go faster, do better than the previous time and compare myself to others to progress. My dad, a former competitor, helps me a lot with his advice and understanding. I ran my first races at 5 years old and was immediately hooked.

You excel equally in alpine skiing, freestyle and ski-cross. But do you have a favorite discipline?

For now, I love all disciplines! Plus, freestyle helps me with alpine skiing and skicross, and alpine skiing helps me with freestyle. That way, everything complements each other well and I never get bored. So I can have fun and progress everywhere at the same time.

What structure or club do you currently train with and where do your training sessions take place?

I'm with Ski Team Dents du Midi for alpine skiing and with Ski Romand Ski Club and Prostyle for freestyle. I also do additional training with my dad, who supervises my program and the overall project. My training takes place in summer on glaciers, and in winter in the Portes du Soleil.

You're part of the SAF program (Sport-Art-Formation): how do you organize your days between training and classes?

I was lucky to join the SAF program, which allows me to train in all disciplines. I also dedicate a lot of time to my studies, during my free time and travels. My rhythm is a bit different from other kids, but I like it because I can fully dedicate myself to what I love.

You had very good results during winter 2025, can you tell us about the 2025/2026 season?

The 2025 season was incredible — my first real taste of major competitions! I then had great summer training, but unfortunately broke my tibia on the Saas Fee glacier on November first. I had to stop for three months, which was quite difficult, but it also allowed me to learn other things and come back even more motivated. When I started skiing again in mid-February, I had very bad starting numbers in alpine skiing, but I still managed to make podiums and finish among the top in Valais. I even won the skicross competition I participated in.

I resumed freestyle training in April because I had to be a bit careful with impacts after my injury. Little by little, I'm getting back all my tricks and I'm super motivated to regain my level and continue progressing on jumps and modules!

What has been your greatest achievement or most beautiful memory so far?

My greatest achievement was coming back after my injury by listening carefully to the doctor, and quickly making podiums again in alpine skiing and skicross! It really showed me that even after a serious accident, if you work hard and are careful, you can come back strong and continue to improve. Last summer, I went to Chile, in the magnificent Andes Mountains, for training and I'll never forget that experience.

Outside of skiing, what other activities do you like to do in your free time?

Outside of skiing, I do cycling, climbing and trampolining. I also like spending time with my friends, it's very important to me, and I love being outdoors, running and discovering new things.



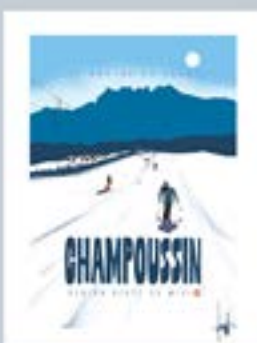
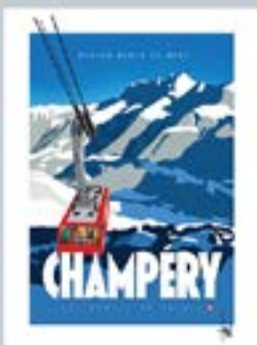
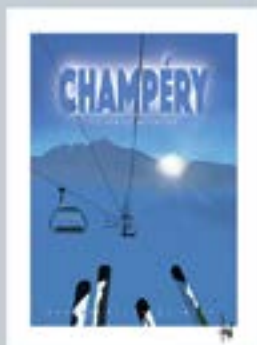
If you had the opportunity to go skiing anywhere in the world once, where would you go?

I also love freeride, one of my dreams would be to go to Alaska to do big powder runs! It must be incredible to ski on such huge mountains and enjoy all that fresh snow.

What are your goals for the upcoming 2026/2027 season?

One of my goals is to join Ski Valais next year, to continue training with the Swiss skicross team in Saas Fee. That way, the crossover between the three disciplines could help me progress in all my disciplines. This year, there will also be major international competitions where the best athletes can participate, notably the Scara in Vald'Isère, the Pinocchio and Topolino Trophies in Italy as well as the Whistler Cup. My dream would be to qualify for these races. I'm super motivated and ready to give everything to get there!

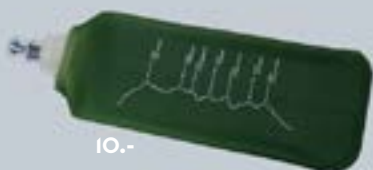
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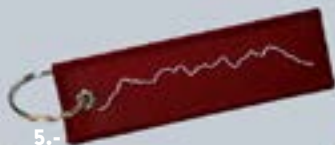
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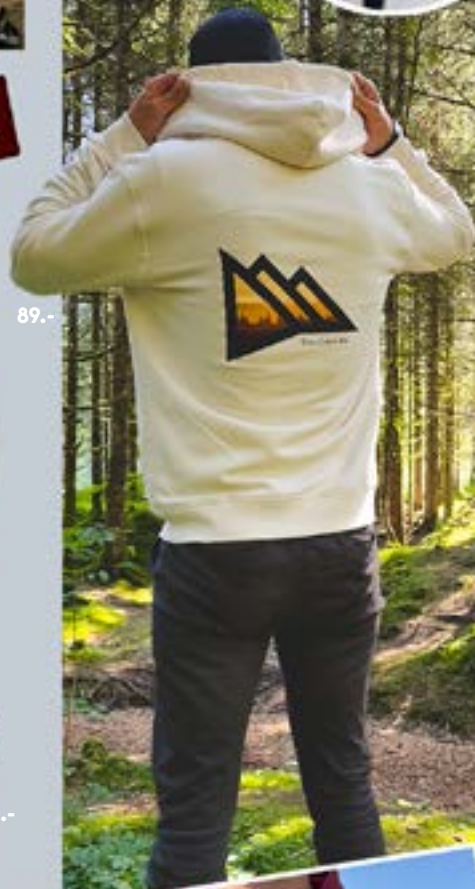
Small 47.-
Large 76.-



10.-



39.-



89.-



89.-



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are available here