

N° 4  
JUNE  
2021

# **RDDM INFO**

*THE RÉGION DENTS DU MIDI JOURNAL*



CHAMPÉRY CHAMPOUSSIN LES CROSETS MORGINS TROISTORRENTS VAL-D'ILLIEZ



› Die deutsche Version dieser Broschüre ist online auf unserer Internetseite erhältlich

› Une version française de cette brochure est disponible dans les offices du tourisme



## EDITORIAL

Région Dents du Midi, 24<sup>th</sup> May 2021

Over the past 18 months, COVID-19 has invaded the farthest reaches of the planet, curtailing the freedom of movement so fundamental to tourism. Massive closures and restrictions have slowed economies worldwide. Like so many others, our region has had to face significant challenges in order to continue moving forward despite the pandemic. This particularly difficult context has required all our ingenuity and flexibility as we have persevered with our mission.

Tourism trends today are increasingly oriented toward themes such as nature, ecology, and well-being. The diversification of our offer is ever more important, especially as concerns activities that highlight heritage and terroir.

From a summer entertainment program based on authentic, small-group activities, Région Dents du Midi SA (RDDM) has striven to expand our offer with new and innovative products. In this, we have encouraged sustainability wherever possible, creating products which are accessible for longer periods, thereby extending our seasons.

The final product is a Summer of Discovery: a myriad of experiences which showcase our fresh air, wide open spaces, and unique landscapes. Working together with local experts, our team has dreamed up a host of entertaining and educational experiences that represent the best our valley has to offer.

Beyond summer, we are also focusing on autumn, an especially inspiring season in the mountains. Positive feedback from autumn 2020 provided all the encouragement we needed to continue the mutually beneficial synergies between RDDM and the Portes du Soleil Suisse SA (PDS-CH SA) lift company. Like last year, we will keep some of the lifts open until November 1st. Many thanks to PDS-CH, who assume the operational aspect, and no small part of the entrepreneurial risk, of this much-appreciated extended season.

As this booklet goes to print, the threat of a new surge in the pandemic still lingers. Despite this climate of uncertainty detrimental to global travel, we remain confident for the coming summer. In 2020, we were able to count on the Swiss clientele and our faithful second-home owners. Thank you for your continuing loyalty!

We sincerely hope you will enjoy reading all about what's new in the region in this 4th issue of RDDM Info and look forward to seeing you for another wonderful summer season!

Sébastien Epiney  
Directeur de Région Dents du Midi SA



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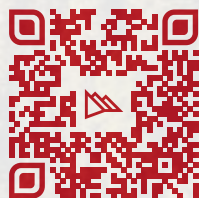
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# WHAT'S NEW?



Scan here for our maps  
and brochures.





### BROCHURE TOUR DE LA VALLEE D'ILLIEZ

Two years ago, the Association des Amis des Sentiers de la Vallée d'Illeiez (ASVI)\* initiated a project for a 67-kilometre-long hiking tour to circumnavigate the Dents du Midi Region. Called the Tour de la Vallée d'Illeiez (TVI), this vast project is finally nearing completion. Soon, hikers will be able to purchase a guide booklet which covers all 5 stages, provides various alternative itineraries, and spotlights the unique specificities that characterise our valley. On the route, hikers can visit a temporary wildlife observation post near the Lapisa alpage, above Champéry.

Purchase your brochure at Région Dents du Midi tourist offices for CHF 5.-.

\* Association of Friends of the Trails of the Illeiez Valley



### LES CROSETS INFORMATION PANEL

In keeping with our goal to ensure that residents and guests have the information they need at their fingertips, this spring Région Dents du Midi SA installed an information panel in Les Crosets. Located on the exterior facade of the Hôtel de la Télécabine, this panel is a convenient, one-stop-shop for various tourist brochures, maps and information, 24 hours a day, 7 days a week!



### INTERPRETIVE TRAILS BROCHURE

From easy rambles to more demanding hikes, this free brochure is your invitation to a panoply of natural and cultural discoveries throughout the Illeiez Valley. 17 route suggestions cover various themes such as fauna, flora, geology, or heritage.



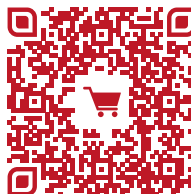
### BIKE MAP

We're on a roll! After publishing 2 new tourist maps in 2020 (one for summer hikes, the other for winter sports), we proudly announce a brand-new Bike Map, chock-full of information and motivation for cyclists of all levels and disciplines. Purchase your copy for just CHF 5.- via the online store or in the Région Dents du Midi tourist offices.



### ONLINE SHOPPING AT RDDM

Need a map or guidebook to plan your next trip? Perhaps you're looking for a poster or souvenir of your favourite holiday destination? You'll find all that and more in our webshop. Just fill your basket, checkout online, then wait for the goodies to arrive on your doorstep!





### ESCAPE ROOM CHAMPERY MINI MOI ET LE COFFRE MAGIQUE

Dust off that mysterious, magic box left to you by an eccentric uncle and see if you can puzzle your way out of this exciting new escape room! This 60-minute adventure promises to be every bit as thrilling as the two existing rooms: Les Contrebandiers and Back to the West. For information and reservations go to [trapgame-champery.ch](http://trapgame-champery.ch)



### ORIENTEERING IN THE DENTS DU MIDI REGION

Head out for adventure on one of our 6 new orienteering courses. Using the map provided and a mobile app, you'll scan different QR Codes to check off positions and validate your times. This is an excellent way to improve your navigational and map-reading skills but, above all, it's a fun experience to share with family or friends!



### ESCAPE LIFE MORGINS LA MALEDICTION DE L'EAU ROUGE

Part escape game and part treasure hunt, this immersive scenario activity will tickle your fancy for adventure. Your mission, should you choose to accept, is to seek out 4 totems erected somewhere in the region and lift the curse that has been cast on the village of Morgins and its famous Eau Rouge Spring!



> 10% reduction with the Multi Pass > Information and reservations at [rddm.ch](http://rddm.ch)



## RÉGION DENTS DU MIDI EXPLOR GAMES® LA RENAISSANCE DE L'AQUAROCHÉ

Hop on your e-bike, hit the trails, climb the mountains, and elude the traps! Guided by a mobile app and a map, this outdoor quest crisscrosses the region and transports participants into a world full of intrigue and adventure. A mix between an orienteering course and an outdoor escape game, this is an unforgettable experience to share with family or friends.



- › 3 itineraries with puzzles and routes of varying difficulty
- › Download the free RDDM Explor Games® app from Google Play Store or Apple Store
- › Orienteering map on sale in Région Dents du Midi tourist offices
- › 10% reduction with the Multi Pass







### TROISTORRENTS SUSPENSION BRIDGE

This year, Troistorrents will inaugurate a new suspension bridge! Part of a project intended to secure and optimise the drinking water supply pipes that cross over the Vièze River between Troistorrents and Chenarlier, this aerial passageway will be a notable asset for tourism and sustainable mobility. At 185 meters long and high 75 meters, the Passerelle de Troistorrents will be the 4 largest suspension bridge in Valais (after Randa, Niouc and Corbassière).



### MORGINS REINVENTED

Starting this summer, Morgins will be revisiting the concept of a town square, with an ambitious urban development plan that aims to transform the village centre over the next few years. The goal? To provide a point of convergence and create an intergenerational, people-friendly gathering place that encourages relaxation and conviviality.

The first stage in the process will be an ephemeral installation called 'Flow'. This environmentally friendly landscaping project, composed of wood, greenery, and sand, will be a rallying point for residents, day-trippers, and guests. A terrace with children's games, pergolas, picnic tables, deckchairs, and a refreshment stand will provide a place for people to gather and admire the main attraction – a miniature river, inspired by the Vièze and its multi-coloured waters, cascading through a series of pools.







### THE VIA FERRATA REOPENS!

After more than 20 years of service, safety tests and analyses carried out in 2020 made it clear that the Via Ferrata needed a serious renovation.

Damaged by a particularly violent series of winter storms, the entire the cliff face and gorge had to be purged of loose rocks and unstable terrain. After this, in order to meet updated security standards, the equipment itself required a complete overhaul. This rigorous, highly technical project was carried out by a company called Alkana, who specialise in outdoor acrobatic work.

Newly reopened, you'll notice that the route has undergone some slight modifications and now includes two beautiful new bridges, respectively 7 and 18 metres long. A huge thank-you to the municipalities of Val-d'Illiez, Champéry and Troistorrents for giving the Via Ferrata a new lease on life!



### A FACELIFT FOR GRAND PARADIS, CHAMPERY

With an eye to providing a more appealing, user-friendly space, the area immediately surrounding the Grand Paradis picnic shelter will no longer be available for parking.

Starting this summer, we invite drivers to leave their vehicles in the Grand Paradis chairlift car park. This will free up the area around the shelter for recreational activities, like the ever-popular pumptrack, already back in place for the summer and delighting cyclists of all ages!

Other amenities, including small cabins and picnic benches, will add to the attractivity of this high-traffic area which serves as the jumping-off point for countless activities, winter and summer. Brought to you by the Municipality of Champéry, the Bourgeoisie de Champéry, the lift company and the Illiez Bike Club, this ongoing improvement campaign will be continued in summer 2022.



# LIFTS



## SUMMERTIME OVERTIME

Autumn, with its red-gold, sun-drenched landscapes, can be one of the best times to experience the Dents du Midi Region. This was the idea behind the extended lift openings for autumn 2020, which turned out to be a huge success. We have, therefore, decided to renew the extended openings for this year, which means that you can enjoy lift access to the summits until November 1, 2021!



Season Multi Passes and Season Bike Passes will remain valid until November 1st.

# LIFT TICKETS & TIMETABLE SUMMER/AUTUMN 2021

## CHAMPÉRY

Champéry - Croix de Culet cable car

from 29.05 to 20.06 + 03 & 04.06	weekends 08:45 - 16:45 hourly
from 21.06 to 24.06	daily 08:45 - 16:45 hourly
from 25.06 to 29.08	daily 08:45 - 17:15 every 30 minutes
from 30.08 to 01.11	daily 08:45 - 16:45 hourly

In case of high traffic, in order to limit the number of passengers, cable car frequency will be increased.

## LES CROSETS

Mossettes Chairlift

from 25.06 to 29.08	daily 09:00 - 16:45
from 30.08 to 19.09 + 20.09	weekends 09:00 - 16:45

## LES CROSETS

Crosets 8 Chairlift

from 25.06 to 29.08	daily 09:00 - 16:45
from 30.08 to 08.10	weekends 09:00 - 16:45
from 09.10 to 01.11	daily 09:00 - 16:45

## MORGINS

Foilleuse Chairlift

from 12.06 to 24.06	weekends 09:00 - 16:45
from 25.06 to 20.09	daily 09:00 - 16:45

\*Depending on the viability of the MTB trails.

## PORTES DU SOLEIL

Portes du Soleil lifts & connections

from June 25<sup>th</sup> to August 29<sup>th</sup>

## PORTES DU SOLEIL (SWITZERLAND & FRANCE)

21 lifts (MTB transportation included)

### TICKET WINDOW

	ADULT	CHILD	YOUTH SENIOR
5 hours	28.-	21.-	25.-
1 day	35.-	26.-	32.-
2 days	56.-	42.-	50.-
3 days	77.-	58.-	69.-
4 days	98.-	74.-	88.-
5 days	119.-	89.-	107.-
6 days	140.-	105.-	126.-
6 days n-c*	152.-	114.-	137.-
7 days	158.-	119.-	142.-
8 days	173.-	130.-	156.-
9 days	189.-	142.-	170.-
10 days	200.-	150.-	180.-
11 days	210.-	158.-	189.-
12 days	221.-	166.-	199.-
13 days	228.-	171.-	205.-
season	340.-	255.-	306.-

### WEB

	ADULT	CHILD	YOUTH SENIOR
	26.-	20.-	23.-
	32.-	24.-	29.-
	51.-	38.-	46.-
	70.-	53.-	63.-
	90.-	68.-	81.-
	109.-	82.-	98.-
	128.-	96.-	115.-
	-	-	-
	144.-	108.-	130.-
	158.-	119.-	142.-
	173.-	130.-	156.-
	182.-	137.-	164.-
	192.-	144.-	173.-
	202.-	152.-	182.-
	208.-	156.-	187.-
	325.-	244.-	293.-

\* n-c > non-consecutive

## SWISS AREA

4 lifts (for hikers and bikers)

Single rate (one-way or return)  
MTB transportation included

### CHAMPÉRY CABLE CAR

ADULT	CHILD *
11.-	5.50

Swiss train 1/2 price pass-holders pay the child price.

### CHAIRLIFTS

CROSETS 8, MOSSETTES, FOILLEUSE

ADULT	CHILD
11.-	5.50


**OBLIGATORY CHIP CARD** CHF 4.- (non-refundable but re-usable)

- › Lifts are free for pedestrians carrying Multi Passes.
- › Find the best lift ticket rates online!

**FAMILY  
CHILD  
CHILD\*  
JUNIOR  
SENIOR**

Minimum 4 paying members of the same family  
5-15 yrs  
6-15 yrs  
16-19 yrs  
65 yrs +

## PRE SEASON LIFT PASS SALE WINTER 2021/2022

	ADULT 26 - 64 yrs		BORDER PASS under 26		SENIOR 65 - 74 yrs	
	non-per- manent resident	*per- manent resident	non-per- manent resident	*per- manent resident	non-per- manent resident	*per- manent resident
until 31.08.2021	<b>877.-</b>	<b>789.-</b>	<b>430.-</b>	<b>387.-</b>	<b>789.-</b>	<b>710.-</b>
01.09 > 15.11.2021	<b>987.-</b>		<b>509.-</b>		<b>888.-</b>	

### \*Permanent Resident

Must have permanent fiscal residence in the Valais or in the municipalities of Aigle, Bex, Corbeyrier, Gryon, Lavey, Morcles, Leysin, Ollon, Ormont, or Yverne (must present a certificate of residency at time of purchase).

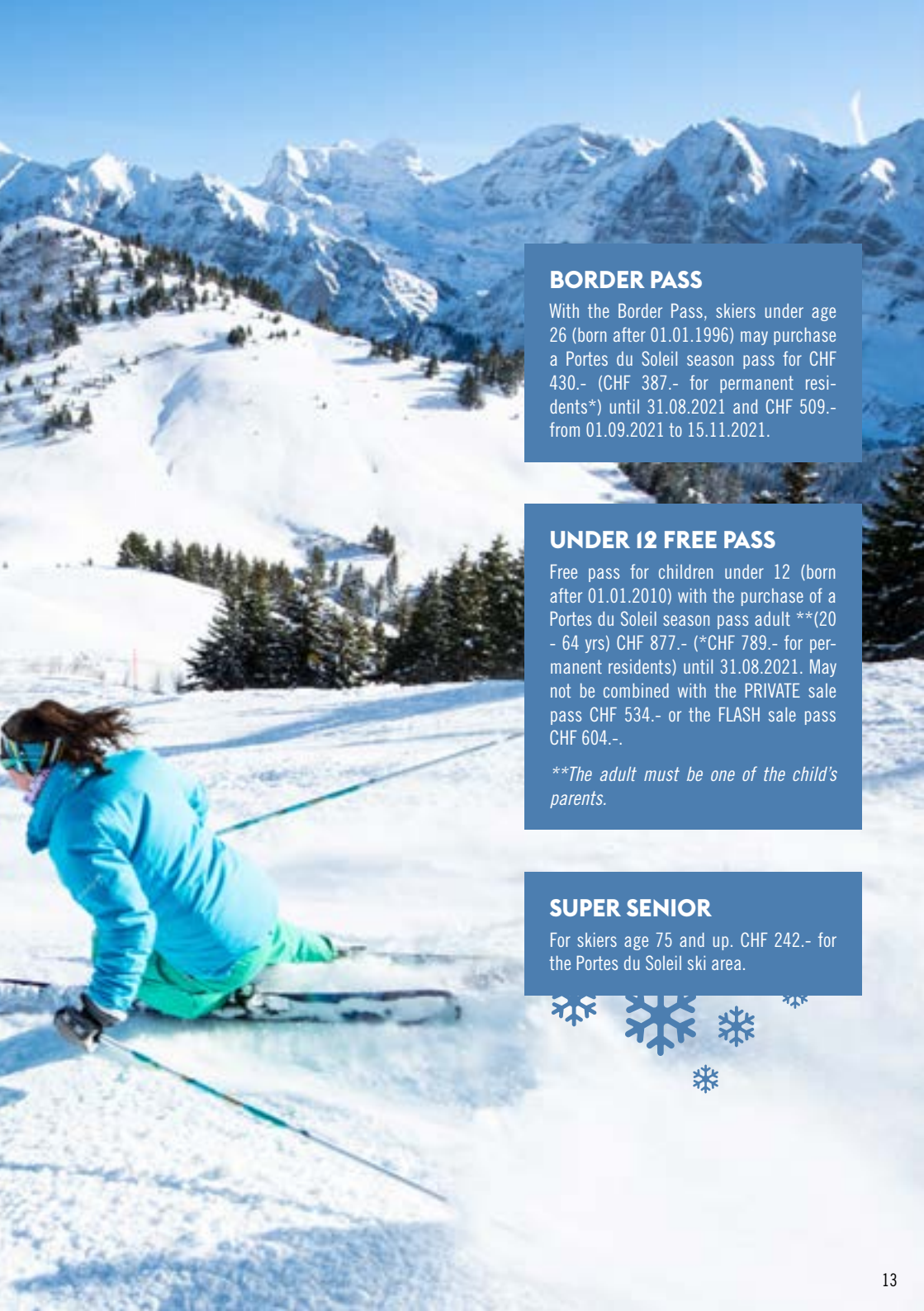
**For every purchase of a Portes du Soleil season pass (not valid for the Under 12 Free Pass) you will receive:**

- 5 vouchers for 4 Vallées winter 2021-2022 single day lift tickets
- 5 vouchers for Aletsch Arena winter 2021-2022 single day lift tickets + 1 voucher for a single-day lift ticket for summer 2022.

The determining age for the category is the pass holder's age on 01.01.2022.  
Child -5 free (free pass obligatory)

**More information:** [pds-ch.ch](https://pds-ch.ch)





## BORDER PASS

With the Border Pass, skiers under age 26 (born after 01.01.1996) may purchase a Portes du Soleil season pass for CHF 430.- (CHF 387.- for permanent residents\*) until 31.08.2021 and CHF 509.- from 01.09.2021 to 15.11.2021.

## UNDER 12 FREE PASS

Free pass for children under 12 (born after 01.01.2010) with the purchase of a Portes du Soleil season pass adult \*\*(20 - 64 yrs) CHF 877.- (\*CHF 789.- for permanent residents) until 31.08.2021. May not be combined with the PRIVATE sale pass CHF 534.- or the FLASH sale pass CHF 604.-.

*\*\*The adult must be one of the child's parents.*

## SUPER SENIOR

For skiers age 75 and up. CHF 242.- for the Portes du Soleil ski area.



# CYCLING & E-BIKING







### **MORE E-BIKING CHARGE POINTS**

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In partnership with the Portes du Soleil International Association and Bosch (world leader for e-MTB motors and batteries) RDDM has added even more bike charging points to our already-extensive network. Starting summer 2021, bikers can recharge for free at 8 new stations located near various mountain restaurants. Just like the charging points already in use, these terminals will offer 3 chargers, plus a power outlet so that users can plug in their own equipment when necessary.



### **NEW ROAD CYCLING ITINERARIES**

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Calling all roadies! The 3 Dents du Midi Region municipalities, along with the towns of Monthey and Vionnaz, have been designated as a pilot region for a canton-wide initiative to promote cycling. Our project, spearheaded by local champion Steve Morabito and the company Vélo-Evolution, is composed of seven new road cycling routes. These itineraries, paved but outside of high traffic thoroughfares, stretch from the Rhone Plain to our iconic Portes du Soleil mountain passes. The routes have been certified and are now signposted with highly visible vertical panels indicating departure and arrival points, with matching directional and distance remaining signs along the roads.

# CALENDAR

JUNE TO SEPTEMBER 2021

	JUNE	JULY	AUGUST	SEPT.
1		4 22 32 61		57
2		37 50	29 66	4 47 60
3		9 24	11 13 21 32 36 66	43
4		18	12 14 17 20 30 54 55 62	8 44
5		19 29 39	4 7 22 32 53 61	48
6		11 13 32 54	7 38 50 59	33 67
7		12 16 17 30	9 15 24 63	35 67
8		4 22 25 32 61	3 18 48 63	67
9		2 37 41 50	29 39 64 65	4 67
10	4	24 28 51	13 21 32 39 64 65	38 49 67
11		9 18	12 17 30 53 62 64 65	9 44
12		29 64 65 66 68	4 22 32 49 61 64 65	
13		13 16 32 64 65 66 68	5 19 27 37 41 51 64 65	57
14		12 16 17 30 56 64 65 68	24 51 52	35
15	32	4 7 21 22 32 55 61 64 65 68	18 52	30 34
16		7 37 40 50 58 64 65	29 67	4 47 60
17	1 4 32	9 24	11 13 23 32 58 67	58
18	1	18	12 17 19 30 62 67	45
19	9	14 29	4 22 32 47 61 67	14
20		11 13 32 34	2 6 26 37 53 67	57
21		2 12 17 30 54	15 24	35
22	32 66	4 16 21 22 25 32 61	9 10 18	30
23	66	5 38 50 59	33	4
24	1 4 31 32	10 24 28 51 52 63	13 32 34	44 46
25	1 37	3 9 15 52 63	12 17 30 42 62	9 46 59
26		20 29	4 7 22 31 32 49 61	8 46 49
27	9	11 13 32 36 55	7 43	
28	29 40	12 17 30 62	9 24	
29	32	4 16 21 22 31 32 61	18	
30	17 20 56	6 19 40 51	29 50	4
31		24 28 39		

Go to [regiondentsdumidi.ch](https://regiondentsdumidi.ch) for the complete events and activities calendar.



HIKING & RAMBLES

1	Summit Hike   Dôme de la Tour Sallière (3,220m)
2	Nighttime Ramble   Awesome Astronomy
3	Gourmet Trail
4	After-Work Trail
5	At the Foot of the Dents du Midi   Tête de Chalin
D	Région Dents du Midi Orienteering Course
6	Summit Hike   Le Petit Ruan (2,847m)
7	Summit Hike   La Haute Cime (3,257m)
8	Breakfast at Sunrise
9	Husky Hike   Lakeside Tour

BIKING & CYCLING

10	Moonlight Mountain Biking
11	Young Shredders DH Workshop
12	Pumptrack Workshop
13	E-bike Outing & Alpine Breakfast
D	Cycling Challenge

SLACKLINE

14	Slackline Superstars
15	Slackline Show

GAMES & ADVENTURES

D	Escape Life Morgins 'La Malédiction de l'Eau Rouge'
D	Région Dents du Midi Explor Games ® 'La Renaissance de l'Aquaroche'

KIDS

16	Making Druid Potions
17	A Morning at the Ranch
18	Mini Cro-Magnons
19	Marbling Magic
20	Plant Hunters
D	Fun Park
21	Children's Theatre
22	Treetop Bivouac
23	T-Shirt Decorating Workshop
24	Saturday Forest Funday
25	The Secret Life of Insects
26	Praiseworthy Painters
D	Chips and Holly - Digital Treasure Hunt
27	Homemade Herbariums

ALPAGES & TRADITIONS

28	Livestock Guard Dogs in Action
29	A Visit to an Alpine Dairy
30	Milking Cows & Making Raclette
31	On the Smugglers' Trail
32	Fresh-Churned Butter

GASTRONOMY

33	A Visit to the Butcher Shop
34	Exquisite Eclairs
35	Homemade Salée de la Vallée
36	Oenology Workshop
37	Troistorrents' Famous Macarons
38	Craft Beers & Local Treats
39	Wild Cuisine
40	From Picking to Plate
41	Wild Apéro
42	Wonderful Wild Plants

FAUNA & FLORA

43	A Flower by Any Other Name...
44	Mushroom Hunting
45	Illiez in Technicolour
46	The Belling of the Stag
47	Dents du Midi Birding
48	Griffon Vulture & Whinchat Watching
49	Migratory Birds at the Col de Bretolet
50	Amazing Amphibians

WELL-BEING

51	Sunrise Yoga & Brunch
52	Revitalise Your Life   Yoga & Hiking Weekend
53	Alpine Creams & Balms
54	Surprisingly Sappy
55	Bee-utiful Apitherapy
56	Nature in Your Medicine Cabinet
57	Happy Joints

CULTURE

58	Picture Perfect Aperitif
59	Perfect Photos
60	Painting the Dents du Midi
61	La Tournée des Terrasses
62	Drive-in   Starlight Cinema

CAMPS & WORKSHOPS

63	Reconnaissance Weekend   Trail des Dents du Midi
64	Kids Downhill Bike Camp
65	Kids Bike Camp
D	Summer Camp
66	Intro to Climbing & Via Ferrata
67	Intro to Slacklining   First Steps to the Highline
68	Young Adventurers Camp

D : Day

TICKETS &  
RESERVATIONS



# SUMMER & AUTUMN EVENTS 2021



**ONLINE  
TICKETS**

This list is subject to modification and depends on health and safety measures in place. For up-to-date information, check our website at [rddm.ch](http://rddm.ch).



27 to 29.05	Rallye du Chablais
29.05	Inalpe
05 & 06.06	Clean Up Tour
19 & 20.06	Pass'Portes MTB (1 <sup>st</sup> session)
25 to 27.06	Pass'Portes MTB (2 <sup>nd</sup> session)
01.07 to 26.08	La Tournée des Terrasses (Thursdays)
08 to 11.07	Châtel Chablais Léman Race
09.07 to 03.09	Jazz & Wine (Fridays)
10.07 to 14.08	Le Petit Marché du Hameau (Saturdays)
10.07 to 15.08	Fun Park (Daily)
17.07   04.09   11.09	Marché Morginois
20 & 21.07	Cirque Helvetia
24.07   07.08   14.08	Tournée Morginoise
24.07	Sentier de la Bière
28.07 to 25.08	Drive IN (Wednesdays)
31.07 to 14.08	Rencontres Musicales de Champéry
31.07	Challenge Morginois
01.08	Fête Nationale
14 & 15.08	Swiss International Mountain Marathon
15.08	Midsummer Festival
15.08	Fête des Vieux Costumes
21.08	Goûts du Terroir au Fil de l'Eau
21 & 22.08	Vintage Motors Expo
22.08	Raid du Val d'Illeaz
28.08	Grimpée d'Culet
28.08	Balade au Fil du Pain
28 & 29.08	Marché du Fromage
29.08 to 05.09	Swiss Peaks Trail
10 to 12.09	Bike & Sound
15.09	Tour du Chablais
18.09	Trail des Dents du Midi – 50 <sup>th</sup> anniversary edition
25.09	Polenta Fiesta & Désalpe
25.09	Troistorrents Bouge
02.10	Passerelle de Troistorrents Inauguration
06.10	La Braye Challenge
14 to 17.10	Curling Masters
16.10	Balade Gourmande Bike & E-Bike
12 to 14.11	Mountain Film Festival

DENTS DU MIDI REGION ORIENTEERING RACE

# SWISS INTERNATIONAL MOUNTAIN MARATHON



## 14 & 15 AUGUST

DEPARTURE FROM MORGINS





## SWISS INTERNATIONAL MOUNTAIN MARATHON 14 & 15 AUGUST 2021

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Whether you're an avid trail runner, a steadfast walker or an adventure-hungry hiker, if you like a mental challenge as much as a physical one, then this alpine marathon is made-to-measure for you! Teams of 2 participants (parent/children, couples, friends) will be required to plan their own routes by using a compass and map provided by the organisation and checking in at a series of designated waypoints. Depending on your level of orienteering skill, you can choose from 3 levels of difficulty. For information and registration, go to [rddm.ch](http://rddm.ch)



# TALKING POINTS





## **ALL-NEW WEBSITE RDDM.CH**

Regiondentsdumidi.ch is the backbone of our communication system, centralising all our tourism content. Since its creation, with the assimilation of our different entities under the Région Dents du Midi umbrella in 2018, the number of website users has doubled.

Today, after several years of service, and despite regular updates, the time has come for us to develop a new platform. Designed by a Valais-based web agency, the site will go online this summer.

This new website will:

1. Simplify the Sitemap
2. Modernize our image while respecting our graphic design charter
3. Add new features in keeping with customer expectations

We hope you enjoy discovering this new version as it evolves over the next few months.



## **SHOWCASING OUR TERROIR WITH SLOW FOOD TRAVEL**

As mentioned in our previous edition, RDDM is now a partner of Slow Food Travel. This partnership will highlight our local products and is a promise that our guests will experience authentic heritage through cuisine and culture.

Starting this summer, a Slow Food label will identify lodgings that provide a tasty Dents du Midi Region breakfast of fresh bread, jam, yogurt and, perhaps, Sérac cheese, a cow's milk cheese made with whey. The star of the show, however, will be a wedge of our 'Salée de la Vallée', the emblematic sugar and cinnamon pie unique to the Illiez Valley. The Salée, which paradoxically translates as 'salty', has recently been integrated into the Ark of Taste, an international catalogue of heritage foods maintained by the global Slow Food movement.

Two new package offers: 'E-bike the Alpagnes' and 'Trail Gourmand', will give guests the chance to meet local producers and artisans. Additionally, to develop awareness for the wealth of culinary specialties produced here in the Illiez Valley, participants in these activities will each receive a 'From Quiz de la Vallée' prize drawing entry. The latter, once deposited into the ballot box in La Cavagne, will enter the guest to win delicious prizes throughout the season. Information and registration at [rddm.ch](http://rddm.ch)





## MULTI PASS

Enjoy your summer to the fullest with the Multi Pass! The card gives access to more than 100 free or reduced-price activities throughout the Portes du Soleil.



Only in the Dents du Midi Region! Multi Pass activities and reductions are available until November 1 with the Season Multi Pass (Multi Pass ends September 12 in French Portes du Soleil resorts).



## TROPHÉE DES ALPAGES

This is a summer-long challenge for epicureans and nature-lovers! With no route to follow and no finish line, all you have to do is pick up a stamp card and set off to visit as many alpine huts and restaurants as you can, on foot, by bike, via the lifts, or on horse-back. Stamp your card at each stop, then trade in your stamp card anytime **between June 19th and September 12th** to claim your prize. The more you stamp, the better the prizes!



Free stamp cards can be found in all participating restaurants or at Région Dents du Midi tourist offices.







### BEST OF VALAIS WITH A GUIDE

Want to get the best out of Europe's largest MTB area – Les Portes du Soleil? Nothing beats the expert advice of a local guide when you've got more than 600 km of trails, 12 resorts and 5 bikeparks to choose from. Beginner or pro, e-bike or enduro, gourmet pit-stops or never-ending trails, it's all yours for the taking! Reserve two nights at the Dents du Midi destination of your choice and let your guide show you the way.



### RECONNAISSANCE WEEKENDENTS DU MIDI TRAIL

This is your chance to prepare for the Dents du Midi Seven Summits Trail in September and experience one of Europe's oldest mountain trail races! Accompanied by a seasoned trail runner, you will cover the 57 km and 3,700m of elevation gain in a day and a half with a well-deserved night's rest at the Auberge de Salanfe. This is the perfect way to identify the technical points of the course and prepare for the main event.



# QUIET ON THE SET !



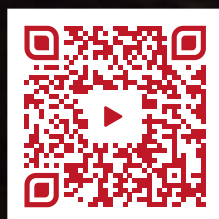
## CRIME DRAMA 'HORS SAISON'

This might look like a tranquil alpine valley, but appearances can be deceiving. This spring, the Illiez Valley will be the scene of an electrifying crime drama! Directed by Pierre Monnard and co-produced by Akka Films (RTS) and Gaumont Télévision (France TV), this 6-episode series will be broadcast on the 3 Swiss channels (RTS, RSI and RSF). Don't miss it, and keep your eyes peeled – you're sure to recognise a few faces in the background!



## RDDM PROMOTIONAL VIDEO

We think our region is fabulous, but you don't have to take our word for it... Watch our new summer video on the RDDM YouTube channel and decide for yourself!



# DID YOU KNOW ?



Orchis Brûlé



## VAL D'ILLIEZ ORCHIDS

Among the countless plant species that flourish here, the extraordinary alpine orchids are some of the most unexpected and memorable. Arguably, the Orchidaceae family, which numbers well over 20,000 species worldwide, inspires a more devoted following than any other. But while the exuberant, tropical orchid has become a ubiquitous element of interior design, their high-altitude cousins are much rarer.

In the Illiez Valley, observant hikers may spy more than 20 species of orchids in habitats ranging from the lush valley floor to the high alpine pastures. See if you can find the bright, red Nigritella, the 'Hoof of Venus', or the fragrant Vanilla Orchid, but don't touch! Like most alpine flowers, orchids are protected.



Orchis Vanille



Sabot de Vénus



# A YEAR IN NUMBERS





### EVENTS & ACTIVITIES

**~ 2,000**

participants in the RDDM Fun Park and Ninja Warriors (over a 25-day period)

**275**

activities offered over the winter season

**+ 205%**

participants compared to winter 2019/2020

**1,069**

participants in the Golden Egg Hunt (397 families)

**4,372**

passages recorded between 7:30 and 8:30 am during the First Track by Région Dents du Midi (4 dates).

**911**

participants in small-group activities (excluding First Track, RDDM Fun Park and the Golden Egg Hunt organized by RDDM), compared to 299 participants in 2019-2020

**82%**

participants came from outside the region

### TOURIST OFFICES

**5,830**

phone calls received between 01.12.2020 and 31.03.2021

**3,775**

info requests registered at the front desks between 01.12.2020 and 31.03.2021

**532**

Winter Sports Maps sold



Région Dents du Midi SA's 2020 management report is available on our website, in the 'About Us' section.

## PHOTO FLASHBACK - WINTER 2020-2021





WWW

### WEBSITE

[www.rddm.ch](http://www.rddm.ch)

### RENTAL OWNERS

[logeur.regiondentsdumidi.ch](mailto:logeur.regiondentsdumidi.ch)

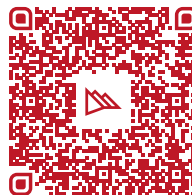


### CLIENT & PARTNER NEWSLETTERS

monthly

### GET THE NEWSLETTER !

RDDM regularly sends out an electronic newsletter with current events, calendars, and handy tips. To sign up, scan this code and complete the form



### RDDM INFO

bi-annual publication sent to letterboxes in the Vallée d'Illeiez and to all non-permanent residents' addresses



### RÉGION DENTS DU MIDI TOURIST OFFICES

(Champéry, Val-d'Illeiez et Morgins)



### SOCIAL NETWORKS

Social networks play an essential role in RDDM's relationship with its clients. They allow us to stay in touch with our worldwide family, relay news, and distribute our breathtaking images and video content. They are also an important means of getting instant feedback from our followers. If you haven't already, please join our worldwide online community on Facebook, Instagram, and Twitter. And don't forget to share the love by tagging #regiondentsdumidi on Instagram!



### MASS MAILINGS



Région Dents du Midi



@RegDentsDuMidi



@RegionDentsDuMidi



Région Dents du Midi

#regiondentsdumidi



**RÉGION DENTS DU MIDI**  
**TOURIST OFFICES**

**CHAMPÉRY**

Rue du Village 54  
1874 Champéry  
+41 24 479 05 50

**MORGINS / TROISTORRENTS**

Route de Bas-Vièze 4  
1875 Morgins  
+41 24 477 23 61

**VAL-D'ILLIEZ / LES CROSETS**  
**CHAMPOUSSIN**

Place du Village 5  
1873 Val-d'Illiez  
+41 24 477 20 77