







EDITORIAL

Région Dents du Midi, November 23rd, 2021

On the water it's called a wind shift — the critical moment a sailor must anticipate so as to be ready for that crucial, split-second manoeuvre necessary to stay on course...

The pandemic that has been raging like a storm for close to two years is certainly still present, but the Illiez Valley - its inhabitants, its economy, and its tourism - have bravely faced these stormy seas head-on. Now, looking forward to the beginning of a new winter season, we see the first glimmer of clear skies on the horizon. A new wind is blowing and, even if it's not quite up to speed yet, the time has come to let out our sails and point the bow resolutely into the coming winter and spring. We are ready at our stations - RDDM's directors, staff, and partners have worked tirelessly in anticipation of this critical moment.

This magazine is your guide to the coming months in Région Dents du Midi. I sincerely hope that you will try some of our new activities and experiences, dreamt up not just for tourists, but also for all of you who live here or visit regularly. From the return of old classics like Rock the Pistes and Maxi-Rires, to the advent of new, exciting events like the RDDM World Cup (two official ISMF ski mountaineering races), plus a myriad of leisure activities, there's something for everyone. Tempted by a 'wild fondue' ready-made picnic in a backpack to enjoy wherever your fancy takes you? Does the idea of a romantic, nighttime husky sleigh ride make your heart pitter-patter? You'll find all this and more in the pages that follow, as well as on the brand-new rddm.ch website.

We've weathered the storm and now the waiting is over. It's high time we all started living a little and let our shared *joie de vivre* whisk away any lingering worries and fears. Responsibly, respectfully, and above all, with unwavering confidence, we look to the future.

I wish you happy reading and a wonderful winter and spring 2021-2022,

Henri-Pierre Galletti President Région Dents du Midi SA



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NEW DAYCARE IN CHAMPÉRY

Now here's some good news for parents and future residents! This August, Champéry's new 'Les Petits Douaniers' day care opened its doors to children 18 months and older, Mondays to Fridays, from 7:00 am to 6:30 pm. The UAPE, for after-school care, welcomes students from 1H to 8H. More information at admin-champery.ch.



CHAMPOUSSIN INFORMATION PANEL

A new information panel has been installed near the Caveau des Dents du Midi in Champoussin. As in Les Crosets, it offers self-service, 24 hour-a-day access to a variety of tourist brochures, maps, and other useful documents for the convenience of passing guests, residents, and locals.



TROISTORRENTS SUSPENSION BRIDGE INAUGURAGION

The opening of the spectacular new footbridge between Troistorrents and Chenarlier last July was a resounding success, drawing curious locals and walkers from near and far. This lovely walkway, a great attraction for families, is the gateway to the Vièze River Gorge and the famous Pont du Diable. The inauguration is planned for spring 2022.



MORGINS VILLAGE SQUARE DRESSED FOR WINTER

The newly designed Morgins village square will not be hibernating this winter! On the contrary, it's dressed and ready for the season with a children's play area, the much-appreciated refreshment bar, and a fire pit to keep you warm and toasty. We think this is going to be THE place to go for fun and company after a great day on the slopes!



MORGINS TOURIST OFFICE MOVES HOUSE

You may have heard that the Morgins tourist office suffered extensive damage last October, following an attack on the ATM located on the front of our building. Now relocated, and until further notice, we are open for business on the Place du Village, in the former Banque Cantonale du Valais building.



WHAT'S NEW WITH OUR PARTNERS

Starting in December, there'll be even more yummy food and drinks in Région Dents du Midi...

- In Champéry:
- The White Côté Bistro will open in the White Hotel. This contemporary-style brasserie will offer original, seasonal dishes for dinner service.
- Skiers will be thrilled by the reopening of the Le Chaudron restaurant, located on the Crosets slope. There will also be a hotel and a shop...
- In Champoussin:
- Night owls will have a new place to roost with the reopening of the restaurant & bar Le Nid!
- In Val-d'Illiez:
- The former Hôtel Le Communal, recently closed for renovations, will be reopened as the cheekily renamed **Peanut Lodge & Winstub**. This new concept, based on adventure and conviviality, will offer a bistro similar to an Alsatian wine bar and eatery, plus 14 rooms furnished in the intriguing theme: 'sleeping outside'.





OPENING DATE:

DECEMBER 18TH

CLOSING DATES:

CHAMPOUSSIN - MORGINS APRIL 3RD, 2022

CHAMPÉRY – LES CROSETS APRIL 10TH, 2022

NO PASS REQUIRED!

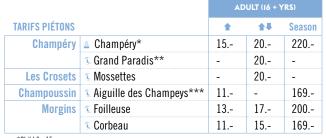
(subject to modification of health & safety measures)

Negotiations between the Swiss Ski Lifts Association (RMS), the Confederation, and the Cantons have resulted in a decision not to require the COVID pass for access to ski lifts in Switzerland. Please note, however, that protective measures, such as wearing a mask in closed spaces (cable cars), distancing, and building ventilation will remain mandatory.









*Child	6	-	15	у

^{**}Circular ticket valid for the Grand Paradis & Planachaux chairlifts and the Champéry cable car

CHAMPÉRY - CROIX DE CULET CABLE CAR

	11.12.2021 - 17.12.2021	18.12.2021 - 04.02.2022	05.02.2022 - 10.04.2022
Monday	09:00 - 16:00	08:30 - 17:15	08:30 - 17:30
Tuesday	09:00 - 16:00	08:30 - 17:15	08:30 - 17:30
Wednesday	09:00 - 16:00	08:30 - 17:15*	08:30 - 17:30*
Thursday	09:00 - 16:00	08:30 - 17:15	08:30 - 17:30
Friday	09:00 - 16:00	08:30 - 19:30	08:30 - 19:30
Saturday	09:00 - 16:00	08:30 - 19:30	08:30 - 19:30
Sunday	09:00 - 16:00	08:30 - 17:15	08:30 - 17:30

^{*21:30} on night skiing evenings, Dates see p. 8

For other ski lifts, please refer to the piste map and the signs at the start of each lift.

TICKET WINDOW OPENING HOURS

Champéry	Cable car	08:00 - 17:00		
	Grand Paradis	08:15 - 14:30		
Les Crosets	Les Crosets	08:00 - 17:00		
Champoussin	Champoussin	08:15 - 15:00*		
Morgins La Foilleuse		08:15 - 16:30		
	Le Corbeau	08:45 - 15:00*		

Subject to operating hours of installations.

^{*}Closes at 16:30 on weekends and during school holidays.



Snow Report

CHILD (5 - (5 YRS)

10.-

10.-

10.-

12.-

10.50

7.50

8.-

9.-

8.-

Season

110.-

118.-

140.-

118.-

FREE SKIING FOR PRIMARY SCHOOLCHILDREN IN THE MONTHEY DISTRICT!

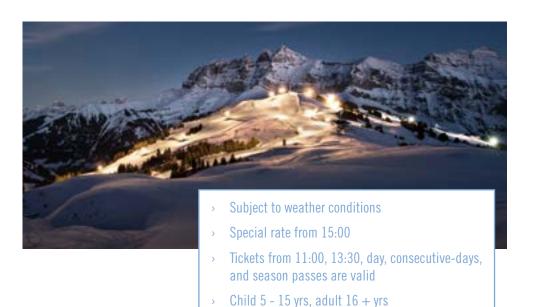
Parents of primary-age schoolchi-Idren in the Monthey District can stop by ticket windows in Champéry, Les Crosets and Morgins as soon as they open for the winter. Their child's free season pass will be valid in the Champéry - Les Crosets - Champoussin – Morgins ski area.

^{***} For paragliders only

NIGHT SKIING

We're lighting up the slopes so you can ski under the stars! Night skiing is a magical way to experience the mountains and a great way to get in a few slopes after a long day at work.

\Diamond	Champéry - Les Crosets		Champoussin	Morgins	
	Wednesdays	Saturdays	Thursdays	Wednesdays	
	22 & 29.12, 05.01, 16 & 23.02, 02.03	19 & 26.02, 05.03	23 & 30.12, 06.01, 17 & 24.02, 03.03	22 & 29.12, 05.01, 16 & 23.02, 02.03	
0	Non-stop till 21:00	Non-stop till 19:00	Non-stop till 20:30	Non-stop till 20:30	
	(last return by cable car at 21:30)	(last return by cable car at 19:30)			
	Adult > 30 Child > 25		Single price > 15	Adult > 25 Child > 18	
	Champéry cable car Planachaux chairlift Crosets 8 chairlift Marcheuson drag lift		Sépaya drag lift	Foilleuse chairlift	
頭	4 slopes		1 slope	1 slope	
E	+41 (0)24 479 02 00 l pds-ch.ch				



SPECIAL OFFERS

Duo Trio Offer

1 DAY PORTES DU SOLEIL ONLINE ONLY!

Tuesdays & Thursdays, -30% on Portes du Soleil lift passes! 3.01.2022 - 11.02.2021, 07.03.2022 - 12.03.2022 & 21.03.2022 till the end of the season.

- → Online purchase only, the Friday before
- Offer limited to 100 passes per day and 1 purchase per person
- > Offer valid only on published adult price

Duo Trio Offer

FROM 6 DAYS PORTES DU SOLEIL

- Simultaneous purchase of 2 adult 6-day (or more) lift passes online: CHF 16.- discount
- > Simultaneous purchase of 3 adult 6-day (or more) lift passes online: CHF 27.- discount
- Offer valid online only, not available from 14 20.03.2022

Spring Skiing

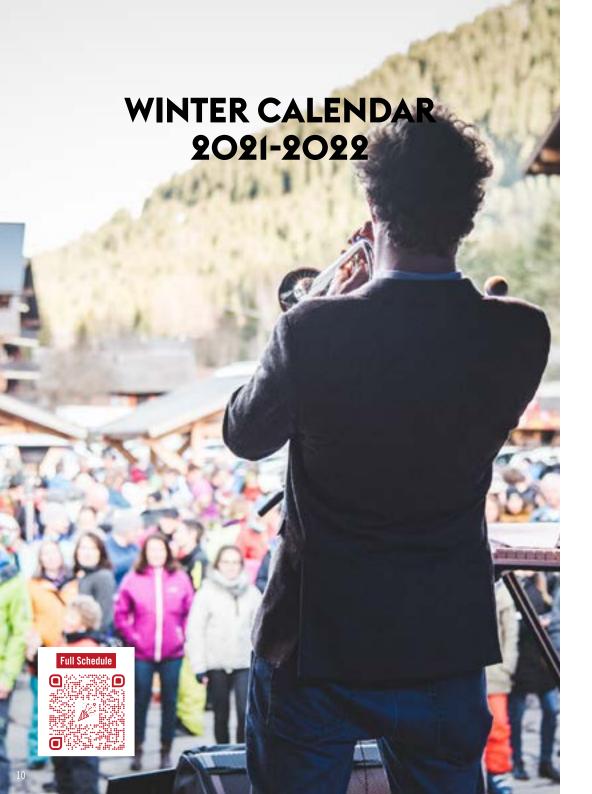
KIDS SKI FREE FROM 5 DAYS ON

- 1 free child pass (under 12) with purchase of 1 adult Portes du Soleil pass. Valid for 5-day passes purchased from 02.04.2022 on.
- > On sale online and at ticket windows.

Train & Ski

HIT THE SLOPES BY TRAIN

- Travel for free on the Corbier Collombey Monthey Champéry Morgins Les Crosets Champoussin route with purchase of a 5-hour to 15-day lift pass at Monthey-Ville station.
- This offer is also available at the lift company ticket windows with proof of a SKI PASS ticket purchased from the train station ticket machines.
- Holders of a season lift pass may purchase a free-travel sticker for the same journey for CHF 68.- (CHF 48.- for children and CHF 58.- for juniors). Go to the lift ticket windows or the Monthey-Ville train station for more information and purchase.



THE WELSH ALPINE SKI CHAMPIONSHIPS TURN 15

Join us for the 15th annual edition of this winter favourite, which draws young competitors from Wales, but also from Scotland, England, Switzerland, and around the world for a week-long event culminating in Slalom and Giant Slalom races with a convivial, fair-play attitude. Info at rddm.ch.



RÉGION DENTS DU MIDI WORLD CUP 2022

Région Dents du Mid, renowned for ski mountaineering and the famous Rando Parc, will host a World Cup skimo event in Morgins from January 27th to 29th, 2022. Some 130 of the best athletes on the planet (men and women) from 15 different nations will compete in two disciplines, a sprint race and an individual race.

MORGINS HOST VILLAGE OF THE 10[™] ANNUAL ROCK THE PISTES FESTIVAL

From March 13th to 19th, 2022, Rock the Pistes Festival returns for an unforgettable week of live music and breathtaking scenery. The first concerts have been announced and the program is off to a strong start!

- > TRUST on March 13th, 2022, in Champéry Les Crosets
- > **Gaëtan Roussel** on March 14th, 2022, near Châtel Designated host village for this special anniversary edition, Morgins will be the Festival's epicentre, where journalists and festival partners gather and stay. Over the week, more than 30 concerts will take place on the ephemeral stages in the Portes du Soleil ski area and in the resorts for après-ski fun that doesn't end when the lifts close. Full programme coming soon at rockthepistes.com.

MAXI-RIRES FESTIVAL 2022

After a two-year hiatus, the time has finally come for theatres to reopen. Maxi-Rires Festival is back with plenty of chuckles, chortles and belly laughs in store for this $14^{\rm th}$ edition!





The legendary Tour de France 2022 will cross through the Morgins borders on Sunday, July 10th. For this, the 9th stage of the Tour, the peloton will set off from the headquarters of the UCI, in Aigle, then veer towards the Vaud Alps with climbs to Col des Mosses and Col de la Croix. They will then cross the Rhône River, before tackling the final ascent of Pas de Morgins before the arrival in Châtel. For more info go to letour.fr.





Get up close and personal with winter in Région Dents du Midi and try something new and unique at the same time!



INTO THE WILD!

Experience an authentic alpine winter at its best. This two-day escapade gets right back to basics with a guided snowshoe hike into the pristine alpine wilderness. After working up an appetite during the day, settle down to the comfort of a deliciously gooey raclette by firelight, then tuck in for a restful sleep in a cosy mountain hut.



'WILD FONDUE' IN THE GREAT OUTDOORS

Treat yourself to a private fondue picnic in the great outdoors! Région Dents du Midi will take care of the logistics and send you off with everything you need to prepare a delicious fondue in the idyllic setting of your choice! Just strap on your snowshoes and pick up your picnic bag with a complete kit (fondue pot, stove, cheese, bread, white wine) and enjoy the perfect alpine meal with a perfect alpine view.







ROMANTIC SLEIGH RIDE

Team des Loups du Val de They offers a unique winter outing! Their Romantic Sleigh Ride includes a breath-taking twilight ride for two, followed by a turn in the driver's seat and a glass of champagne to top it all off. You can even choose to end the evening with a gourmet meal to really make the evening unforgettable. Pssst... this would make a great Christmas gift!







STARLIGHT FONDUE & SKI

This package is Swiss heaven! It includes a train ride, sunset skiing, and delicious cheese. A great idea for an afterwork activity, just hop on the train in Monthey and in mere minutes you'll be skimming down the slopes by starlight, working up a healthy appetite for a scrumptious cheese fondue or 'Croute au Fromage' in one of our partner restaurants.

reservations











NEW WEBCAMS IN CHAMPERY AND MORGINS

RDDM, in collaboration with the valley municipalities, has installed two new panoramic webcams in the villages of Champéry and Morgins. These village views complement the higher altitude ski area webcams and provide a great bird's-eye view of the region.





HOT OFF THE PRESS. A BRAND-NEW WEBSITE

This October, regiondentsdumidi.ch got a facelift! Actually, it was a lot more than a facelift - we went all-in for a total overhaul. Designed and implemented by the Valais-based web agency Boomerang, in close collaboration with RDDM, the final result is a dynamic new platform that will continually evolve and update. This is your new best friend for staying informed and up to date with everything our destination has to offer.



rddm.ch



CRIME DRAMA 'HORS SAISON'

Shot right here in the region over the spring and summer of 2021, this 6-episode thriller co-produced by Akka Films (RTS) and Gaumont Télévision (France TV) will blow up on the small screen in March 2022. There are at least twenty recognisable locations in Champéry, Val-d'Illiez, Les Crosets, Champoussin, Monthey, and Aigle. Will you catch them all? Careful observers will recognise plenty of familiar faces in the cast of this nail-biting mini-series!

Can you find:

> Champéry

- > Hôtel Plein Ciel
- > Champ de Barme
- > Chalet les Grands Proz (route de Sur Cou)
- > Pont des Moulins
- > Rue du Village
- > Résidence Dents du Midi
- > Résidence le Montagnier

> Val-d'Illiez

- > Alpage de Chaupalin
- > church & cemetery
- > Hôtel Télécabine
- > Les Crosets

... plus many well-known roads throughout the region (Planachaux, Sur Cou, Route de La Fin, Champoussin, etc...)



RDDM — A TRAMPOLINE FOR YOUNG TALENT

Home to many elite athletes, it's only natural that Région Dents du Midi supports both today and tomorrow's champions. Despite the recent period marked by uncertainties linked to the pandemic, our company continues to sponsor athletes and sports on a regional scale. Starting last year, we began developing a support network for young talents. We are incredibly proud to present our professional athletes and ambassadors of the destination, as well as our up-and-comers.



MATIS CRETTENAND · SKI FREESTYLE

Matis Crettenand, a passionate freestyle skier, is in his 2nd year at the school-sports programme in the Engelberg national performance centre. He has already shown a rare talent for the different freestyle disciplines and we're expecting no less from him in the upcoming competitions next winter (Swiss Freeski Tour, Europa Cup and World Rookies Tour). Eventually, Matis dreams of joining the Swiss Team and participating in the World Cup, the Olympic Games, or the X-Games.



ETHAN PERRIN - BMX

Just 13 years old, Ethan is already an old hand at mastering the gnarliest BMX tracks in Switzerland. Attending school in Troistorrents Cycle, he still manages to train with the Swiss Cycling team. While he spends most of his time on BMX gravel trails, his home play-and-training ground is in and around Région Dents du Midi.

In winter, he swaps his bike for a pair of skis and the vast expanses of Les Portes du Soleil. After this exceptional past season, Ethan is excited to pursue his adventure and we're convinced he's going far!



LYNN & MILA VOLLENWEIDER - ICE SKATING

These young sisters are dedicated figure skaters who have already spent years honing their craft. On the ice and off, they skate and support each other as a team. Training with the Skating School of Switzerland, led by Stéphane Lambiel - world champion and Olympic vice-champion- Lynn and Mila know they're lucky to be part of an internationally renowned school, under the guidance of elite coaches. Next season, the girls are looking forward to the Swiss Championships which will take place in February 2022, in the under-12 category for Mila and the under-13 category for Lynn. For the moment, they're working hard on their technical skills to get to that coveted international level necessary to join the national team.



SKI TEAM DENTS DU MIDI

Région Dents du midi also supports the Dents du Midi Ski Team! A special mention goes out to their two FIS athletes this season: Louis Bovard (U18) and Alexandre Clarke (U21).

ATLETES & AMBASSADORS





















THE DENTS DE TSALLEN...

If you're anything like us, the Dents du Midi are everywhere in your photo library. At dawn, at sunset, sprinkled with just a touch of powder, exuberantly lush in summertime, plastered like a pristine wedding cake on a crisp winter morning... But do you know how the Dents du Midi got their names?

To find out, let's head back to 1342, to the first written reference concerning this iconic mountain range as the 'alpe de challen'. The name eventually becomes Chalin, as in today's Alpage de Chalin, Refuge de Chalin (2,595 m), and the famous 'hanging glacier'. the Glacier Suspendu de Chalin.

During the XIXth century, the range is identified by various different names - most often, the Dent du Midi or the Dent de Midi. Fiercely independent as ever, the inhabitants of Val d'Illiez preferred the name Dents de Tsallen or Dents de Zallen, which comes from the patois word 'tsalon', meaning 'high bare pasture'. It wasn't until the end of the $19^{\rm th}$ century that their current name finally took hold.

Up till 1874, the range consisted of five main peaks, although it was apparently not deemed necessary to give them any separate names. It was only as late as 1875 that the Dent de Tschallan and Dent Noire du Midi, respectively today's Haute Cime and Cime de l'Est, appeared on the maps. In 1879, the Dent Jaune and the Cathedral appeared, after first ascents of three of the peaks. Although it was the first of the three to be climbed, the Forteresse did not appear on the official Swiss Confederation maps until 1886.

Are you still with us? That same year, the two peaks on either end of the massif were renamed — the Dent du Midi (today's Haute Cime) and the Dent Noire (today's Cime de l'Est). Next, in 1885, the Doigt was baptized by Swiss tourists. Finally, in 1888, the Dent du Midi was renamed, becoming the Haute Cime, while the Eperon was added to complete the ensemble.

Concerning the Doigt, this summit was also called the Pointe Durier and also the Doigt de Salanfe by the first climbers. The second summit, located slightly higher, was already known by locals as the Dent Noire de Champéry or the Doigt de Champéry. Finally, sometime around 1915, Le Doigt became Les Doigts and the Dent Noire disappeared forever into the history books.











EFICEO CUSTOMER SATISFACTION SURVEY

For the first time in summer, RDDM commissioned a customer satisfaction survey. This questionnaire, available in French, English and German, allowed us to collect and synthesise tourists', guests', and residents' habits, preferences, and level of customer satisfaction in Région Dents du Midi.

2,382 email addresses were collected between July 7th and October 26th, 2021. Overall satisfaction results are reassuringly positive, since we obtained the very encouraging score of **8.68 / 10** on a sample of **474** questionnaires analysed.



Tourist Offices

9.41 pts · Information provided

9.58 pts · Reception

3.30 pts · Neception

9.12 pts · Opening hours

9.57 pts · Staff availability

9.53 pts · Waiting time

8.96 pts · Quality of brochures

9.20 pts · Office appearance

Website & Social Media

7.71 pts · Ease finding information on website

7.72 pts · Ease navigating on the website

8.80 pts · Responsiveness on social media

8.72 pts · Quality of posts & publications

Village Life

8.51 pts · Variety of activities & events

8.71 pts • Quality of activities & events

8.19 pts · Variety of activities

8.33 pts · Quality of activities

7.65 pts · Atmosphere in bars

PHOTO FLASHBACK

















STAY IN THE KNOW



WEBSITE

rddm.ch

HOSTS

logeur.regiondentsdumidi.ch



RDDM INFO

Bi-annual publication sent to letterboxes in the Vallée d'Illiez and to all non-permanent residents' addresses



RÉGION DENTS DU MIDI TOURIST OFFICES

(Champéry, Val-d'Illiez and Morgins)



GENERAL MAILINGS



Insta Spots Can't resist a bit of a brag? Don't forget the tag! Use #regiondentsdumidi and share the love!



CLIENT & PARTNER NEWSLETTERS

2x/month

RDDM regularly sends out electronic newsletters with current events, calendars, and handy tips. We love to make sure you're kept up to date! To sign up, just scan the code below and fill out the form.





SOCIAL MEDIA

Social media and social networks play an essential role in RDDM's relationship with its clients. They allow us to stay in touch with our worldwide family, relay news, and distribute our breathtaking images and video content. They are also an important means of getting instant feedback from our followers. If you haven't already, please join our worldwide online community on Facebook, Instagram, and Twitter. And don't forget to spread the word by tagging #regiondentsdumidi on Instagram!

- Région Dents du Midi
- @RegDentsDuMidi
- @RegionDentsDuMidi
- Région Dents du Midi
- Région Dents du Midi SA

#regiondentsdumidi











5



6



7



8

- 1 · Summer Guidebook
- 2 · Winter Guidebook
- 3 · Hiking Map

- 4 · Winter Sports Map
- 5 · Activities Brochure
- 6 · Interpretive Trails Brochure
- 7 · Bike Map
- 8 · Presentation Brochure

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RÉGION DENTS DU MIDI **TOURIST OFFICES**

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