

N° 6 JUNE 2022

RDDM INFO THE REGION DENTS DU MIDI JOURNAL

CHAMPÉRY CHAMPOUSSIN LES CROSETS MORGINS TROISTORRENTS VAL-D'ILLIEZ



> Die deutsche Version dieser Broschüre ist online auf unserer Internetseite erhältlich
 > Une version française de cette brochure est disponible dans les offices du tourisme





Region Dents du Midi, May 2022

I'm a big fan of after work get-togethers with colleagues; they're generally good fun. But more importantly, they give us the chance to kick back and chew the fat – chitchat, put the world to rights, find inspiration. Just the other day, at a gathering with the Region Dents du Midi team, I was looking for a theme for this editorial and it was Alissa who put me on track. The following lines were inspired by that conversation.

Without a doubt, the past two years have been a serious wake-up call. Surprise, life is unpredictable! We can plan all we want, but nobody really knows what tomorrow will bring. If we've learned one thing from the pandemic, it's that we need to seize the moment — do that something we've always wanted to do but, for a thousand good or bad reasons, we've always postponed. Why wait half a lifetime to share the trip of a lifetime with hordes of other people, when there are bucket-lists of adventures to be had, right here in our own backyard?

Have you always wanted to climb a mountain? Summit the Haute Cime this summer! Been there, done that? Then hike the Tour des Dents du Midi or sign up for the legendary Trail des Dents du Midi. Or, if you're like me and stopwatches aren't your thing, set off for adventure in the Dents Blanches. Maybe visit a farm, milk a cow, and find out what makes our alpine raclette cheeses so uniquely delicious. Flash your Multi Pass and ride a ski lift in summer over the border to France for a visit to Avoriaz or Les Lindarets - the Goat Village.

Our dream destinations are here, all around us. Let's stop waiting to 'get back to normal' and start living. Let's do something extraordinary, something we'll remember forever. We are so incredibly lucky to live here in this little pocket of paradise.

Carpe Diem! It's time to take care of ourselves.

Happy reading and warm wishes for a wonderful summer and autumn 2022,

Henri-Pierre Galletti President, Region Dents du Midi SA

CONTENTS

- 04 What's new, shops & infrastructures
- 08 Lifts
- **12** Products, promotion & communication
- **16** Quality is our concern
- **19** Did you know?
- **20** Activities & events
- 24 Flashback
- **27** Stay informed

WHAT'S NEW, SHOPS & INFRASTRUCTURES



CABANE DU COL DE COU

The old Col de Cou border outpost, perched high above Champéry near Barme, will get a new lease on life as a mountain refuge open to the public. The Association de la Cabane du Col de Cou (A3C), founded in 2021 by the municipalities of Champéry, Morzine and Samoëns (building co-owners), will spearhead the renovation project. Morzinois architect Jean-Francois Cottet-Puinel has graciously provided the preliminary sketches of the hut remodel for free. These were submitted to the Canton of Valais. who issued a favourable pre-approval decision at the end of 2021. With this, the A3C can now start the serious work of applying for an official building permit. A young architect from our region, Francois Nantermod, has been hired by the association to work together with the architects from Morzine. If all goes according to plan, the inauguration of the 'new' Col de Cou Cabane should take place in 2024.



CHAMPÉRY TWINNING

For the past 15 years, Champéry and Les Crosets have hosted the Welsh Alpine Ski Championships - every January, we hoist the Welsh dragon, and our resorts bloom with red and green. Over the years, this partnership has deepened into a lasting friendship, which we plan to take one step further this year with a twin cities agreement between Champéry and the Welsh resort town of Llandudno in North Wales.

Despite superficial differences in size, situation, and topography, the mountain village and the seaside resort town both experienced the arrival of a brandnew economy nearly simultaneously, in the mid-19th century – tourism! This long tradition of hospitality is integral to both our local cultures, heritage, and economies and is a unique link we share. The agreement between Champéry, Region Dents du Midi and Llandudno, Wales will be officially celebrated during the Swiss National Day festivities on August 1st this year.



Created in 2021, the Access4all Association aims to create a listing of tourist sites in the Illiez Valley that are, as the name says, accessible to everyone. This project will cover accessible points of interest, accommodation, activities, and entertainment, with the goal of promoting leisure activities and providing a welcoming environment for people with disabilities living in or visiting Region Dents du Midi.

The association will also meet with and advise tourism partners and service providers throughout the region on how to adapt the current offer or improve existing infrastructures.

Region Dents du Midi shares and wholeheartedly encourages this approach, which will serve people with disabilities, and our destination. In fact, we are currently working with Pro Infirmis and the Emera Foundation to centralise information on accessibility - RDDM will soon provide this data on our website.





LE CLOCHER BAR, CHAMPÉRY

If you were out on the town at all this past winter, you won't have missed our new après hotspot! Not far from the church, the Bar du Clocher was initially intended to be a pop-up, temporary gig. But, given the huge success encountered this winter, the bar will re-open for summer - with the same cool lounge atmosphere, plenty of drinks and snacks to keep you feeling festive, and the village's best view of the Dents du Midi in the background.



LE VELOCISTE CHAMPÉRY

After standing empty for several years, and following much speculation, the former premises of the Coop at the top of Champéry's Rue du Village are once again open for business. The grand opening in December revealed a rejuvenated storefront packed with a tantalizing array of grown-up toys for cyclists, while the newly renovated shop inside offers bikes and equipment to buy or to rent, a repair shop, and knowledgeable salespeople happy to help you with expert advice.





With breathtaking views of the Dents du Midi and the Dents Blanches mountains from the tippy-top of the hotel, the Rooftop Lounge feels like it's a world apart - luxurious and relaxed at the same time. Add cocktails and music on Fridays and Saturdays, and this is the perfect place to while away a balmy summer evening.



THE OLD MILL ON THE TINE, TROISTORRENTS

The Fondation des Vieux Moulins committee consecrated much of 2021 to the realisation of a development project meant to enhance and showcase this unique historic site. Today, visitors may explore this cultural landmark in a new, more interactive way, with a screen retracing the history of the mills and the importance of water to our local economy, interpretive panels on local fauna and flora, and a vertical waterwheel and traditional bisse, or irrigation canal.

> In cooperation with the HES-SO University, students have created two models depicting hydraulic energy for exhibition in the old mill.

For more information on visits and tours go to vimoti.ch

SUMMER & AUTUMN 2022 TIMETABLE

Subject to modification. In case of inclement weather, opening hours may be reduced and lifts may be closed for safety.

CHAMPÉRY I CROIX DE CULET CABLE CAR

28.05 - 19.06 + 26-27.05 + 06.06 + 16-17.06	weekends	08:45 - 16:45, every 60 minutes
20.06 - 23.06	daily	08:45 - 16:45, every 60 minutes
24.06 - 28.08	daily	08:45 - 17:15, every 30 minutes**
29.08 - 19.09	daily	08:45 - 16:45, every 60 minutes
20.09 - 14.10	weekends	08:45 - 16:45, every 60 minutes
15.10 - 01.11	daily	08:45 - 16:45, every 60 minutes

During peak times: *every 30 minutes | **every 15 minutes

LES CROSETS | CROSETS 8 CHAIRLIFT

24.06 - 28.08	daily	09:00 - 16:45
29.08 - 18.09 (+ 19.09)	weekends	09:00 - 16:45

LES CROSETS | MOSSETTES CHAIRLIFT

24.06 - 28.08	daily	09:00 - 16:45	

MORGINS | FOILLEUSE CHAIRLIFT

28.05 - 23.06 (+ 26-27.05 + 06.06 + 16-17.06)	weekends	09:00 - 16:45
24.06 - 28.08	daily	09:00 - 16:45
29.08 - 02.10 (+ 19.09)	weekends	09:00 - 16:45



With an eye to extending the shoulder season and making our region even more attractive for extended stays, RDDM has been actively seeking out strategies to develop the autumn tourist offer. For the 3rd consecutive year, RDDM will once again be partnering with the Portes du Soleil Suisse SA lift company to co-finance extended lift openings.

LIFTS

SUMMER & AUTUMN 2022 LIFT PRICES

C Swiss area

- Single rate (one-way or return)
- MTB transport included

CHAMPÉRY CABLE CAR

ADULT (16+ YRS)	CHILD (6-15 YRS)	
12 6		
Groups: 10 tickets purchased = 1 free ticket		

CROSETS 8, MOSSETTES, FOILLEUSE CHAIRLIFTS ADULT CHILD

ADULT	CHILD
(16+ YRS)	(6-15 YRS)
12	6

O() Portes du Soleil area

(Switzerland & France)

- Access to more than 20 lifts
- MTB transport included

TICKET WINDOW PRICES WEB PRICES (PDS-CH.CH)

	ADULT	CHILD	JUNIOR SENOIR	ADULT	CHILD	JUNIOR SENOIR
5 hours	30	23	27	26	20	23
1 day	37	28	33	33	25	30
2 days	59	44	53	53	40	48
3 days	81	61	73	73	55	66
4 days	104	78	94	92	69	83
5 days	126	95	113	112	84	101
6 days	148	111	133	132	99	119
6 days n-c*	160	120	144	-	-	-
7 days	167	125	150	149	112	134
8 days	183	137	165	163	122	147
Season	370	278	333	330	248	297

Portes du Soleil prices valid 24.06 - 28.08.2022. Outside these dates: -15%. Group pass -10%, from 4 consecutive days, from 4 people buying passes of the same duration, with a single payment. Smart card mandatory at CHF 4.- (not refundable but reusable). Prices are quoted in CHF and may be subject to change.

DURATION

AGE CATEGORIES (identity documents required)

Adult > 26 - 64 yrs | Child > 5 - 15 yrs | Senior > 65+ yrs | Youth > 16 - 25 yrs

Children under 5 must carry a free ticket, issued with proof of age.

WINTER 2022/2023 SPECIAL OFFERS

Adult Season Pass = Free Child Season Pass

Free pass for children under 12 (born after 01/01/2011) with the purchase of a Portes du Soleil season pass adult (26 – 64 yrs) CHF 877.- /*CHF 789.- (*permanent residents) until 30.09.2022.

> The adult must be one of the child's parents. Noncumulative with other offers (Flash & private sales etc.)

Borderpass

For skiers under age 26 (born after 01/01/1997)

Portes du Soleil season pass for CHF 430.- /*CHF 387.- (*permanent residents) until 30.09.2022.

Super Senior

> For skiers age 75 and up. Portes du Soleil season pass for CHF 242.-

OPENING DAY *

Saturday, December 17th, 2022

*Please note that these dates may change, depending on snow conditions or health & safety regulations.

CLOSING DATES *

Sunday, April 2nd, 2023 Champoussin & Morgins Monday, April 10th, 2023 Champéry & Les Crosets

WINTER 2022/2023 PRE-SEASON PASS SALE

Individuals	Price until 30.09.2022	Price until 15.11.2022
0 - 4 yrs	0	0
5 - 25 yrs (Border Pass)	430/387*	509
26 - 64 yrs (Adult)	877/789*	987
65 - 74 yrs (Senior)	789/710*	888
75 - 99 yrs (Super Senior)	242 *	242

Families	Price until 30.09.2022	Price until 15.11.2022
1 adult + 1 child (-12 yrs)	877+0** *789+0**	987 + 0**
1 adult + 1 child (+12 yrs)	877+430 *789+387	987 + 509
1 adult + 1 child (-12 yrs) + 1 child (+12 yrs)	877+0**+430 *789+0**+387	987 + 0** + 509

*Permanent resident (until 30.09.2022): official tax residence in Valais or in the municipalities of Aigle, Bex, Corbeyrier, Gryon, Lavey, Morcles, Leysin, Ollon, Ormont, and Yvorne (with proof of residence at time of purchase.)

 $\ast\ast \mathsf{To}$ obtain the free child pass, the adult must be one of the child's two parents.

The age category is determined by the buyer's age on the 01.01.2023.



With purchase of a season or yearly Portes du Soleil lift pass, you will receive:

- > 5 coupons for winter 2022/2023 day passes + 1 coupon for a summer 2023 day pass in the 4 Vallées recreational area.
- 5 coupons for winter 2022/2023 day passes + 1 coupon for a summer 2023 day pass valid in Aletsch Arena

Get the best price on your season pass by purchasing it online before September 30th



PRODUCTS, PROMOTION δ COMMUNICATION

Ċ

REGION DENTS DU MIDI FILM OFFICE

Riding the coattails of the bingeworthy crime drama Hors Saison, which was filmed here and showed on the RTS Swiss television channel, Region Dents du Midi is proud to announce the creation of a Film Office – the first of its kind in Valais. This new entity will provide the infrastructure to actively attract, welcome, and support audio-visual projects (TV series, feature films, documentaries, commercials, photo shoots, etc.).



MULTI PASS

THE MULTI PASS: YOUR SUMMER DISCOUNT CARD, VALID THROUGH AUTUMN

With your Multi Pass in hand, you'll be able to access more than 100 free or discounted activities throughout the Portes du Soleil between June 11th and September 11th, 2022. Most notably, hikers and ramblers can get up, up, and away with unlimited access to some 20 lifts!

- Are you staying overnight in Region Dents du Midi? The Multi Pass is free for the duration of your visit, from the very first night. Just ask your host.
- > Do you own a second home in Region Dents du Midi? The Season Multi Pass is yours for free with payment of your Tourist Tax.
- > Are you a resident of Region Dents du Midi? Or just visiting for the day? The Multi Pass costs just CHF 13.- per day or CHF 90.- for the season.

Requests from production companies are increasingly specific and complex, but with this new infrastructure, RDDM will be able to offer professional, personalised assistance, such as:

- > Welcoming, coordinating, and supporting film crews
- > Researching sets and filming locations
- > Scouting for extras and off-camera assistance
- Finding logistical and operational solutions (lodging, catering, etc.)
- > Connecting with local authorities and partners

In addition to the considerable economic and publicity spin-offs generated by the visiting production companies, every project filmed here is a vector that will showcase our magnificent landscapes far and wide. After all, our Dents du Midi are so beautiful that we can't help wanting to share them, even if it's only onscreen...



Only in Region Dents du Midi: your **Season Multi Pass** will be valid until **November 1**st, **2022**! This extension is subject to participation, availability, and opening hours and dates of service providers, according to sale conditions (the activities of the other Portes du Soleil resorts are guaranteed until September 11th only).



Slow Food, a global movement that works to promote products sourced from an agricultural system that respects consumers, producers, and the environment, goes by the motto: "good, clean, fair food for all". These words were never truer than in Region Dents du Midi.

SLOW FOOD TRAVEL

The Slow Food network showcases local products and short circuits. For more than a year now, RDDM and member partners have been offering activities, special breakfasts, and packages aimed at promoting our culinary heritage. Slow Food is a partnership between farmers, producers, consumers, restaurants, and committed and responsible artisans.





OUR NEW OFFERS



We invite you to explore the mountains in a whole new way, behind the wheel of the offroad vehicle of the future! No slope is insurmountable, and no terrain is too rugged for the amazingly agile little Swincar. The buggy's unique construction counteracts the effects of gravity and centrifugal force, so you can enjoy a safe, exciting driving experience, even on the roughest of alpine roads. Take your Swincar for a spin to the Gîte de la Chaux, and a gourmet pit-stop featuring delicious





EXPLOR'GAMES®: RECHARGE YOUR BATTERIES

Part orienteering course and part outdoor escape game, this exciting challenge transports you into a world full of intrigue and adventure as you explore our region's breathtaking landscapes by e-bike. A scrumptious new package offer 'Explor'Games Daily Special' combines this fun activity with a delicious meal in an alpine restaurant. Tuck in - the course map is free!







WILD FONDUE & RACLETTE: FLAVOURS AS BIG AS THE GREAT OUTDOORS

Looking for a great lunch idea? Try our Wild Fondue and Raclette offer! Region Dents du Midi will take care of the logistics and send you off with everything you need to prepare a deliciously cheesy lunch in the idyllic setting of your choice. Just grab your pack and set off for your favourite picnic spot.





PROMOTIONS

In addition to promotional campaigns and media coverage, pillars of any marketing action plan, it is important for RDDM to keep abreast of market trends and competition. Therefore, despite closures of many large industry events due to COVID, we maintained a variety of meetings and gatherings for tourism professionals and holidaymakers alike with telephone, virtual, and face-to-face meetings. As always, our goal is to place our region at the vanguard of alpine destinations.

MEDIA, INFLUENCERS AND TOUR OPERATORS

This winter, RDDM organised 8 Media Trips- welcoming individual journalists or influencers who, in turn, write articles and/or post on social networks to provide visibility for our destination. Some of the arrivals represent winter-sports oriented media, while others are a brand in their own right- like Baptiste Giabiconi, model and lifestyle influencer with some 2 million subscribers. We also hosted 3 Fam Trips- or 'familiarisation trips'- which are group visits designed to educate travel partners about our winter sports products, services, and experiences, both on-piste and off. This particularly efficient activity added ten new tour operators to our close network.

SALONS & EVENTS: MEETING UP WITH CLIENTS & PARTNERS

GENEVA SALON DE LA MONTAGNE November 12th – 14th 2021

The Salon de la Montagne at the Automnales de Genève is one of Switzerland's tourist industry blockbuster events. With significant media coverage throughout the Lake Geneva region and a population that already knows and loves our destination, this is a chance for RDDM to preach to the choir! (113,900 visitors in 2021).

BRUSSELLS SALON DES VACANCES MARCH $24^{\text{TH}} - 27^{\text{TH}} 2022$

To develop its notoriety and attract new visitors and business partners, RDDM went to the Brussels Holiday Fair. Nearly 40,000 potential customers attended this major event, which is one of the target markets for our destination: the Benelux.

AROSA JOURNEE SUISSE DES VACANCES APRIL 11[™] & 12[™] 2022

The Swiss Holidays Day is another significant annual meetup for the Swiss tourism sector. Tourism stakeholders meet to discuss current issues and future marketing strategies for both national and international markets.

ZURICH CYCLE WEEK AUGUST $4^{TH} - 8^{TH}$ 2021

In 2021, the Urban Bike Festival and Bike Days events joined forces to create Cycle Week, the largest bike festival in Switzerland in a new open-air venue in downtown Zürich. Hosting a 24m2 stand, Region Dents du Midi showcased the multitude of two-wheel activities our destination offers. Visitors to the stand were able to compete for prizes, and get their fill of information, brochures, and exciting ideas for their next cycling holiday.

BALLENBERG FÊTE DES FÊTES SEPTEMBER 24[™] & 25[™] + OCTOBER 1st & 2[№] 2022

In partnership with the Cavagne shops and the Vallée d'Illiez Agricultural Society (SAVI), RDDM has snagged the coveted honour of representing the Canton of Valais for this very first edition of the 'Festival of Holidays'. This new event will showcase traditional autumn festivities from all over Switzerland, integrated into the famous open-air museum's picturesque landscapes. This intergenerational experience draws on the knowledge and experience of the communities, cooperatives, and associations that are the safeguards of our alpine traditions.

QUALITY IS OUR CONCERN



SWISSTAINABLE

In Switzerland, sustainability is more than just a buzzword, it has been a matter of course for years. For the tourism sector, sustainability is a competitive advantage for industry partners and real added value for customers. But although our country regularly places in the top tiers of ranking surveys, this is not necessarily common knowledge. A new strategy developed by Switzerland Tourism (ST) and the Swiss tourism industry aims to bring this hard work into the limelight and position us as a clear leader for sustainability.

To this end, Switzerland Tourism, in partnership with the tourism industry, has launched the Swisstainable programme. By participating in this programme, companies are awarded the Swisstainable Label. The Swisstainable programme is open to all companies and organisations in Swiss tourism that are committed to sustainable development - those who already have full sustainability certification, but also those who are just getting started on their own durable development journey. Any participating structure may display the Swisstainable logo. To encompass the diversity of situations and the different degrees of commitment, the programme is divided into three levels.

This April, RDDM was awarded Level III Swisstainable certification!

Level I – committed

This first level is aimed at companies that are not yet certified and do not have sustainability labels but are committed to responsible business management and wish to develop their approach.

Level II - engaged

The second level also requires a commitment to sustainable business management and continuous development. In addition, it requires certification or a label in at least one of the areas of sustainable development.

Level III - leading

This level is for companies that already have a comprehensive and recognised sustainability plan validated by certifications. Certifications covering all dimensions of sustainability and subject to regular external audit are considered.



TOP DESTINATION R2

In 2019, the Alliance Suisse des Associations de Résidents Secondaires offered its members, second-home owners in Switzerland (often referred to as 'R2'), a framework to evaluate different elements of their respective destinations by launching the Top Destination R2 label.

The Alliance encourages goodwill between second-home owners and the residents, tourist entities, and administrative authorities of the municipalities in which their residences are situated. As the parent organisation of a multitude of local associations, this new quality certificate aims to evaluate these tourist destinations from the viewpoint of a second-home owner. The award-winning resorts are leaders who recognise the value of second-home owners and are open to encouraging dialogue and participation in decisions relating to the development of tourism and the allocation of the tourist taxes they pay.

At the end of 2021, Champéry obtained the coveted Top Destination R2 label. RDDM sincerely thanks our second-home owners for your valuable contributions to our communities. We look forward to an ever-more-cooperative approach to developing and improving our destination.



EFICEO CUSTOMER SATISFACTION SURVEY

At RDDM we put utmost importance in the professionalism of our employees as they interact with customers. This is the motivation that drives our continued partnership with the PDS-CH ski lifts as participants in the annual satisfaction survey conducted throughout the Portes du Soleil in winter. In 2021, for the first time, we decided to reconduct this survey for summer and we are proud to report the latest results.

Available in French, English and German, the questionnaire aims to collect and synthesise data on habits, preferences and degree of customer satisfaction of guests and residents in Region Dents du Midi. The results are encouraging, with an overall positive satisfaction score:

- 8.29/10 on a sample of 4'537 questionnaires analysed for winter 2020/2021
- 8.68/10 on a sample of 474 questionnaires analysed for the summer of 2021



	WINTER 2019/2020	WINTER 2020/2021	SUMMER 2020	SUMMER 2021
Staff availability	9.08	9.12 •		9.57
Quality of reception	9.03	9.20 •		9.58
Office appearance	8.85	8.93 •	NA	9.20
Quality of brochures	8.78	8.72 •		8.96
Quality of information provided	8.64	8.77 •		9.41





IN MY DENTS DU MIDI MOUNTAIN HOME

Inaugurated on August 1st, 1952, by René and Olga Coquoz, Coquoz restaurant was the first 'altitude restaurant' in the Portes du Soleil ski area. René, a visionary who helped pioneer the development of tourism in the region, knew just how to delight his guests with tasty dishes and desserts, having trained as a pastry chef and confectioner.

30 years later, René and Olga's daughter Agnès and her husband Philippe took over the restaurant with help from Agnès' sister Marie-Paule, her husband Raphy, and their children. As a tribute to René and Olga, Agnès and Philippe built the Coq au Vin Vinotheque in 1995. This comprehensive wine collection contains more than 200 wines and some fifty different varieties of grape, making Coquoz the perfect place to sample Valais wines and explore our exceptional terroir.

Over the years, Philippe gained his own reputation in the kitchen with his gift for creating unexpected dishes using native mountain plants and herbs. His innovative and adventurous gourmet cuisine was rewarded in 2000 with a national Swiss prize for excellence.

Another 3 decades later, in 2013, it was time for the third generation to take up the historic establishment's tradition of excellence. Philippe and Agnès (who sadly passed away in 2019) passed the torch to their son Alain, and his wife Maryse. Ever the attentive hosts, their restaurant continues to be a Portes du Soleil favourite. Alain, a seasoned connoisseur of Valais wines, will always find you the perfect accompaniment to your meal!

This summer, Coquoz will be celebrating their **70th anniversary** over the weekend of July 30th and 31st, 2022, with musical entertainment and tasty menus to mark the momentous occasion.

SUMMER & AUTUMN 2022 HIGHLIGHTS

ALL SUMMER LONG:

02.07 - 30.08 (Tuesdays & Saturdays): Accro zzzzigue | Champéry 08.07 - 02.09 (Fridays): Jazz & Wine I Champéry

14.07 - 18.08 (Thursdays): La Tournée des Terrasses | Région Dents du Midi

JUNE

02 - 04.06 Rallye du Chablais | Région Dents du Midi

- 04.06 Conference « Les Dents du Midi » | Champérv Flower market | Morgins
- 05.06 Fête du Tour | Région Dents du Midi
- 11.06 Brass band Giron des Musiques de la Vallée d'Illiez | Morgins
- 16.06 Fête Dieu in the Vallée d'Illiez | Val-d'Illiez
- 24 26.06 Pass'Portes du Soleil MTB | Portes du Soleil
- 29.06 03.07 Swiss Peaks Trail stage | Région Dents du Midi

JULY

- **N2 N3.N7** Châtel Chablais Léman cycle race | Portes du Soleil 09.07 Festijeux I Champéry 13.07 Children's theatre | Champoussin 16.07 Rue Gourmande | Champéry Morgins market | Morgins
 - 17.07 Flea market | Champéry Journée des Artistes | Troistorrents
 - 20.07 Children's theatre | Morgins
 - 23.07 Flea market | Champéry Morgins market | Morgins
 - 27.07 Children's theatre | Val-d'Illiez
- 29 30.07 Fête du Village | Val-d'Illiez
 - **30.07** Champéry- Llandudno twinning celebration Champérv Morgins market | Morgins
 - 31.07 Flea market | Champéry Children's theatre | Morgins

	AUGUST
01.08	Children's theatre I Champéry
02.08	Flute concert I Morgins
03.08	Children's theatre I Morgins
06.08	Treasure hunt I Champéry Fête du « petit » bois I Champoussin Marché Morginois I Morgins
07.08	Flea market I Champéry
09 - 10.08	Helvetia Circus I Morgins
10.08	Children's theatre I Champéry
11.08	Raiffeisen Rhône FM Tour I Champéry
13.08	Children's theatre concert I Champéry Color Run I Champéry Health & Plants fair I Morgins
13 - 14.08	Vintage Motors Expo I Les Crosets
14.08	Fête des Vieux Costumes I Champéry
15.08	Mid-summer festival I Région Dents du Midi
20.08	Flea market I Champéry 30 th annual livestock fair I Les Crosets Riverside gourmet walk I Morgins
21.08	Flea market I Champéry
27.08	Festijeux l Champéry Grimpée de Culet vertical race l Champéry
	SEPTEMBER
02 - 04.09	Passage Alpine I Région Dents du Midi
03.09	Fête du Pain I Troistorrents Departure Swiss Peaks Marathon I Morgins
	OCTOBER

OCTOBER

- Folk night | Val-d'Illiez E-bike gourmet tour | Région Dents du Midi
- party | Champéry

FUN PARK

- The Funpark, your youngsters' favourite bouncy play area, is back for summer, hooray! 09.07 - 24.07 Les Crosets 26.07 - 07.08 Champérv
- 09.08 21.08 Morgins

- n

- **01.10** Grand Braderie flea market | Champéry
- 15.10 Round the World | Troistorrents
- 29.10 Champéry 1830 folk group 125th anniversary

31.07 - 14.08

Rencontres Musicales

Sur les traces de Bach

at rencontres-musicales.ch

27.08 - 04.09

and D-

Swiss Peaks Trail

Internationally renowned orchestras

and musicians interpret sublimely

beautiful works by Johann Sebas-

tian Bach - with a little Beethoven.

Brahms, Vivaldi, and more for good

measure! Programme and ticketing

The Swiss Peaks Trail is one of the

longest, most challenging trails in

Europe. The event encompasses 6

different itineraries, including the

gruelling '360' - 367 kilometres to

be exact, crossing the Canton of Va-

lais from the glaciers of Oberwald

to Lake Geneva with over 26,000 D+

Tour de France | Stage 9: Aigle > Châtel Portes du Soleil

The 9th stage of the Tour de France - the world's most watched and broadcasted cycling event - will be making a detour through Switzerland this year, with stage 9 passing through Troistorrents and Morgins on their way to the finish line in neighbouring Châtel. Stakes will be high as peloton leaders jockey for an advantage on the day's final climb from Monthey to the Pas de Morgins pass! Information at letour. fr or rddm.ch

31.07 - 01.08

10.07

Swiss National Dav

Region Dents du Midi Region pulls out all the stops to celebrate Swiss National Day! Join us in the festooned village streets for folk music and dancing, delicious regional specialities, parades, fireworks and signal fires lit on surrounding mountain peaks. Programme and



09.09 - 11.09

Bike & Sound Festival

The raddest event of the summer. Bike & Sound is a totally harmonious mash-up of two flagship summertime activities - biking and music in the spectacular Swiss Alps! Programme and information at bikeandsoundfestival ch

17.09

Dents du Midi Trail

Established in 1967, in the traces of what was once a Swiss Army troop-training exercise, this is the oldest mountain race in Europe. Year after year, nearly 800 runners gather to share this legendary challenge that skims over the winding trails and superlative alpine landscapes of the Dents du Midi massif. Information at ddmtrail.ch

13.10 - 16.10

Curling Masters

A veritable Mecca for the sport of curling, the Champéry Palladium welcomes the world's top curling teams for the annual curling masters, a triple-knockout event that is part of the World Curling Tour. Information at curling-masters.ch



SUMMER & AUTUMN 2022 EXHIBITIONS



SAVE THE DATE

2022	
11 - 12.11	Champéry Film Festival I Champéry
19.11	Etienne Claret in conference Troistorrents
03.12	Advent market Troistorrents
07.12	Storytelling evening Morgins
10.12	C'est l'Hiver Morgins Festival Morgins
17 - 18.12	Christmas market Val-d'Illiez
18.12	Christmas concert Champéry

2023		
08.01	Grand Prix Migros ski race Les Crosets	
12 - 15.01	RDDM Skimo World Cup Morgins	
28.01	Famigros Ski Days I Champoussin	
23 - 27.01	Welsh Alpine Ski Championships Champéry - Les Crosets	
12 - 18.03	Rock the Pistes Festival Portes du Soleil	
~~ ~~ ~~		

26 - 28.05 Bas-Valais music festival | Champéry





We need you!

The events and activities organised here throughout the year would never be possible without the all-important help and participation of an army of local volunteers. We hope you'll join our team of good-humoured and energetic *bénévoles* working together for our region!





○ ○ ♥ □
Insta Spots Can't resist a bit of a brag? Don't forget the tag! Use #regiondentsdumidi and share the love!





ROCK THE PISTES FESTIVAL: A TEN-YEAR HIGH!

After two long years of restrictions, winter-sports fans and music lovers alike had plenty to celebrate at the 10th annual edition of the Rock the Pistes Festival! Some 25,000 spectators danced in their ski boots at five high altitude concerts set right on the slopes, and a record crowd of 1,000 people gathered in Morgins, this year's host village, for the closing OFF concerts.



WINTER 2021-2022 IN NUMBERS



2'200 spectators and 51 kegs of beer for the Trust concert in Les Crosets 4'000 spectators and 123 kegs I kegs of beer for the Trust concert in Morgins

25'000 festival-goers throughout the Portes du Soleil



offered for winter 2021-2022





618 children during the Christmas & New Years holidays

702 children during the February holidays

256 children for Easter week





5 COVID-19 temporary testing centres created for the Christmas holidays.

PHOTO SOUVENIRS

STAY INFORMED





WEBSITE rddm.ch RENTAL PROPERTY OWNERS

logeur.regiondentsdumidi.ch



RDDM INFO A bi-annual publication sent to letterboxes in the Vallée d'Illiez and to all second-home owners.









CLIENT & PARTNER NEWSLETTERS 2x/month

RDDM regularly sends out electronic newsletters with current events, calendars, and handy tips. We love to make sure you're kept up to date! To sign up, just scan the code below and fill out the form.





Social media and social networks play an essential role in RDDM's relationship with its clients. They allow us to stay in touch with our worldwide family, relay news, and distribute our breathtaking images and video content. They are also an important means of getting instant feedback from our followers. If you haven't already, please join our online community on Facebook, Instagram, and Twitter. And don't forget to spread the word by tagging #regiondentsdumidi on Instagram!

 Image: Construction of the section of the section

#regiondentsdumidi



info@rddm.ch | regiondentsdumidi.ch



REGION DENTS DU MIDI TOURIST OFFICES

CHAMPÉRY

Rue du Village 54 1874 Champéry +41 24 479 05 50

MORGINS I TROISTORRENTS Route du Village 6 1875 Morgins

+41 24 477 23 61

VAL-D'ILLIEZ I LES CROSETS CHAMPOUSSIN

Place du Village 5 1873 Val-d'Illiez +41 24 477 20 77











