

N° 9 DEC. 2023

### **RDDM INFO** THE REGION DENTS DU MIDI JOURNAL

CHAMPÉRY CHAMPOUSSIN LES CROSETS MORGINS TROISTORRENTS VAL-D'ILLIEZ



Die deutsche Version dieser Broschüre ist online auf unserer Internetseite erhältlich
> Une version française de cette brochure est disponible dans les offices du tourisme



#### EDITORIAL

Region Dents du Midi, December 2023

**Volunteer Valor: The Unsung Heroes of Community and Connection** 

In the last days of October, we wrote a new page in the Illiez Valley history books. For years to come, 2023 will be remembered as the inaugural year of the Raclette World Championships! Like all events of such magnitude, the concept initially seemed farfetched. However, after a year of unwavering dedication, the result was nothing short of spectacular—a global community of thousands, gathered together to partake in an unforgettable moment of camaraderie and conviviality.

This, like many of the other 'top events' organised in Region Dents du Midi, is the culmination of a brilliant idea, a determined organising committee, and innumerable hours of volunteer work. For an event of this scale, several hundred people contribute a little or a lot of their time—an extraordinary community united in service. Individually, we may be farmers, athletes, musicians, artists, craftsmen; we may be young or just young-at-heart; we may be natives or newcomers, hailing from near or far; we may live over the border in France; we may speak different languages. And yet, we diverse individuals coalesce, transforming into a community through service.

In an era where an increasing focus on individualism seems to threaten the collective experience, this remarkable community of volunteers sets an inspiring example. Events like the Trail des Dents du Midi, the Bas-Valais Music Festival, Maxi-Rires Festival, and the upcoming European and World Mountain Biking Championships—events that unite and define us—simply could not exist without all your ingenious ideas and tireless efforts.

Your region, your community, needs you. From the bottom of our hearts, we say THANK YOU, for the contributions you have already made and for the support we trust you will continue to show for this magnificent place we call home.

With best wishes for a wonderful winter and spring 2023-2024.

Henri-Pierre Galletti President of Region Dents du Midi SA

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#### **RIVELLA FUN ZONE (SPEEDCHECK & BORDERCROSS)**

As the name suggests, the Rivella Fun Zone in the Bochasses area in Morgins is all about good, safe fun on the slopes! The boardercross course was designed with the whole family in mind, and the 'Speedcheck' is the perfect place to indulge your need for speed on a perfectly groomed, timed track. You'll even leave with a souvenir photo!



#### SHOP TALK IN CHAMPOUSSIN

After a lifetime of hard work and dedication as owners and managers of Le Caveau, Champoussin's favourite local restaurant and grocery, Ernest & Aïcha Eggen are ready to pass the torch and take a well-deserved break.

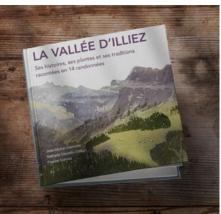
Determined to maintain this important local business, three Champoussin locals have accepted the challenge—taking over the business with the firm intention of continuing the tradition of hospitality for tourists and residents alike. Revamped areas will include a tearoom, a delicatessen, and a wine bar. What's more, the new owners already have exciting plans for special raclette nights or themed seasonal evenings.

Motivated and united by their collective devotion to Champoussin, Jean-Claude Scherz, Martine Caloune, and Aurore Borrat-Besson have overcome numerous financial and structural challenges as they bring this project to life. The December opening will be the triumphant culmination of a collective labour of love which has united an entire region.

The **Antre d'Eux** will open in mid-December with our very best wishes for success in this new adventure!

#### WHAT WE'LL BE READING IN 2024

La Vallée d'Illiez Racontée is a gorgeous and fascinating new book that weaves together folklore, flora, and traditions—inviting adventurers and armchair travellers alike to (re)discover 14 hikes in Champéry, Collombey-Muraz, Monthey, Troistorrents, and Val-d'Illiez. With downloadable GPX routes, this book aspires to be both a useful hiking guide and a treasured work of art.



A collaborative effort by guide Nathalie Nemeth-Défago, artist France Schmid, and writer Jean-Michel Delmotte, this multidimensional book offers a wealth of information on local plants, while preserving stories and traditions passed down through countless generations through enthralling anecdotes and stories.

For information and orders, visit lavalleedilliezracontee.ch



Water may the elixir of life, but it's still important to drink responsibly! Region Dents du Midi's beautiful new glass carafes and water bottles, proudly stamped with our iconic logo, are a great way to fill up on delicious Illiez Valley water and celebrate our mutual dedication to protecting the environment! (CHF 15.-).

### WHAT'S NEW

L'EAU

**RÉGION DENTS** 

DU MIDI

L'EAU

RÉGION DENTS

DU MIDI





#### Champéry's much beloved playground has welcomed countless generations of local families and visitors from afar, but all this love has left its mark and some of the iconic play structures no longer meet current safety standards. For this reason, we have formed a working group to determine the playground's future starting with a survey of current and future users' expectations.

The project in development would create a space where people of all ages can come together around a concept called 'generations in motion'. The Hopp-La Foundation, which specialises in projects with an intergenerational approach, has shown keen interest in supporting the municipality in this pilot project—a first in the Canton of Valais. Two other contributors, Mr. Philippe Zurlinden (Director of 3 Sapins nursing home in Troistorrents) and Mr. Joë Gross (municipal socio-cultural coordinator), are also involved in the project.

For safety reasons, any non-compliant structures have been dismantled and replaced with temporary installations so that the public can continue to enjoy the playground while awaiting its complete transformation.

The Champéry municipal council and the Hopp-La Foundation are working hard to make sure this project goes as quickly and smoothly as possible, giving the 'Little Park' a new lease on life as a dynamic, open-air gathering place for people of all ages.

To follow the progress of this participatory project, visit: admin-champery.ch > projet parc



Anyone familiar with Region Dents du Midi will agree that we have some of the most iconic mountains around! Now, no matter where you are, you can enjoy them every day, with a beautiful series of prints available for purchase at RDDM tourist offices. Printed on high quality art paper and signed by artist Danny Touw, the series offers unique scenes of each of the ski resorts and one of Region Dents du Midi. The posters are available in two sizes: 30x40 cm and 50x70 cm.

Originally from the Netherlands, artist Danny Touw spends part of each year in Champéry and plays an active role in promoting art and culture in the region. He was instrumental in organising the hugely successful Art Champéry auction last December.







#### **NEWS FROM THE SWISS LIFTS**



#### **FABULOUS FOILLEUSE**

After 40 years of faithful service, Switzerland's first detachable chairlift will be replaced by the country's second autonomous cable car. Starting December 2023, hop into one of the cozy 10-person cabins for faster, easier access to the incredible views from the top of the Foilleuse!

**Opening** Les Portes du Soleil : Saturday, December 16<sup>th</sup>, 2023

End of season closures > Champoussin - Morgins : Sunday, April 7<sup>th</sup>, 2024 > Champéry - Les Crosets : Sunday, April 14<sup>th</sup>, 2024



This winter, you'll have more fun on Mossettes! A gentler incline and wider slope at the top will make access from Mossettes to Champoussin or Morgins easier, via a blue slope now instead of red.



#### THE MINIPASS TO GET (BACK) ON YOUR SKIS

Portes du Soleil Suisse SA now offers two lift passes for areas suitable for beginners or for anyone looking to ease back into skiing.

#### MiniPass Champéry - Les Crosets

🏝 Champéry + 笔 Planachaux + Baby Planachaux + 笔 Crosets + 幺 Hameau + 髦 Chapelle

	TICKET WINDOW			INTERNET (PDS-CH.CH)				
	ADULT	CHILD	JUNIOR SENIOR	ADULT	CHILD	JUNIOR SENIOR		
from 11:00	43	32	39	40	30	36		
from 13:30	38	29	34	35	26	32		
1 day	48	36	43	44	33	40		

#### MiniPass Morgins

 $\overrightarrow{a}$  Morgins +  $\underbrace{\$}$  Truche +  $\underbrace{\$}$  Gourtet + Tapis

	TICKET WINDOW			INTERNET (PDS-CH.CH)			
	ADULT	CHILD	JUNIOR SENIOR	ADULT	CHILD	JUNIOR SENIOR	
from 11:00	38	29	34	34	26	31	
from 13:30	34	26	31	30	23	27	
1 day	42	32	38	38	29	34	

LIFTS

#### 2023-2024 LIFT PASS PRICES

#### LIFTS OPEN TO PEDESTRIANS

#### Portes du Soleil ski area (Switzerland & France) 600 km of slopes - 208 lifts

	TIC	TICKET WINDOW			INTERNET (PDS-CH.CH)			
	ADULT	CHILD	JUNIOR SENIOR		ADULT	CHILD	JUNIOR SENIOR	
5 hours	69	52	62		63	47	57	
1 day	77	58	69		70	53	63	
2 days	146	110	131		133	100	120	
3 days	219	164	197		200	150	180	
4 days	274	206	247		249	187	224	
5 days	343	257	309		312	234	281	
5 x 1 day	385	290	345		350	265	315	
6 days	393	295	354		357	268	321	
7 days	458	344	412		417	313	375	
8 days	524	393	472		476	357	428	
9 days	589	442	530		536	402	482	
10 days	616	462	554		560	420	504	
11 days	635	476	572		616	462	554	
12 days	693	520	624		672	504	605	
13 days	751	563	676		728	546	655	
Season	1176	882	1058		1176	882	1058	
½ Season from 10.02	647	485	582		647	485	582	



# -15% from March 30th on. Easy, flexible, and free! With the Portes du Soleil loyalty program, each lift pass purchase earns *soleils*, which can be exchanged for a free lift pass. Sign up at pds-ch.ch Save time and get the best prices when you purchase your lift passes online at skipass-pds-ch.ch!

#### Champéry, Les Crosets, Champoussin, Morgins ski area (Switzerland)

100 km of slopes - 33 lifts

	TIC	KET WIND	OW	INTERNET (PDS-CH.CH)				
	ADULT	CHILD	JUNIOR SENIOR	ADULT	CHILD	JUNIOR SENIOR		
5 hours	62	47	56	57	43	51		
from 11:00	62	47	56	57	43	51		
from 13:30	55	41	50	50	38	45		
1 day	69	52	62	63	47	57		
5 x 1 day	345	260	310	315	235	285		
Season	941	659	847	941	659	847		
50 pts	58	44	52	58	44	52		
100 pts	116	88	104	116	88	104		

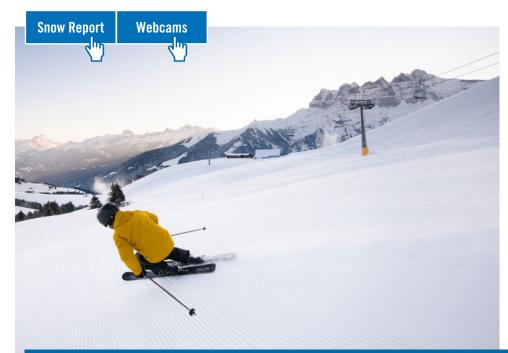
 $\ensuremath{\mathsf{Prices}}$  are in CHF and subject to modification. Ticket windows and lift operating hours online at pds-ch.ch.

#### Spring Skiing

- 1 FREE CHILD LIFT PASS FOR 5 DAYS OR More starting 30.03.2024
- > 1 free child under 12 (born in or after 2012) pass with any purchase of an adult pass in the Portes du Soleil from 5 days.
- On sale online at pds-ch.ch and at ticket windows.

		ADULT (16 + YRS)				CHILD (5 - 15 YRS)		
		+	<b>≜</b> ∔	Season	1		<b>≜</b> ∔	Season
Champéry	🛎 Champéry	17	24	272	13	3	18	208
	🐒 Grand-Paradis*	-	24	-		-	18	-
Les Crosets	🕵 Mossettes	-	18	-		-	14	-
Champoussin	🐒 Aiguille des Champeys**	11	-	176	1	3	-	132
Morgins	a Morgins	17	24	272	13	3	18	208
	🔨 Corbeau	12	17	180		9	13	135

\*Circular ticket valid for the Grand Paradis & Planachaux chairlifts (up-trip) and the Champéry cable car (return) \*\*For paragliders only



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Paraglider Pass: valid on the Champéry - Croix de Culet cable car, the Grand Paradis chairlift and the Planachaux chairlift : CHF 36.- per day (ascents only)

### MARKETING COMMUNICATION





This summer, an official delegation from Canon brought their creative flair to Champéry for a media promotion campaign in collaboration with Matterhorn Region. Guided by Yannick Ducrot, head of our film office, the group of content creators from South Korea explored Champéry and its surroundings, capturing the unique beauty of our landscapes in photos and videos. Their works, which included photos taken in other Matterhorn Region destinations, were exhibited at the 'Wonders of Valais' show held at the Canon Gallery in Seoul from September 8th to October 9th.



The Foire du Valais is arguably THE social event of the year, so it's no surprise that Region Dents du Midi (RDDM), the Portes du Soleil Suisse (PDS-CH) lift company, and the Croix-de-Culet restaurant were there to see and be seen! Our festive pop-up bar and restaurant, decorated with a vintage cable car 'egg', welcomed hordes of visitors for an authentic taste of the Illiez Valley. In addition to boosting the visibility of our destination on a regional scale, we came home with 371 new subscribers to the RDDM and PDS-CH newsletters.

# SWISS ORIENTEERING WEEK 2023

In July, Region Dents du Midi went to Flims to check out the 2023 Swiss Orienteering Week, a massive event that welcomed 4,683 participants from 39 countries. This thrilling visit allowed us to observe the competitions first-hand and to present our destination and Les Portes du Soleil to orienteering enthusiasts—kicking off an exciting announcement for Swiss 'O' Week 2026. Yes, you guessed it! With help from our neighbours in Chatel, Region Dents du Midi will be hosting the next edition in Morgins. Save the date for July 11th to 16th, 2026!



Hosting a broadcast of the wildly popular Dicodeurs radio show is quite a feat, but that's exactly what we did! On October 9th, the Dicodeurs team recorded 5 live shows at the Ferrage alpine restaurant in Morgins. RDDM's very own Isabelle Dubosson took the hot seat as the show's special guest, bravely holding her own among the usual witty banter, funny stories, quirky made-up facts, lightning-fast repartee, and confounding brainteasers. The broadcast aired for a week on RTS starting October 16th.



Last May, the Canton of Valais and Culture Valais and CimArk associations launched a call for innovative projects that would showcase Valaisan heritage-whether it is built, buried, archaeological, intangible, geological, or otherwise. This 'Heritage and Tourism' project targeted companies, start-ups, associations, and individuals connected to culture, heritage, tourism, or digitalisation.

The submission, called 'Genius Sherpa', presented by Region Dents du Midi in collaboration with Thematis and the City of Monthey, was selected by an expert jury to be one of just 7 finalists out of 44 entries.

The winner was announced on October 4th at the Foire du Valais. Although our project did not win, we are thrilled that the podium went to another project from the Illiez Valley! Hearty congratulations to Mr. Emmanuel Pignat, for his 'Mystery at the Moulins de la Tine'-we can't wait to see it come to life.







#### Last September 28th to 29th, the Matterhorn Region partners gathered in Nendaz for a Product & Market Manager Meeting.

This was an exciting chance for Region Dents du Midi SA to market our destination and our products directly to representatives from the Europe. Asia, and North America, highlighting the future opportunities and specificities of these markets. This is just one example of how we work to enhance existing products and develop new marketable offerings to meet the expectations of potential clients.

- > Europe : France, UK/Ireland, Germany, Italy, Benelux (Belgium, Netherlands, Luxembourg), Scandinavia (Finland, Sweden, Norway, Denmark)
- Asia : Mainland China, Taiwan, Hong Kong, South Korea, Southeast Asia (Thailand, Philippines, Vietnam, Singapore, Malaysia, Indonesia)
- > North America : USA. Canada

\*Matterhorn Region (MRAG) is the commercial arm of Valais/Wallis Promotion, the company responsible for intersectoral promotion of the Canton of Valais. We collaborate closely with MRAG for any tour operator, travel agent. Destination Management Company (DMC), or other tourism providers who might be looking to add our destination to their product catalog.



This summer and fall, in partnership with Valais Wallis Promotion and Matterhorn Region, Region Dents du Midi SA organised various initiativespress trips, influencer collaborations, visits from tour operators, travel agencies, etc. These engagements allowed us to promote Region Dents du Midi across various channels for our target markets, improving our destination's commercial development for an international clientele.

02-03.06	Donna'ventura <i>Television</i>
02-04.06 🤇	Gretz Communications Blog, social media
19-21.06	Viziit.be & RTBF Radio, social media
25-24.06	Canon Korea Social media, blogx, photo exhibitions
29.06	24 heures Journal article
06-07.07	Architektur & Wohnen Magazine article
25-27.07	A Hungry Blonde Blog, social media
13-16.08 🤇	Hiking With Lisa Blog, social media
09-11.09 🤇	Swiss Travel Mart <i>Tour operators</i>
20-21.09	Aller-Retour Podcast, Magazine article
24-25.09	First Ultimate <i>Television</i>





#### WILD FONDUE & RACLETTE

Want to know the best way to eat out in the mountains? Start by letting Region Dents du Midi do the work! Just strap on your snowshoes or click into your rando skis and pick up a ready-made picnic bag with everything you need to enjoy a perfect alpine lunch with a perfect alpine view.

Pick-up points for winter 2023-2024:

- > Ferme à Gaby in Champoussin
- > Champéry & Morgins tourist offices

Offer valid from:

> 23.12.2023 - 31.03.2024

Price (minimum 2 people):

- > CHF 22.- per person (with non-alcoholic drinks)
- > CHF 25.- per person (with wine or beer)





Feed your appetite for adventure with a high-altitude lunch! Ride the iconic Champéry cable car or the brand-new Foilleuse gondola up, up, and away for a delicious 3-course meal and breathtaking panoramas at the Croix de Culet (1,936m) or Là Ô (1,814m) restaurants—food for body and soul!

- Offer valid from:
- > 16.12.2023 07.04.2024

Price includes the lift ticket and the meal (drinks are not included):

Adult : CHF 58.Child : CH 53.- (5 - 15 yrs)





### ENTERTAINMENT δ EVENTS

We need you!

Behind the success and seamless execution of our year-round events stands an army of dedicated volunteers. Join our team and be part of something meaningful—your commitment makes all the difference!

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#### 27-29.12 / 03-05.01 / 14-16.02

#### Fairyland Fantasy

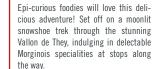
These captivating street spectacles showcase music, choreography, and poetic artistry – lighting up the night with whimsy and magic. One of our most popular events, this is an enchanting evening for spectators of all ages! regiondentsdumidi.ch

#### 26-30.01

#### Welsh Alpine Championships

This wintertime favourite is where the decades-long friendship between Region Dents du Midi and the land of the iconic red dragon began. Drawing young skiers from Wales, but also from Scotland, England, Switzerland, and around the world to Champéry – Les Crosets, this is a week-long event culminating in slalom and giant slalom races with a convivial, fair-play attitude.

regiondentsdumidi.ch



regiondentsdumidi.ch

**Gourmet Ramble** 

#### 16-23.03

20.01

#### Maxi-Rires Festival

For one, side-splitting week, the crème de la comedy crème will meet up in Champéry to show off their best punchlines and cleverest witticisms. The laid-back, convivial atmosphere of this ultra-cool comedy festival is proof that laughter is truly the best medicine. maxi-rires.ch

india in colori

#### 17-23.03

#### **Rock the Pistes Festival**

Rock The Pistes Festival is an unforgettable, high-altitude, open-air concert series. The week features 5 mega concerts set right on the iconic Portes du Soleil ski slopes and dozens more après concerts in the villages to keep the party going once the pistes close. rockthepistes.com



Save the Dates!

#### 2024

**02-03 June** Illiez Valley Music Festival Troistorrents

**28-30 June** Pass'Portes du Soleil I Portes du Soleil

**08-09 August** Piano & Ice I Champéry

**09-11 August** European MTB Championships — Downhill I Region Dents du Midi

**31 July -14 August** Rencontres Musicales I Champéry

**06-08 September** Bike & Sound Festival I Champéry

**07-08 September** Trek UCI Gravel World Series Région Dents du Midi

#### 2025

**30 August - 14 September** World MTB Championships – Downhill Region Dents du Midi

2026

**11-18 July** Swiss Orienteering Week | Morgins

Rock the Pistes au sommet de la Foilleuse à Morgin

#### WINTER HIGHLIGHTS

#### DECEMBER

01-24 Advent windows | Champéry | Troistorrents-Morgins

- **02** 75mm Production film screening | Morgins
- 07 Storytelling Soirée | Morgins HC Portes du Soleil vs HCV Sion 2 · Champéry
- **08** Skating rink opening night | Morgins Concert de Noël de l'Ensemble vocal Shama · Champéry
- 09 Christmas tree sale · Champéry C'est l'Hiver ! Morgins Festival · Morgins
- **10** Saint Nicholas' Day I Val-d'Illiez Concert de Noël de l'Écho de la Vallée · Val-d'Illiez
- 15 Winter movie night | Troistorrents Tennis club 50th anniversary | Morgins
- 16 HC Portes du Soleil supporter's dinner I Champéry RED season opening - Etienne De Crécy I Champéry Echo de la Montagne Christmas concert I Champéry
- 20 Enchanted Ramble | Val-d'Illiez
- 23 HC Portes du Soleil vs HCV Nendaz · Champéry

24 Meet Father Christmas I Region Dents du Midi

- 25 Santa on Skis I Region Dents du Midi
- **26-30** Art Champéry · Champéry
  - 27 HC Portes du Soleil vs HCV Nendaz · Champéry
- 27-29 Fairyland Fantasy | Region Dents du Midi
- 28 Spectacle on Ice I Champéry
- 29 Foilleuse Vertical Race | Morgins
- **30** HC Portes du Soleil vs HC Anniviers · Champéry
- 31 New Year's Eve I Region Dents du Midi

#### JANUARY

- 03-05 Fairyland Fantasy | Region Dents du Midi
- 05 HC Portes du Soleil vs EHC Raron · Champéry Literary Encounters – crime fiction I Champéry
- 12-14 La Comédillienne Theatre I Val-d'Illiez
- 13 Morgins Yannick Ecoeur Trophy · Morgins
- 19-21 La Comédillienne Theatre | Val-d'Illiez
- 20 Gourmet Ramble | Morgins
- 21 Panathlon Family Games Winter · Champéry
- 26-28 La Comédillienne Theatre | Val-d'Illiez
- **26-30** Welsh Alpine Championships · Champéry-Les Crosets

#### FEBRUARY

- 03 Grand Prix Migros · Les Crosets FC Troistorrents supporters' dinner · Troistorrents
- 09-11 Carnaboum · Val-d'Illiez + 13
  - 10 Children's Carnaval « Stories & Legends » · Champéry En pistes avec le Nouvelliste · Les Crosets
- 13 Children's Carnaval I Morgins, Val-d'Illiez
- 14-16 Fairyland Fantasy | Region Dents du Midi

#### MARCH

- 01-03 Planach Festival · Champéry
- 02 BBC Troistorrents supporters' diner · Troistorrents
- 16 Union Instrumentale annual concert · Troistorrents
- 16-23 Maxi-Rires Festival · Champéry
- 17-23 Rock The Pistes Festival · Portes du Soleil
  - 23 Echo de la Vallée annual concert · Val-d'Illiez
  - 30 Banked Slalom · Les Crosets CHÔ Rock Festival · Morgins
  - 31 Ze Blue Day · Champéry Morgins Jazz Rock · Morgins Golden Egg Hunt I Region Dents du Midi

#### APRIL

- **01** Golden Egg Hunt I Region Dents du Midi
- **06** The Line · Les Crosets Bike & Sound - Wheels on Snow · Les Crosets Harry's Ride for Research · Morgins
- 12 Helvétienne annual concert · Morgins
- **13** La Caecilia annual concert · Troistorrents
  - 20 Echo de la Montagne annual concert l Champéry

Programme subject to change. The full, updated events calendar is available on our website, and in local shops and tourist offices.



#### **EXHIBITIONS**

01.12.23 -17.12.23	Hélène Gueury - photography • Espace Raiffeisen in Champéry Monday - Friday > 16:00 - 19:00 Saturday & Sunday > 11:00 - 13:00 & 15:00 - 19:00
	By appointment 077 475 17 26 Vernissage : 02.12.2023 > 18:00
01.12.23 -31.03.24	Michèle Pruvost - paintings • Hôtel National Resort & SPA Daily > 09:00 - 21:00 Vernissage : 09.12.2023 > 18:00
22.12.23 -07.01.24	France Schmid - paintings • Espace Raiffeisen in Champéry Daily > 14:00 - 18:00 Vernissage : 23.12.2023 > 18:00
26.12.23 -30.12.23	Art Champéry ◆ Centre Paroissial & Culturel in Champéry
12.01.24 -28.01.24	Pierre de St Léonard - drawings ● Espace Raiffeisen in Champéry Thursday, Friday & Saturday > 16:00 - 19:00 Sunday > 11:00 - 13:00 & 16:00 - 19:00 By appointment 079 304 34 30

Vernissage : 13.01.2024 > 18:00

02.02.24 -18.02.24	Danny Touw - digital paintings • Espace Raiffeisen in Champéry Monday - Friday > 16:00 - 20:00 Saturday & Sunday > 12:00 - 20:00 By appointment 079 330 49 67 Vernissage : 03.02.2024 > 18:00
23.02.24 -10.03.24	Evelyne Nantermod · paintings • Espace Raiffeisen in Champéry Mercredi › 17:00 - 20:00 Friday, Saturday & Sunday › 14:00 - 19:00 By appointment 079 506 57 48 Vernissage : 24.02.2024 › 18:00
15.03.24 -31.03.24	Zdenek Brich - paintings • Espace Raiffeisen in Champéry Daily > 17:00 - 19:00 Vernissage : 16.03.2024 - 18:00
05.04.24 -21.04.24	Pierre Payn - drawings • Espace Raiffeisen in Champéry Friday, Saturday & Sunday > 14:00 - 18:30 By appointment 078 861 96 55 Vernissage : 06.04.2024 > 18:00

From October 27th to 29th, Region Dents du Midi hosted the first-ever Raclette World Championships. The goal was to provide a platform to highlight the diversity and excellence of Raclette cheeses from around the world but, as we hoped, the impact of the event surpassed the competition itself. Over two days, we celebrated tradition, supported artisanal producers, fostered international collaboration, and promoted sustainable tourism around an authentic, iconic local speciality.

In total, the jury meticulously evaluated the products of 87 participants, selecting nine outstanding cheeses across three categories: raw milk Raclette, alpine raw milk Raclette, and pasteurized milk Raclette. The judging criteria covered texture, appearance, aromas, overall impression, and taste.



Unsurprisingly, many of the highest-raking cheeses hailed from Valais, the birthplace of Raclette. However, there were a few notable surprises, with several foreign cheeses making it to the finals and a French raclette taking second place in the raw milk category. We are particularly thrilled to announce that our local cheesemakers performed outstandingly. Out of the 9 medals at stake, two went home with producers from right here in the Illiez Valley, including a gold medal! This success pays tribute to the expertise and passion of our local artisans, reflecting their dedication to preserving our culture and traditions while meeting the challenge of contemporary excellence.



Overall, while most competitors came from Switzerland and France, Raclette producers from Belgium, Canada, Italy, and Romania also competed. Stands offering Raclette tastings worked tirelessly for two days, serving countless piping hot plates of delicious, gooey Raclette to over 12,000 visitors! Motivated by this success, plans are already underway for the next edition, where we hope to feature producers from as far away as Japan, Norway, the United Kingdom, Sweden, and even Kyrgyzstan. All that remains now is to set a date.

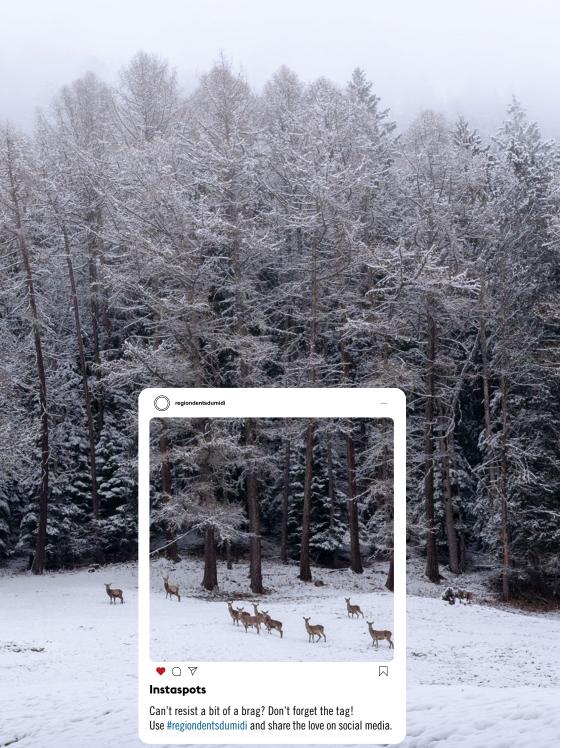
Raclette is a supremely convivial dish, prepared and eaten in shared company. The resounding success of the event—beyond demonstrating the universal appeal of cheese—showcased the unifying power of authentic traditions and good food to foster a profound sense of community and belonging. Sharing a table proved, once again, to be the catalyst for creating unforgettable moments of camaraderie and connection.



Category : raw mil	Category : raw milk Raclette		raw milk Raclette	Category : other Raclette cheeses				
1 Fromagerie Le Pont (Champéry, Valais, Suisse)					Seiler Sélection by Maître Fromager			
	L Les Noisetiers 2 Alpage Er de Lens chaux, Haute-Savoie, France) (Lens, Valais, Suisse)			wald, Suisse) uisternens-en-Ogoz,				
3 Fromagerie de (Liddes, Valais		3 La Ferme à Ga (Champoussir	aby n, Valais, Suisse)	Fribourg, Su <b>3</b> Walker Berg				
+38 000 portions of Raclette	<b>432 kg</b> pickles	<b>280 kg</b> onions	<b>3.2 tons</b> potatoes	+12 000 visitors	270 volunteers			
<b>31</b> press accreditations	+160 articles published (editorial value under assessment)	6 TV reports with 18.7 million views	+70 social network publications with 1.7 million views (minimum)	14 countries affected (UE, UK, US, Canada, China)	<b>3 000</b> public transporta- tion passengers			

as of 10.11.2023





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#### LOCAL TALENT SPOTLIGHT ON ADRIEN BERRUT - TENNIS

#### Growing up next-door to the tennis courts in Val-d'Illiez, Adrien Berrut picked up his first racket when he was just 5 years old. Today, his life revolves around his passion for tennis—sometimes at the expense of other sports he loves, like skiing.

Early on, Adrien's talent and determination propelled him through the ranks of the Valaisan tennis circuit, eventually resulting in an invitation to join the Swiss Tennis Academy at the national centre in Biel. Here, he will be able to continue progressing as an athlete while pursuing his studies. In January 2021, he joined the national SwissTennis C squad. Ranked among the top four Swiss players in his category, he is determined to make his sport into his profession.



### How many hours a week do you spend on your sport?

I spend around 17 hours overall from Mondays to Fridays. I have one physical training session and at least one tennis practice each day. Twice a week, I have a second tennis training session in the evening, but it depends on my class schedule. On weekends, if I'm not in a tournament, I try to rest up a little, but I usually wind up doing some kind of sport, even if it's not tennis.

### Does that leave you any time for a life outside of tennis?

I don't really have time for other activities on school days, but I do eat dinner with the other tennis players every evening, and we often try to do something together after the meal. I still really enjoy playing other sports too, so on weekends I try to take a break from tennis, especially since I give it so much energy during the week.

### How do you juggle school and your sport? Can you describe a typical day in your life?

In Biel, the French-speaking secondary-school program spans three years, but I'm doing it over four to have more time for training. This wouldn't have been possible in Valais. As for a typical day—to be honest, every day is different! To give you an example though, on Wednesdays, I attend classes in the morning, have a tennis session at noon, and return to school in the afternoon. After that, I have another tennis practice, followed by an hour of physical training. Generally, my days are quite busy, and I find myself rushing between training and school.

## Which tennis tournament, in Switzerland or abroad, has made the most lasting impact and what's the story behind it?

Without a doubt, the European Championships last summer in Klosters. It's always an honour to represent Switzerland, especially when we're playing 'at home'. But this particular tournament was truly fantastic—the ambiance among the players was incredible, and there were a lot of people in the audience supporting us. That made the week very special. Adding to that, winning the European doubles champion title and being able to share this victory with a friend was unforgettable.

#### Who is the tennis player that inspires and motivates you the most?

I admire a lot of professional players, but I particularly like watching Carlos Alcaraz. He is still very young and has an impressive playing style. He's definitely a source of inspiration, although replicating his style on the court can be challenging!



#### We hear you're thinking about continuing your career and studies at a university in the United States. Have you already made a choice as to where and what you would like to study?

I've been talking to several coaches in the US, and I'll be visiting three different schools in November to help me make my decision. I plan to study either economics or marketing but, to be perfectly honest, my priority is to find a campus with the best tennis team possible so that I can progress.

#### What are your objectives for 2023?

I would like to finish the year in the top 100 in the junior world rankings, which will help me transition to the pros next year. I hope to start this off by doing well in the Swiss championships in early December. My goals for next year are to begin playing professionally and obtain my Maturity Certificate—then I'm off to the United States!

#### What was the highlight of this past year?

I have lots of great memories from this year; I progressed more than I initially expected. I won my first two international singles titles and several doubles titles—which makes 15 since I started playing on the junior circuit. I've remained undefeated in doubles since May, securing victory in five consecutive tournaments, including the European Championships.



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